COMMUTERCASH DEPLOYMENT

Overview of phased launch plans for the CommuterCash mobile app

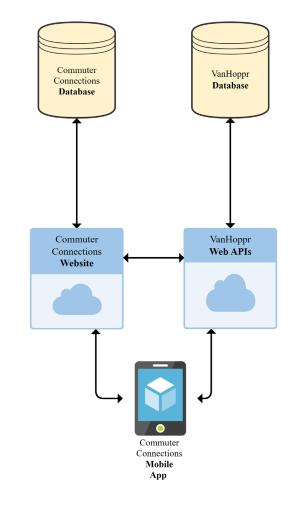
Dan Sheehan
Director, Transportation Operations Programs

Commuter Connections Ridematching Committee December 17, 2024



Overview - Current Architecture

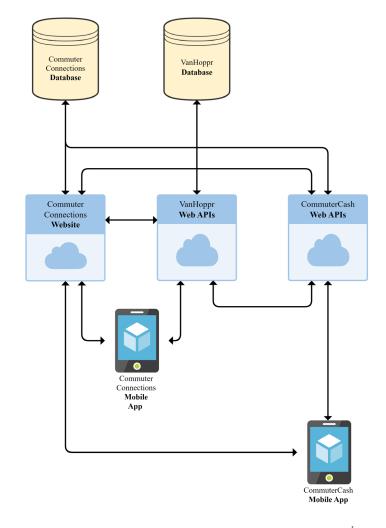
- Two sets of Web APIs to operate
- VanHoppr APIs have some functionality that communicate directly with the TDM website (when adding or updating drivers via the admin website)
- Login, core ridematching, trip logging, and GRH use APIs running from the main Commuter Connections website
- Vanpool match results, one-time ride costs, push alerts, vanpool driver features are powered by the VanHoppr APIs





Overview – Proposed Architecture

- Adding a third API set with increased functionality
- Intention is to not duplicate any functionality built to date but rather augment and extend database tables and functionality within existing TDM database
- New codebase will work in tandem and communicate heavily with existing TDM and VanHoppr APIs
- Code to be written in JAVA Spring Boot





Phase 1 – Core Functionality

Pre-Production (Phase 1) - COMPLETE

- ✓ Application research and prototyping.
- ✓ Prepare wireframes, mobile application designs

Production (Phase 1) – 80% COMPLETE as of 12/17/24

- ✓ Trip Planner
- ✓ Commute Log
- ✓ Gamification Dashboard
- ✓ Rewards / Point Redemption
- ☐ Forgot Password (PENDING, along with other account editing capabilities)



Phase 1 – Core Functionality

Technical Notes

- Build new HTML/JS web framework mobile application utilizing code from both existing CCMobile and incentrip mobile applications.
- New application to be cross-platform and not platform dependent so there will be a single codebase for both iOS and Android to minimize development time and updates.
- Develop new database schema and JAVA/Spring API to support the new mobile application on the backend



Phase 2 – goDMV & Administrator Functionality

End-user Functionality ☐ Trip History / Edit profile ■ Employer Teams, Employer Challenges and Point Award workflows Custom Leaderboards ☐ Trip Recognition and Fraud Mitigation workflows System Administrator Functionality CommuterCash Point Balance / Trip History CommuterCash Reward Redemption Export as CSV CommuterCash Reward Redemption – Direct PayPal Integration



Phase 2 – goDMV & Administrator Functionality

Milestones

- Soft launch the updated mobile application by January 15, 2025
- Hard launch by February 1, 2025.



Phase 3 – Advanced Features

End-user Functionality

- Multimodal trip planning options (Drive to Rail, Drive to Park and Ride Stop)
- □ Corridor Challenges
- ☐ Flextime Rewards
- ☐ Programmable Bonuses
- ☐ Reach A Ride (customizable popup in dashboard)

Milestones

- Soft launch the updated mobile application by May 15, 2025
- Hard launch by June 1, 2025.



Dan Sheehan

Program Director (202) 962-3287 dsheehan@mwcog.org

commuterconnections.org

Metropolitan Washington Council of Governments 777 North Capitol Street NE, Suite 300 Washington, DC 20002

