

TRANSFORMING LIVES AND ADVANCING OPPORTUNITY

NOVA | Northern Virginia
Community College

NOVA SERVES STUDENTS ACROSS THE REGION

76,506 total students

1 Alexandria
16,098 students

2 Annandale
16,253 students

3 Loudoun
19,410 students

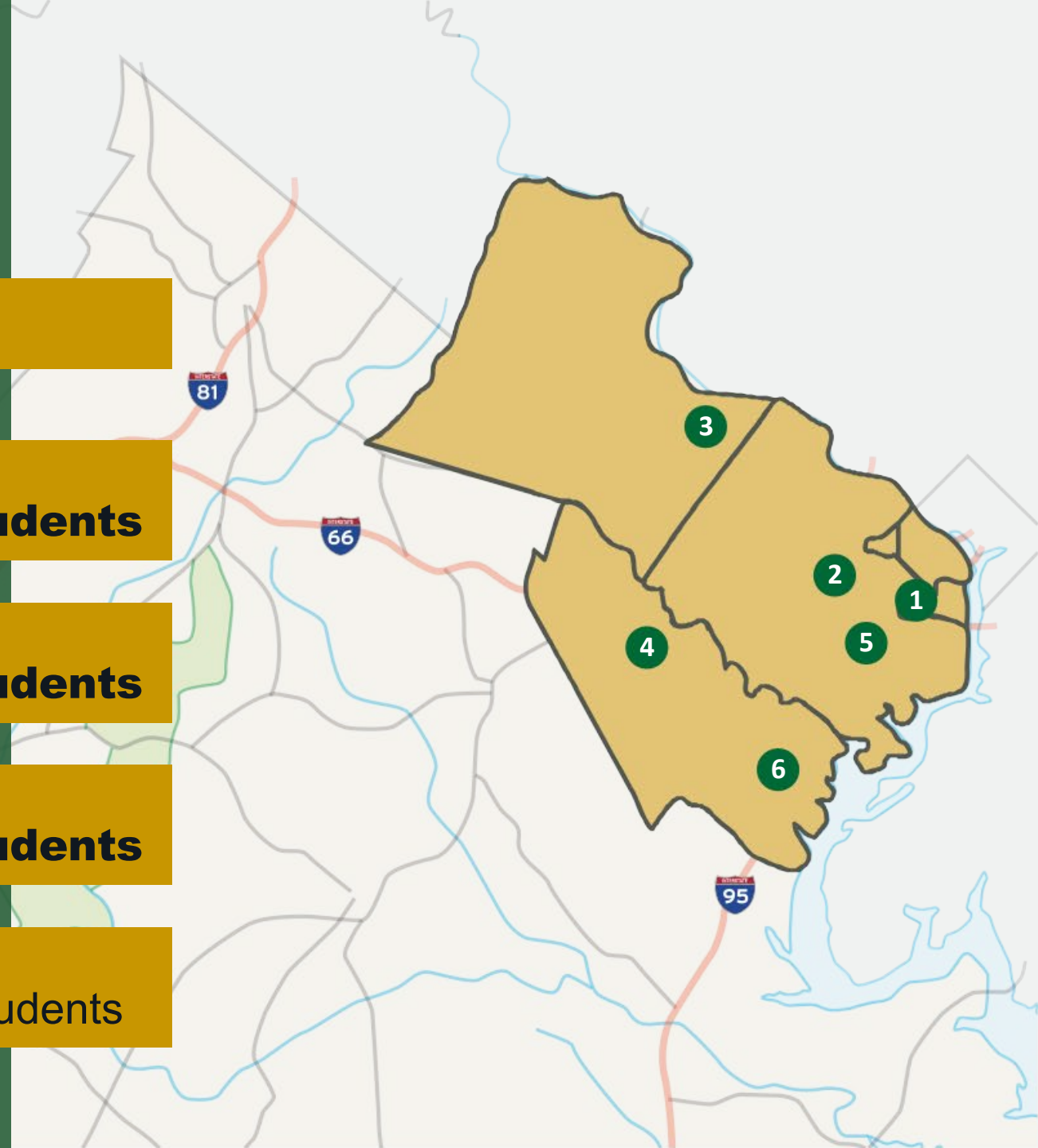
4 Manassas
11,838 students

5 Medical Education
2,074 students

6 Woodbridge
10,833 students

4,248
Workforce students

33,513
NOVA Online students



LABOR MARKET INTELLIGENCE

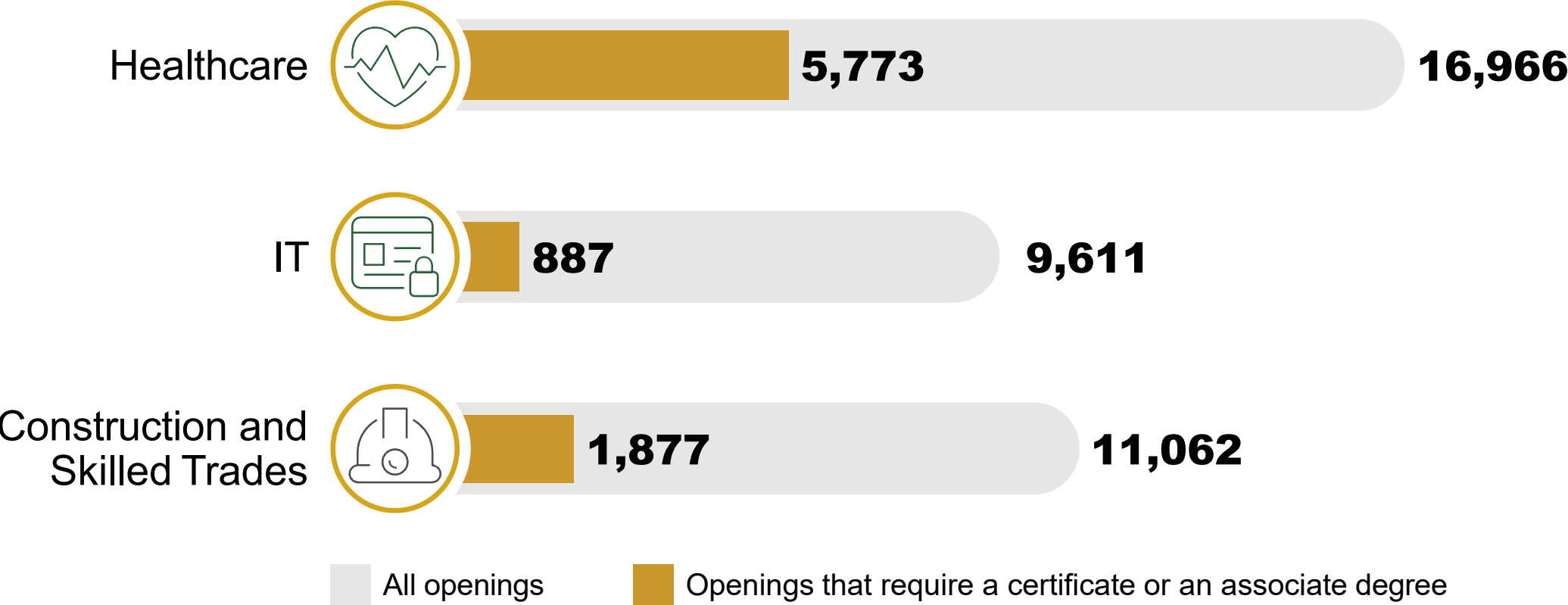
NOVA compiles, analyzes and communicates economic, workforce and demographic data to inform:

- ★ Program offerings and curriculum alignment.
- ★ Advisory board committee membership.
- ★ Career navigation and advising.



REAL-TIME DATA INFORMS PROGRAMS OF STUDY

2024 job openings in NOVA's service area





NOVA STRENGTHENS THE TALENT PIPELINE

1,907

employers engaged with NOVA.

765

employers posted a job.

302




employers participated in a career fair.

36

employers offered guaranteed interviews.

Academic Year 2024-2025

EXAMPLE: HEALTHCARE CAREER LADDER

	Certificate or diploma	Associate degree	Bachelor's degree
 <p>Direct patient care</p>	<ul style="list-style-type: none"> ▶ Nursing assistants, medical assistants, dental assistants, emergency medical technicians and paramedics, surgical technologists, licensed practical and vocational nurses ▶ \$17.31-\$31.94/hr. 	<ul style="list-style-type: none"> ▶ Physical therapist assistants, occupational therapy assistants, registered nurses*, dental hygienists ▶ \$77,926-\$112,689/yr. 	<ul style="list-style-type: none"> ▶ Healthcare social workers, registered nurses*, health educators ▶ \$73,174-\$107,989/yr.
 <p>Diagnostic/therapeutic</p>	<ul style="list-style-type: none"> ▶ Pharmacy technicians, health technicians, phlebotomists ▶ \$20.27-\$20.91/hr. 	<ul style="list-style-type: none"> ▶ Laboratory technicians, respiratory therapists, radiologic technologists, ultrasound technicians, MRI / CT technologists ▶ \$67,648-\$113,784/yr. 	<ul style="list-style-type: none"> ▶ Mental health counselors, medical technologists, dietitians and nutritionists ▶ \$63,024-\$90,428/yr.
 <p>Administrative/corporate</p>	<ul style="list-style-type: none"> ▶ Medical administrative assistants, medical coders/billers ▶ \$18.90-\$24.90/hr. 	<ul style="list-style-type: none"> ▶ <i>No high-growth jobs at the associate degree level in this pathway.</i> 	<ul style="list-style-type: none"> ▶ Clinic managers/directors, directors of nursing, administrative managers ▶ \$143,096/yr.

*Employment as a registered nurse requires, at a minimum, an associate degree. However, many employers prefer (and increasingly require) a bachelor's degree.

CAREER CONNECTIONS:

Accessible and Affordable at Every Age and Every Stage





Launched in March 2025 with partners Northern Virginia Chamber and the Alexandria-Arlington and Northern Virginia Regions of Virginia Career Works.

- ▶ One industry certification class tuition-free.
- ▶ Interviewing, resume-writing help.
- ▶ Coaching from private sector peers.

811 applications received

719 applications approved

510 participants enrolled

As of 11/12



