

A nighttime photograph of a city skyline, likely Boston, with numerous illuminated skyscrapers and buildings. In the foreground, there are green trees and pink cherry blossoms, and the city lights are reflected in a body of water. A semi-transparent dark blue banner is overlaid on the right side of the image, containing the title text.

COMMUTER CONNECTIONS REGIONAL TDM MARKETING REGROUP

FY 2020 MARKETING ACTIVITY

JUNE 16, 2020

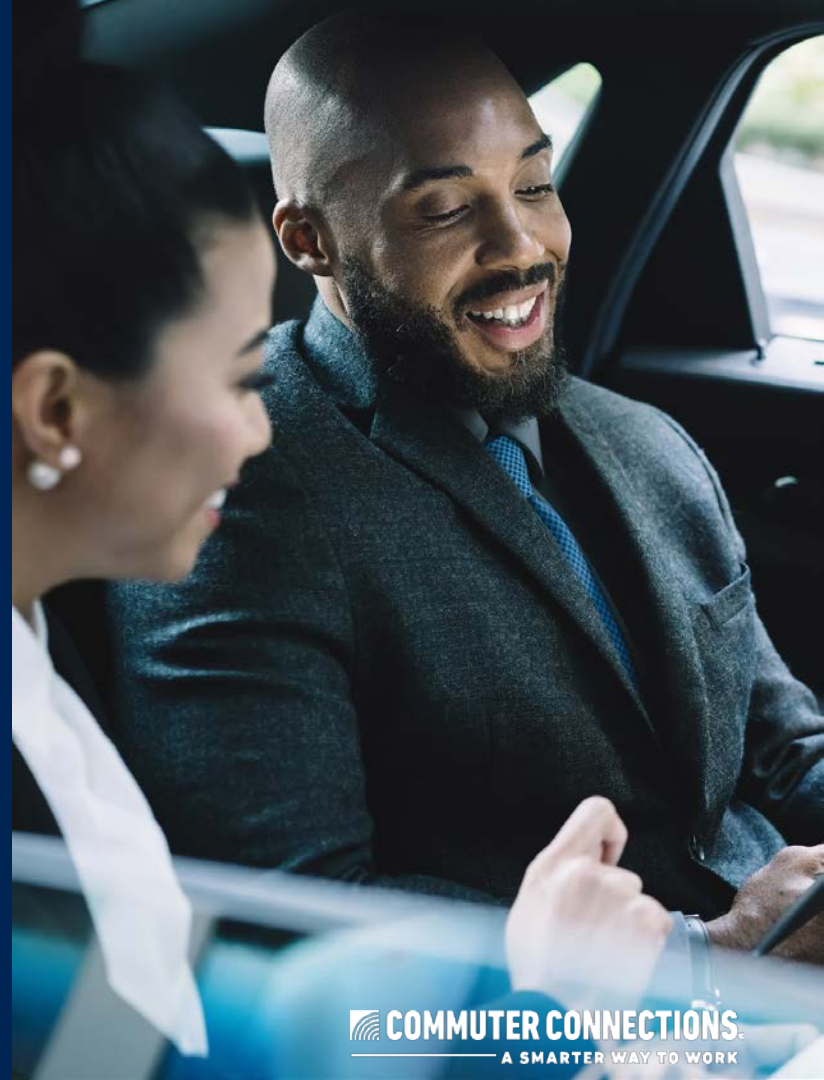
COMMUTER CONNECTIONS PROGRAM OBJECTIVES

- Encourage alternatives to SOV commuting
- Reduce vehicle trips and miles
- Reduce traffic congestion and improve air quality



FY20 SPRING INITIATIVES

- Telework
- Ride sharing
- Guaranteed Ride Home
- Flextime Rewards
- CarpoolNow Mobile App
- Bike to Work Day
- Employer Recognition Awards
- Newsletters



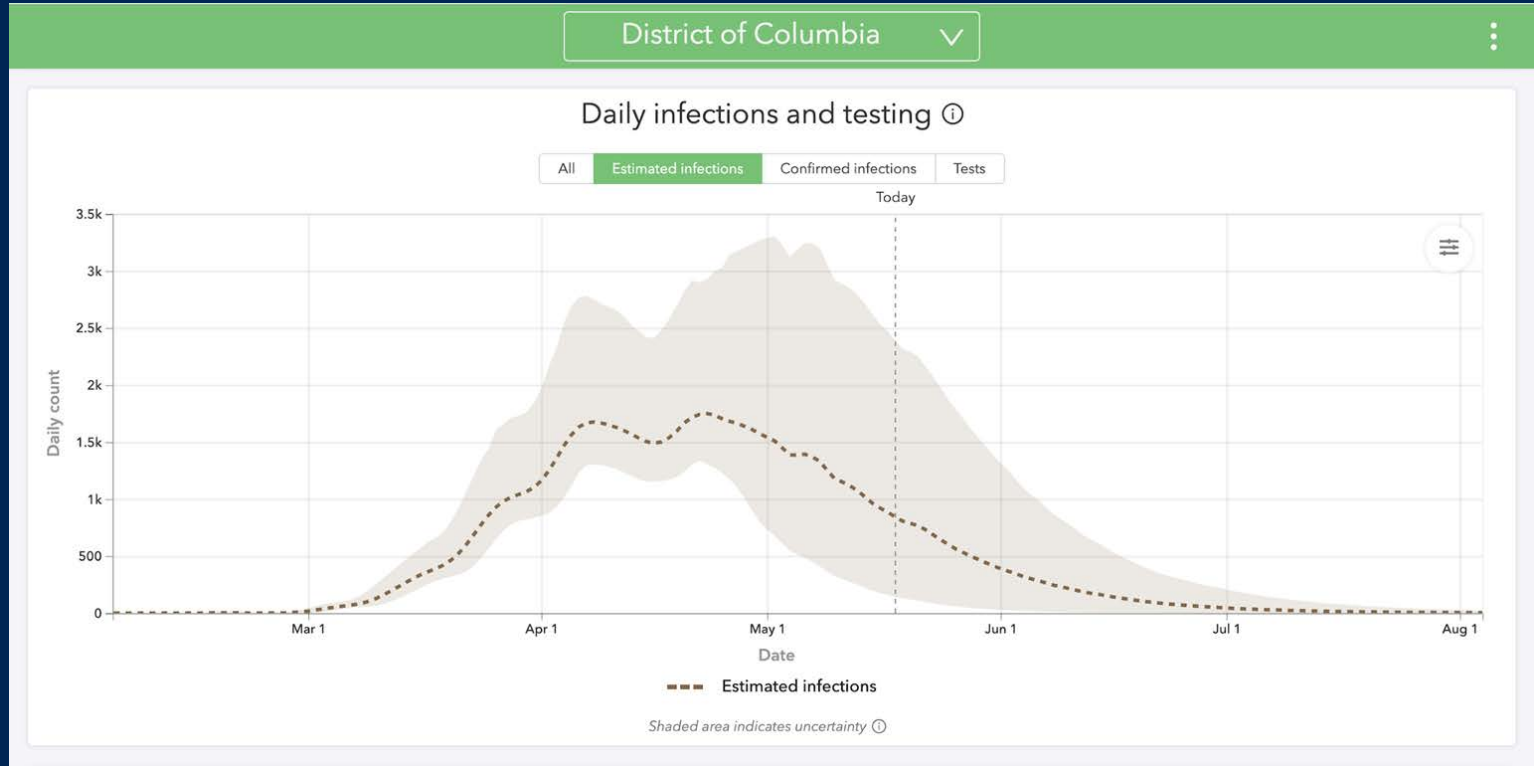
The background of the slide features a dark red, almost black, field populated with several 3D-rendered COVID-19 virus particles. These particles are spherical and covered in numerous spike proteins, giving them a crown-like appearance. They are rendered with a sense of depth and texture, with some appearing more prominent and in focus than others, which are blurred in the background.

COVID-19 IMPACT

COVID-19 TIMELINE

- **December 31:** Pneumonia of unknown cause reported to WHO China Office
- **January 10:** WHO issues its first guidance on the novel coronavirus
- **February 11:** Novel coronavirus disease named COVID-19
- **March 1:** Commuter Connections puts finishing touches on aspirational initiative telework outreach
- **March 9:** Commuter Connections launches digital telework campaign through mid-April
- **March 13:** USA declares national emergency
- **March 18:** Commuter Connections pauses Spring Umbrella campaign, begins move to alternative messaging

COVID-19 IN WASHINGTON, D.C.

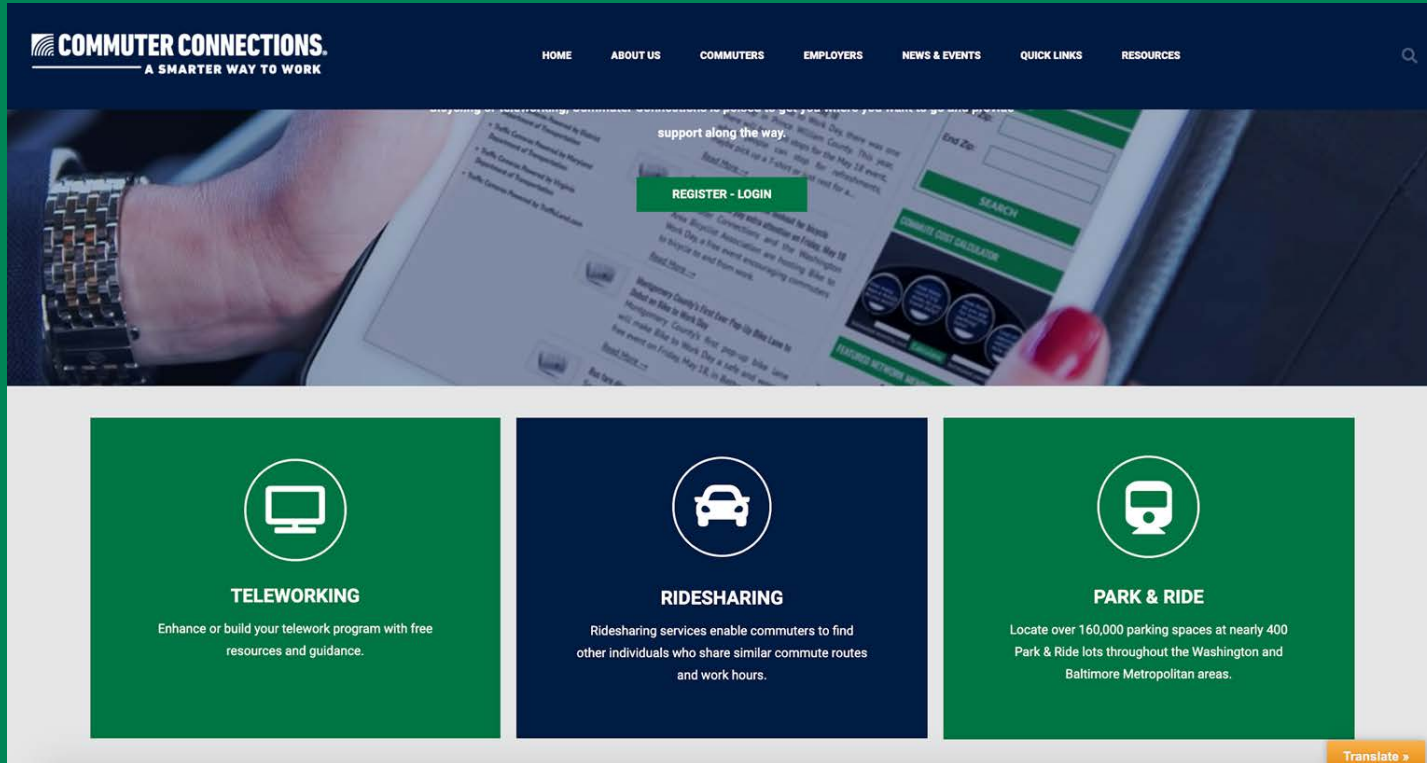




TELEWORK

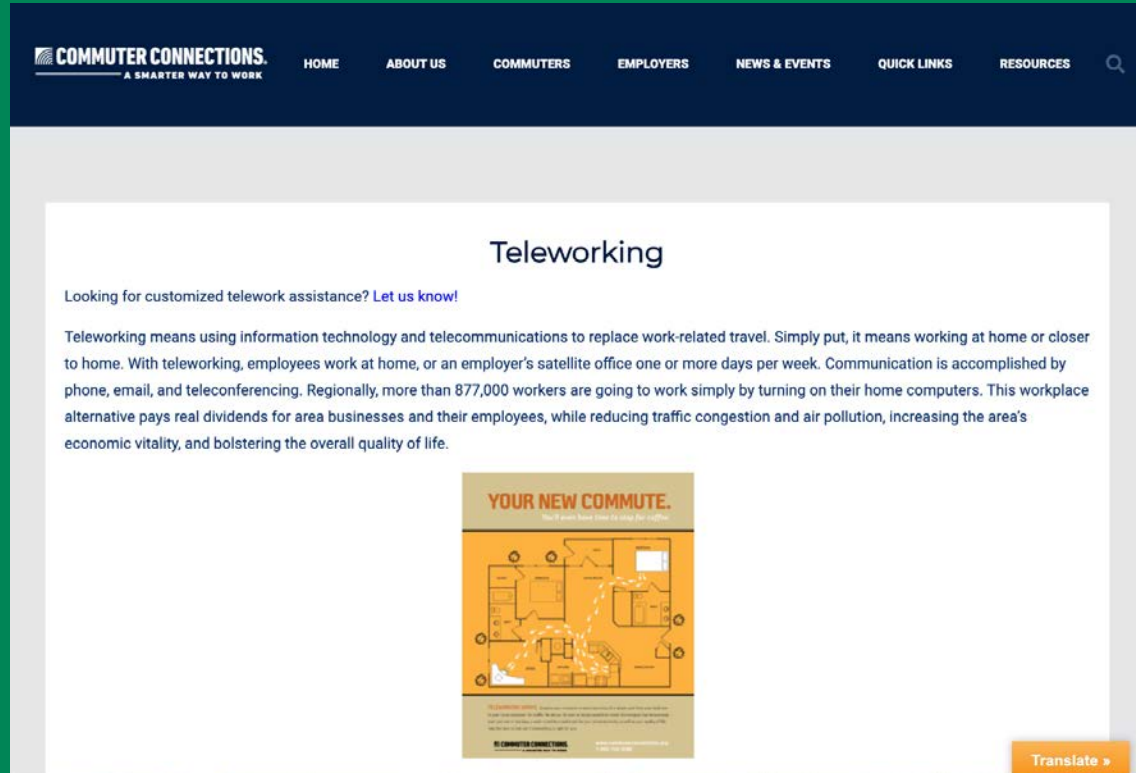
CC WEBSITE HOME PAGE

Telework



EXTENSIVE TELEWORK SUPPORT

Telework



The screenshot displays the Commuter Connections website. The top navigation bar is dark blue with the logo 'COMMUTER CONNECTIONS. A SMARTER WAY TO WORK' on the left and links for HOME, ABOUT US, COMMUTERS, EMPLOYERS, NEWS & EVENTS, QUICK LINKS, and RESOURCES on the right. The main content area is white and features the title 'Teleworking' in a large, dark font. Below the title, a paragraph explains teleworking: 'Teleworking means using information technology and telecommunications to replace work-related travel. Simply put, it means working at home or closer to home. With teleworking, employees work at home, or an employer's satellite office one or more days per week. Communication is accomplished by phone, email, and teleconferencing. Regionally, more than 877,000 workers are going to work simply by turning on their home computers. This workplace alternative pays real dividends for area businesses and their employees, while reducing traffic congestion and air pollution, increasing the area's economic vitality, and bolstering the overall quality of life.' Below this text is a graphic titled 'YOUR NEW COMMUTE.' which shows a floor plan with a dashed line indicating a route from a home office to a workplace. In the bottom right corner of the page, there is an orange button labeled 'Translate »'.

COMMUTER CONNECTIONS.
A SMARTER WAY TO WORK

HOME ABOUT US COMMUTERS EMPLOYERS NEWS & EVENTS QUICK LINKS RESOURCES

Teleworking

Looking for customized telework assistance? [Let us know!](#)

Teleworking means using information technology and telecommunications to replace work-related travel. Simply put, it means working at home or closer to home. With teleworking, employees work at home, or an employer's satellite office one or more days per week. Communication is accomplished by phone, email, and teleconferencing. Regionally, more than 877,000 workers are going to work simply by turning on their home computers. This workplace alternative pays real dividends for area businesses and their employees, while reducing traffic congestion and air pollution, increasing the area's economic vitality, and bolstering the overall quality of life.

YOUR NEW COMMUTE.
Your New Commute is Just a Click Away.

Translate »


TELEWORK RESOURCES

Telework

- Teleworking “Do’s and Don’ts” for both managers and employees
- Coworking centers/shared workspaces/Telework Centers
- Telework Poster that employers may use
- Self-help guide for employees
- Virtual tour and overview presentation of telework centers
- Sample program guidelines to construct a telework program
- Sample “teleworker agreement”
- FAQs regarding telework and Alternative Work Schedules (AWS)
- Sample program guidelines to develop an AWS policy
- Sample “program agreement” for individuals who elect to work alternative schedules
- Tips for compressed work week - “Do’s and Don’ts”





MWCOG WEBSITE HOME PAGE & NEWS HIGHLIGHT




Metropolitan Washington
Council of Governments

Transportation | Environment | Community | Homeland Security & Public Safety | About Us | More






COVID-19:
COG OFFICE AND
MEETING STATUS




Food resources
during COVID-19


Recent Tweets


RT @dcccensus The safest way to complete the #2020Census is now, while we #StayHomeDC together. You can fill it out at home wit...
https://t.co/1z6c4Mby7j

Media Advisory: During tomorrow's virtual meeting, @NatCapRegTPB will consider 15 projects for technical assistance...
twelr.com/web/status/1...


RT @VaDOT: Wash your hands. Social distance. Stay home (if you can)! Do your part to help #stopthespread of #COVID19 in the Co...
https://t.co/fbMc6j3Wcc



2020 Census
Coordination



Telework info for
area employers



Metropolitan Washington
Council of Governments

Transportation | Environment | Community | Homeland Security & Public Safety | About Us | More

COG & Our Region | Region Forward Vision | COG Board | Priorities | Committees & Members | Staff | Newsroom | Publications | Get Involved

Home > About Us > Newsroom > Commuter Connections offers new telework resources

NEWS HIGHLIGHT

Commuter Connections offers new telework resources

Mar 19, 2020

This month, Commuter Connections unveiled new resources to help employers adopt telework programs. While these resources were developed to advance a goal in the Transportation Planning Board's *Visualize 2045* plan to expand telework and other options that reduce solo car trips, they are also of value during the COVID-19 outbreak as employers turn to telework to help ensure the safety of their employees, the continuity of their business operations, and to do their part to protect the community through social distancing.

The telework resources, which can be found on the [Commuter Connections website](#), include sample program guidelines that can be used to construct a telework program and a sample Teleworker Agreement. The site also lists teleworking "Do's and Don'ts" for both managers and employees related to communication, productivity, and management.

Commuter Connections has promoted telework, offered employers assistance in establishing programs, and tracked its steady growth in metropolitan Washington for the past several decades. According to its most recent preliminary *State of the Commute Draft Survey* in 2019, 35 percent of commuters reported working remotely or from home at least occasionally, which is up from 19 percent in 2007. These teleworkers represented 1,073,000 regional workers.

Below are Helpful Links to Telework Resources:

- [Telework Poster](#)
- [Sample Teleworker Guidelines](#)
- [Sample Telework Agreement](#)
- [Shared Workspaces/Coworking Spaces/Telework Centers](#)
- [Self Help Guide for Employees](#)
- [Manager Do's and Don'ts for Teleworking](#)

About Us - Newsroom

Social Media
Staff List

Recent News

VIEW ALL

TPB NEWS

What's the market potential for MARC-VRE run-through service?

NEWS RELEASE

COG recognizes outstanding foster parents from 10 area jurisdictions


NEWS HIGHLIGHT

Area leaders focus on COVID-19 reopening and recovery

NEWS RELEASE

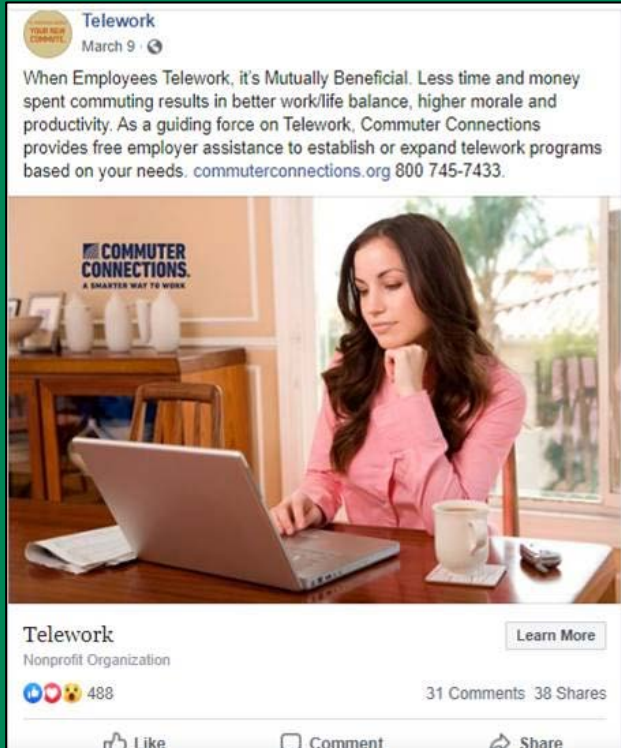
Residents urged to keep safety in mind on area streets and highways

odonnellCOMPANY


COMMUTER CONNECTIONS.
A SMARTER WAY TO WORK

SOCIAL MEDIA

Telework



A photograph showing the interior of a vehicle from the back seat. In the front, a driver is visible from the back, wearing a red shirt. Next to them, a passenger with long brown hair is also visible from the back. The car has a grey interior with black seats. A shelf above the front seats holds some items, including a green bag and a red bag. The text "RIDESHARING" is overlaid in white on a dark blue rectangular background on the left side of the image.

RIDESHARING

CREATIVE STRATEGY

Ride share

Objectives

- Encourage commuters to use alternatives to driving alone to work

Creative Strategy

- Use statistics in an infographic-like design to bring the benefits of alternative mode commutes forward in a colorful way

RIDESHARE FY20 SPRING MEDIA BUDGET (NET)

Rideshare

Media Strategy

Radio as anchor supported by social media

Radio \$47,793.80

Social \$7,200

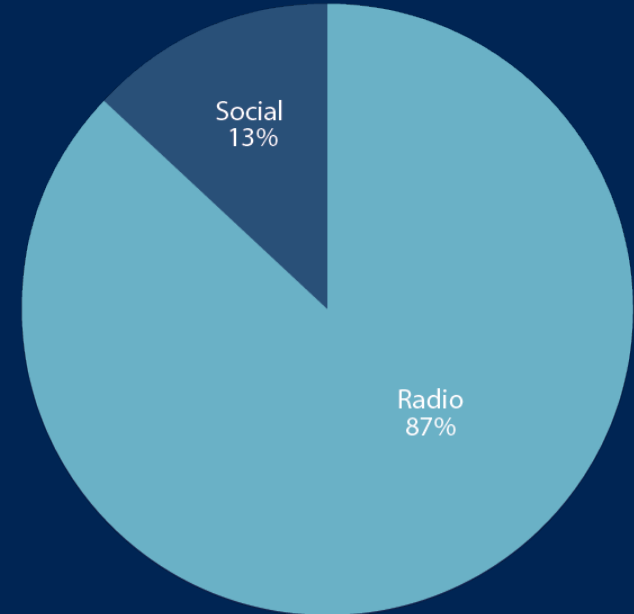
Total Budget \$54,993.80

Radio Spend To Date \$16,508.69

Campaign Went Live: February 10

Mid-March: media vendors asked to put campaign on hold.

Some funds were re-allocated for communications to Essential Workers.



SPRING RADIO

Flight dates: Feb- Mar

Rideshare



SPRING RADIO ADS

:30 radio spots

Rideshare



Extra Encouragement



A Gamble

SPRING VIDEO



Rideshare



SPRING PAID MEDIA: SOCIAL MEDIA

Flight dates: Feb- Mar

Rideshare



SPRING DIGITAL BANNER ADS

Rideshare

Flight dates: Feb- Mar

THE BIG DEAL

So many options, so many benefits!

COMMUTER CONNECTIONS.
A SMARTER WAY TO WORK

Some restrictions apply.

The wheel of fortune includes segments for: Rideshare, Carpool Now, Winner, FlexTime, incenTrip, Pool Rewards, and Rideshare.

THE BIG DEAL

So many options, so many benefits!

COMMUTER CONNECTIONS.
A SMARTER WAY TO WORK

Some restrictions apply.

THE BIG DEAL

So many options, so many benefits!

COMMUTER CONNECTIONS.
A SMARTER WAY TO WORK

Some restrictions apply.

The wheel of fortune includes segments for: Rideshare, Carpool Now, Winner, FlexTime, incenTrip, Pool Rewards, and Rideshare.



GUARANTEED RIDE HOME

odonnellCOMPANY

 **COMMUTER CONNECTIONS.**
A SMARTER WAY TO WORK

CREATIVE STRATEGY

Guaranteed Ride Home

Media Strategy

- Radio as anchor supported by broadcast and streaming TV, digital, transit ads, native content and social

Creative Strategy

- Use statistics in an infographic-like design to bring the benefits of alternative mode commutes forward in a fun way

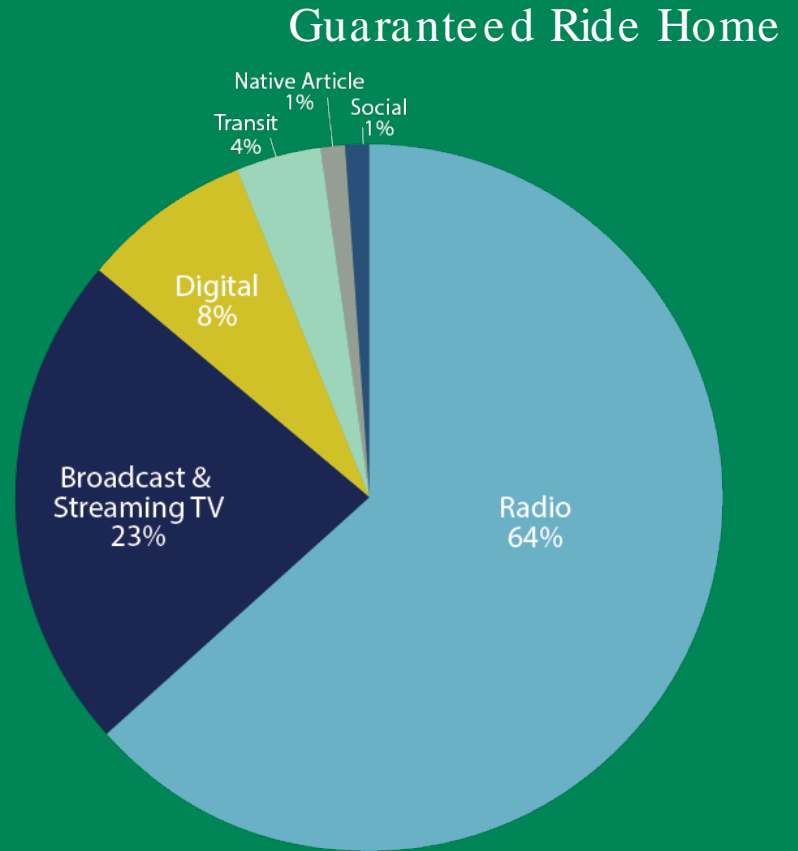
GRH FY20 SPRING GRH MEDIA BUDGET (NET)

Radio	\$314,864.65
TV	\$115,583
Digital	\$41,150
Transit	\$20,195
Native Articles	\$2,400
Social	\$800
Total Budget	\$494,992.65
Spend To Date	\$185,803.59

Campaign Went Live: February 17

Mid-March: media vendors asked to put campaign on hold.

Some of the budget will be reallocated to the new GRH PSA's



SPRING RADIO

Flight dates: Feb - Mar

Guaranteed Ride Home



SPRING BROADCAST + STREAMING TV Guaranteed Ride Home

Flight dates: Feb - Mar



SPRING DIGITAL

Flight dates: Feb - Mar

Guaranteed Ride Home

WAMU 88.5
AMERICAN UNIVERSITY RADIO

SPRING TRANSIT ADS

Flight dates: Feb- June

Ads will be displayed from March through June inside of MARC regional commuter rail cars running on three lines: Brunswick, Penn and Camden.

Free bus transit ads will also be displayed in various counties during this time as well.

Guaranteed Ride Home



SPRING NATIVE ARTICLES

Posting dates: 3/16, 5/26, 6/22



The PoPville articles for May and June will support the messaging of the GRH PSA campaign.

SPONSORED

Here's One Reason for Joining a Carpool: Four Free Rides Home!

PoP Sponsor March 16, 2020 at 12:15pm

WHY RIDE
alone

CHANGE THE WAY YOU COMMUTE AND GET FREE BENEFITS, SUCH AS GUARANTEED RIDE HOME!

GET A FREE GUARANTEED RIDE HOME

Set up your free account at
COMMUTER CONNECTIONS.
A SMARTER WAY TO WORK
commuterconnections.org 800.745.RIDE

*Some restrictions apply.

SPONSORED

Commuter Connections: Despite EVERYTHING, You Can Still Get a Guaranteed Free Ride Home

PoP Sponsor Today at 12:15pm

Thank You
ESSENTIAL WORKERS!

GRH provides free rides home in case of unexpected illness, emergencies, or unscheduled overtime.

COMMUTER CONNECTIONS.
A SMARTER WAY TO WORK

Set up your free account at
commuterconnections.org
or call 800.745.RIDE

*Some restrictions apply.

GRH FY20 SPRING BALTIMORE MEDIA BUDGET (NET)

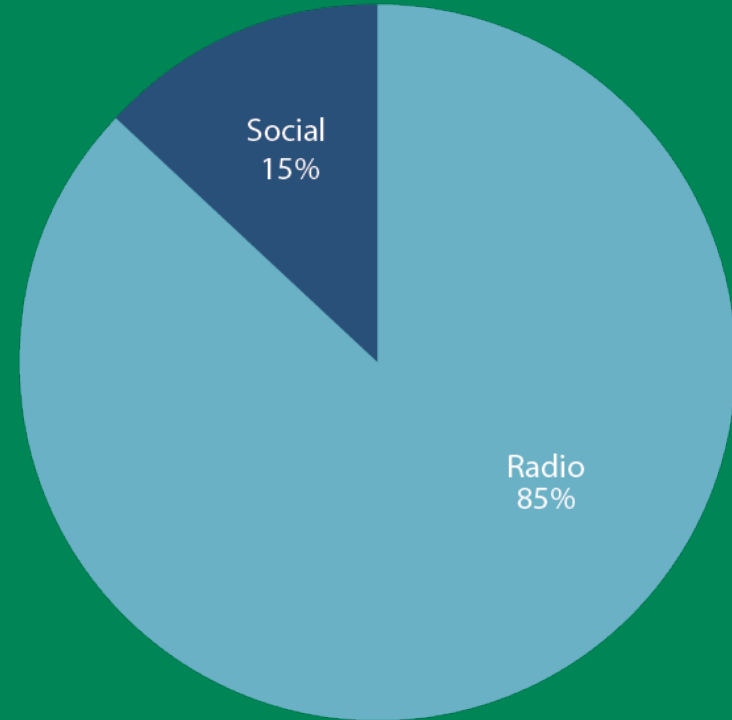
Guaranteed Ride Home

Radio	\$21,258.50
Social	\$3,728
Total Budget	\$24,986.50
Radio Spend To Date	\$8,262.00

Campaign Live: February 17

Mid-March: media vendors asked to put campaign on hold.

Some of the budget will be reallocated to the new GRH PSA's.



SPRING GRH BALTIMORE RADIO

Flight dates: Feb - Mar

Guaranteed Ride Home



SPRING RADIO ADS

:30 radio spots

Guaranteed Ride Home



Why Ride Alone?



Just Do It

SPRING PAID MEDIA: SOCIAL MEDIA

Guaranteed Ride Home

Flight dates: Feb- Mar



SPRING VIDEO



Guaranteed Ride Home



DIGITAL BANNER ADS

Flight dates: Feb- Mar

Guaranteed Ride Home



GRH PSAs

Flight dates: May - June

Estimated Spend

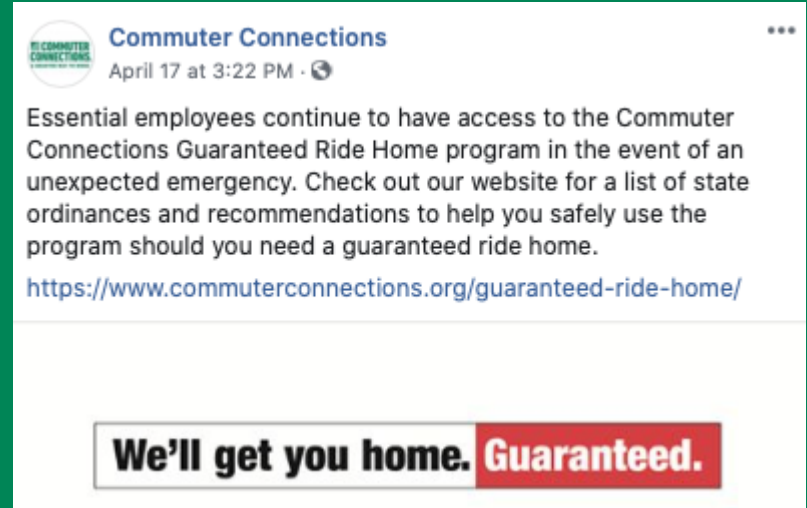
\$155,314.91

:30 Second Script

Commuter Connections thanks essential workers traveling to their jobs during the coronavirus pandemic. The free Guaranteed Ride Home service is available for commuters using transit, ridesharing, and more. GRH provides free rides home in case of unexpected illness, emergencies, or unscheduled overtime. Riders are reminded that face coverings are mandated for transit and using GRH. Register or renew at [commuterconnections.org](https://www.commuterconnections.org) or 800.745.RIDE. Some restrictions apply.



Guaranteed Ride Home



METRO STATIONS SHUTDOWN

Flight dates: May - June

Value Add Radio Spots

Budget: FREE (Value Add)

:15 Second Script

Nine Orange and Silver line Metro stations will be closed starting May 23rd for platform reconstruction and Silver Line extension. Guaranteed Ride Home will be available for affected commuters. Visit commuterconnections.org or call 800-745-RIDE.

:10 Second Script

Nine Metro stations on the Orange and Silver lines will be closed starting May 23rd contact 800-745-RIDE or commuterconnections.org for Guaranteed Ride Home.

Guaranteed Ride Home

Email to 4,100 transit riders

COMMUTER CONNECTIONS.
A SMARTER WAY TO WORK

Dear Doug Franklin,

METRO ALERT

STATION SHUTDOWNS

Who: Orange and Silver Line Metrorail Riders

What: Metro Station Shutdowns

When: Starting May 23, 2020

Where: Nine Orange and Silver Line Stations West of Ballston-MU

Why: Orange Line Platform Reconstruction and Silver Line Phase II Extension Connectivity

Free Shuttle Service
Effective: Saturday, May 23, 2020

Orange Line Local
Service between Vienna, Dunn Loring, West Falls Church & Ballston-MU

Orange Line Express
Direct service between Vienna & Ballston-MU
(No intermediate stops)

Silver Line Local
Service between Wiehle-Reston East, Spring Hill, Tysons Corner & Ballston-MU

ADA shuttles provided upon request between impacted stations

Legend: Orange line service Station closed Station open

A close-up, warm-toned photograph of a person's hand holding a silver smartphone. The hand is positioned over a desk. On the desk, there is a calendar showing the month of September, a white cup of coffee on a saucer, a vintage-style camera, and a small potted succulent. The scene is lit with soft, natural light, creating a cozy and productive atmosphere.

FLEXTIME CAMPAIGN

OBJECTIVES & STRATEGY

Flextime Campaign

- Promote benefits & encourage registration
- Use Digital Media Platforms
- Budget: \$15,000
- Leverage FY 2019 Creative Approach
- Campaign Live: February - May

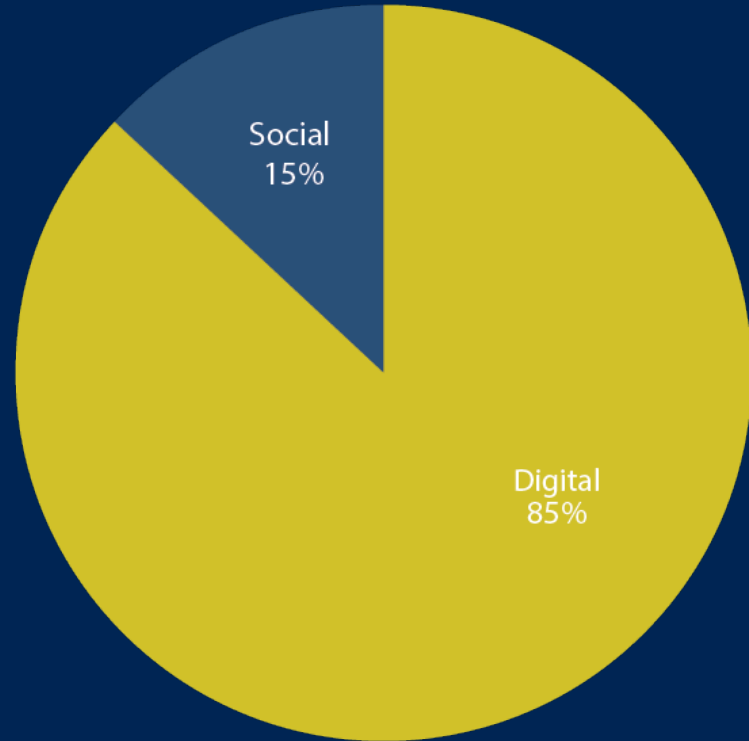


FY20 MEDIA BUDGET (NET)

Digital	\$12,750
Social	\$2,250
Total Media	\$15,000
Digital Spend as of 5/8	\$7,692.50

Note: This campaign was terminated in early May due to the COVID-19 pandemic.

Flextime Campaign



DIGITAL

Flight dates: Feb- Mar

Flextime Campaign



FLEX FOR CASH

Flex your commute and **earn \$8 each time** you elect to flex your schedule to avoid peak traffic times. Download the Commuter Connections Flextime Rewards Program app today to get started.

Some restrictions apply.

800.745.RIDE
commuterconnections.org



Flex your commute and **earn \$8 each time** you elect to flex your schedule to avoid peak traffic times.

Some restrictions apply.


 

800.745.RIDE commuterconnections.org





800.745.RIDE commuterconnections.org



FLEX FOR CASH

Flex your commute and **earn \$8 each time** you elect to flex your schedule to avoid peak traffic times. Download the Commuter Connections Flextime Rewards Program app today to get started.

Some restrictions apply.

800.745.RIDE
commuterconnections.org

SOCIAL MEDIA

Flight dates: Feb- May

Flextime Campaign



FleXtime
REWARDS PROGRAM



A close-up photograph of a man in a dark suit and patterned tie, holding a black smartphone with both hands. He is wearing a silver watch on his left wrist. A briefcase is visible in the background to the left. The image is used as a background for the advertisement.

CARPOOLNOW MOBILE APP

OBJECTIVES & STRATEGY

- Encourage download and usage of the CarpoolNow mobile app throughout the Metro DC area
- Focus on Driver messaging
- New driver incentive available now
- Budget: \$15,000
- Leverage FY 2019 Creative Approach
- Campaign Live: March - May 2020

Note: This campaign was cancelled due to the COVID-19 pandemic.

CarpoolNow Mobile App





BIKE TO WORK DAY

odonnellCOMPANY

 **COMMUTER CONNECTIONS.**
A SMARTER WAY TO WORK

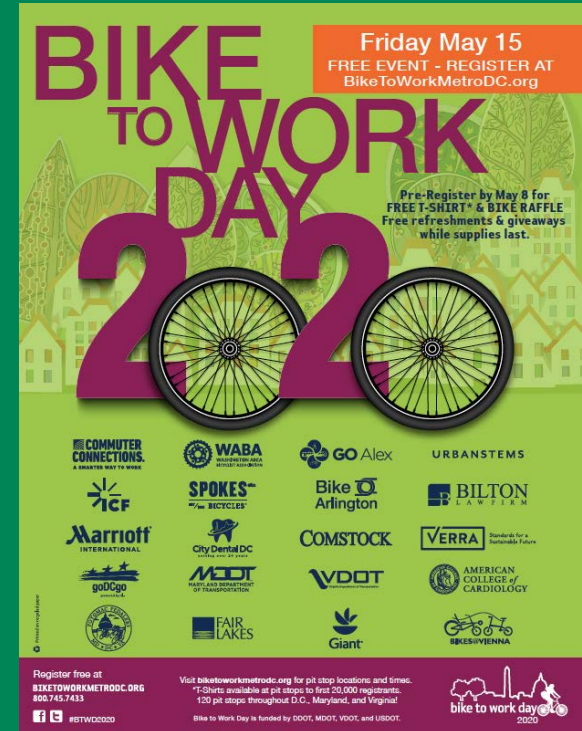
OBJECTIVES & STRATEGY

- Budget: \$60,000
- Sponsorship Campaign: November - January 2020
- Campaign Live: March - May 2020
- Bike to Work Day: Friday May 15, 2020

Note: This campaign was cancelled due to the COVID-19 pandemic.

On September 22, the League of American Bicyclists will be celebrating biking to work on Car Free Day.

Bike to Work Day





2020 EMPLOYER RECOGNITION AWARDS

STRATEGY & MEDIA

- Recognize employers who deliver outstanding and measurable commuter benefits and/or telework programs
- Allow for organizations who share brand values to align with Commuter Connections
- Alternates Green and Blue color theme each year
 - FY20 is a Blue Year
- Media Budget: \$7,500

Note: The originally planned campaign was impacted by the COVID-19 pandemic.

Employer Recognition Awards



INVITATION



Employer Recognition Awards



TUESDAY, JUNE 23, 2020
THE NATIONAL PRESS CLUB

529 14th St. NW, Washington, DC 20045
Corner of 14th & F Sts., 13th Floor Ballroom

Metro rail to Metro Center, exit onto 13th St.

8:00 a.m. - 8:30 a.m. Check-in/Coffee Tea Reception
8:30 a.m. - 10:00 a.m. Breakfast and Ceremony

Hosted by
The Metropolitan Washington Council of
Governments' National Capital Region
Transportation Planning Board

RSVP www.commuterconnections.org/rsvp
by JUNE 12, 2020. For questions contact
csansbury@mwccog.org, 202.962.3327.

We congratulate employers in the Washington metropolitan region that voluntarily initiated programs encouraging employees to use commute alternatives.

AWARDS are given in the categories of
INCENTIVES, MARKETING & TELEWORK.



PROGRAM BOOKLET

Employer Recognition Awards



GIVEAWAY ITEM

Employer Recognition Awards



SCHEDULE

Employer Recognition Awards

2020

JAN	Email blast to level 3 & 4 employers in database
FEB	Nomination period ends
APR	Selection Committee meets
MAY	Develop program booklet, invitations, desk sign, video, and other materials
MAY	Media coordination
JUN	Employer Recognition Awards Ceremony (virtual event)
JUN	Print Ad



A virtual awards ceremony will be broadcast live on June 23rd from the National Press Club.

A person wearing a white button-down shirt is seated at a wooden desk, holding a tablet with both hands. Their right index finger is touching the screen. On the desk, there is an open laptop, a closed book, and some papers. The background is a bright, out-of-focus office space with a window.

EMPLOYER NEWSLETTER

OBJECTIVES & STRATEGY

Newsletter

- Report on relevant TDM news
- Promote Commuter Connections services and special events
- Print Publication and E-Newsletter reaches
 - Employer Transportation Coordinators
 - Committee members
 - Other TDM stakeholders
 - Federal ETC's (w/insert)

SPRING NEWSLETTER

Newsletter

TELEWORK SURGES AMID CORONAVIRUS PANDEMIC; NEW RESOURCES AVAILABLE

In some parts of the country, teleworking has been second nature for employees. In others, the coronavirus pandemic (COVID-19) forced management, IT departments, and employees into a crash course in working remotely. Employees who have already teleworked were more poised to do so on a full-time scale, while the majority of employees who never did so before were required to adapt to a whole new remote working environment, seemingly overnight.

Washington, D.C. ranks 16th on a list of Top Cities for Working from Home, according to Smur Maxwell, a program of Chase Bank. In developing the rankings, the study considered seven metrics: percent working from home; five-year change in percent working from home; unemployment rate; poverty rate; housing costs; coffee shop density; and bar density. Washington, D.C. had a higher unemployment rate than the top 15 cities for teleworking (6.6% vs 3-4%), a figure that impacted its overall score.

Through its Employer Services representatives, Commuter Connections is poised to assist employers with regard to continuity of business operations objectives.

The following Telework and Alternative Work Schedules (AWS) resources have been updated and are available on the Commuter Connections website, at www.commuterconnections.org, in both the "Employer" and "Commuter" sections:

- Tips for teleworking "Dicks and Don'ts" for both managers and employees
- List of coworking centers/shared workplace/telework centers
- Downloadable Telework poster to hang up at your workplace or distribute to your employees to encourage teleworking
- Self-help guide for employees seeking to telework or who are looking to become more productive while teleworking
- Virtual tour and overview presentation of Telework Centers (e.g. Coworking Central) that describes how these spaces operate
- Sample program guidelines that can be used to construct a telework program at your workplace
- Sample teleworker agreement

Continued on page 2

SPRING 2020

FEDERAL ETC UPDATES

VANPOOL INCENTIVES FUEL A BETTER COMMUTE

Vanpooling low risk has many benefits: saving money; gaining time in the day to read, rest, or (if necessary) catch up on work; saving wear and tear on your car; getting to know fellow employees; and, in some cases, getting a shorter commute via HOV and Express Lanes.

You might say vanpooling is its own reward. But the region provides additional benefits to make vanpooling already cheaper than driving alone, even less expensive.

The Commuter Connections "Pool Rewards" incentive gives qualifying new vanpools \$200 per month to lower rider fares. There is no end date for this incentive as long as the vanpool maintains at least seven riders and meets simple reporting deadlines.

In addition, drivers and riders can pay their vanpool fare with tax-free income under the federal Commuter Benefit program.

Annette Bloor, office management specialist with the National Institute of Health (NIH), just started a new vanpool alongside nine NIH employees. "The commute takes up to one hour each way on a good day," said Bloor. The one-way length of the trip is about 30 miles.

"Pool Rewards definitely helped us bring the vanpool group together, lowering the monthly fare for everyone really helped us to recruit riders," she added.

Bloor appreciates the benefits she gets from vanpooling, including the flexibility not to drive everyday. The 10 passengers can take the drivers who each take turns driving and lightening the use of her personal vehicle.

"Vanpooling is a great way to commute to work," said Bloor. "I have enjoyed getting to know my vanpool mates and, most days, I even look forward to the commute!"

The vanpools also benefit from Commuter Connections' Guaranteed Ride Home program, which provides a free ride home in the event of an unexpected emergency or unplanned overtime. In addition, 26 designated vanpool spaces and 200 carpool spaces are reserved until 11am on the NIH Bethesda Campus.

Danya Paschalis is a Consulting Consultant with Enterprise Vanpools. "As Commuter Connections' 'Pool Rewards' vendor, Commute with Enterprise strives to provide Annette and her vanpool, along with all our other Vanpools, the best possible experience and customer service," she said.


"Our team of local customer service and fleet representatives are here to assist Annette and our other coordinators with any help they need - finding riders, applying for subsidies like 'Pool Rewards', selecting vehicles, maintenance, payment, E-Z Pass, and fuel card questions to name a few - while allowing them to manage the day-to-day details to ensure the vanpool meets the needs of everyone inside."

IMPACTS OF THE VANPOOL OVER THE ENTIRE TIME IT'S BEEN ON THE ROAD:


Total vehicle trips eliminated	Total VMT eliminated	Total Miles reduced	Total VOC reduced	Total GHG reduced
21,600	540,000	0.1625 tons	0.1025 tons	232.0 tons

SPRING ENEWSLETTER

Newsletter

**COMMUTER CONNECTIONS.**
A SMARTER WAY TO WORK

NEWSLETTER | The Commuter Information Source for DC, MD, VA



Telework Surges Amid Coronavirus Pandemic

Telework has been second nature in some companies, while in others, the coronavirus pandemic forced management, IT departments, and employees into a crash course in working remotely.

LOOKING AHEAD

Guaranteed Ride Home PSA's	Thru June 2020
Metro Station Closure Value Add	Thru June 2020
Employer Recognition Awards Event	June 2020
Summer Newsletter	August 2020



THANK YOU