

COMMUTER CONNECTIONS RIDEMATCHING COMMITTEE

Tuesday, January 20, 2026
11:00 A.M. - 12:30 P.M.
Kirby Training Center, Lobby Level

Chair: George Clark, TCCSMD
Vice Chair: Kendall Tiffany, Loudoun County
COG/TPB Staff Contact: Stacey King, sking@mwkog.org, 202.962.3253

Web Conference: [Click here to join the meeting](#)
Call-in Information: (202) 860-2110 | Access Code #: 2429 605 1934

AGENDA

- 11:00 A.M. 1. INTRODUCTIONS**
George Clark, Chair
- 11:05 A.M. 2. SEPTEMBER 16, 2025, MEETING HIGHLIGHTS**
George Clark, Chair
- 11:10 A.M. 3. COMMUTER CONNECTIONS DASHBOARD PRESENTATION**
Tasmima Hossain, TDM Program Analyst, COG/TPB
Sal Zahedi, Senior Transportation Planner and Data Scientist, Foursquare ITP
Stacey King, TDM Program Manager, COG/TPB

Committee members will receive an in-depth review of the new Commuter Connections TDM Dashboard and next steps for accessing the data.
- 11:30 A.M. 4. COMMUTERCASH AND TDM 2.0 SYSTEM UPDATES**
Mike Hemry, President, Media Beef
Stacey King, TDM Program Manager, COG/TPB

Media Beef and Commuter Connections staff will provide updates on the CommuterCash app and the TDM 2.0 system development.
- 11:50 A.M. 5. PROGRAM UPDATE: GRH DIGITAL CARD**
Stacey King, TDM Program Manager, COG/TPB

Commuter Connections staff will introduce the new digital GRH card and delivery process.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.
Visit www.mwkog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).

- 12:00 P.M. 6. UPDATING RIDEMATCH RENEWAL LETTER AND MATCH LETTER TEXT**
Stacey King, TDM Program Manager, COG/TPB
- Committee members will receive updates on editing templates for the
ridematching annual renewal letter and email, and ridematch results letters.
- 12:05 P.M. 7. BEST PRACTICES ROUNDTABLE: MANAGING RIDESHARE ACCOUNTS**
Stacey King, TDM Program Manager, COG/TPB
- Questions for discussion and best practice sharing among committee members:
1. How do you follow up with registered commuters (phone, email, mail, text,
etc.) – and how many attempts do you make?
 2. How does your program use the data in the “SelPurge” report? Do you try to
re-recruit commuters on that list?
- 12:20 P.M. 8. COMMITTEE MEMBER UPDATES**
George Clark, Chair
- Committee members will be asked to share program updates, such as
information on recent and upcoming transportation fairs, scheduled promotions,
technical observations with the TDM System software, etc.
- 12:25 P.M. 9. OTHER BUSINESS**
George Clark, Chair
- 12:30 P.M. 10. ADJOURN**
- The next meeting is scheduled for Tuesday, May 19, 2026, at 11:00 A.M.