

## COMMUTER CONNECTIONS RIDEMATCHING COMMITTEE

Tuesday, January 20, 2026  
11:00 A.M. - 12:30 P.M.  
Kirby Training Center, Lobby Level

Chair: George Clark, TCCSMD  
Vice Chair: Kendall Tiffany, Loudoun County  
COG/TPB Staff Contact: Stacey King, [sking@mwcog.org](mailto:sking@mwcog.org), 202.962.3253

Web Conference: [Click here to join the meeting](#)  
Call-in Information: (202) 860-2110 | Access Code #: 2429 605 1934

### AGENDA

**11:00 A.M.** 1. **INTRODUCTIONS**  
*George Clark, Chair*

**11:05 A.M.** 2. **SEPTEMBER 16, 2025, MEETING HIGHLIGHTS**  
*George Clark, Chair*

**11:10 A.M.** 3. **COMMUTER CONNECTIONS DASHBOARD PRESENTATION**  
*Tasmima Hossain, TDM Program Analyst, COG/TPB*  
*Sal Zahedi, Senior Transportation Planner and Data Scientist, Foursquare ITP*  
*Stacey King, TDM Program Manager, COG/TPB*  
Committee members will receive an in-depth review of the new Commuter Connections TDM Dashboard and next steps for accessing the data.

**11:30 A.M.** 4. **COMMUTERCASH AND TDM 2.0 SYSTEM UPDATES**  
*Mike Hemry, President, Media Beef*  
*Stacey King, TDM Program Manager, COG/TPB*  
Media Beef and Commuter Connections staff will provide updates on the CommuterCash app and the TDM 2.0 system development.

**11:50 A.M.** 5. **PROGRAM UPDATE: GRH DIGITAL CARD**  
*Stacey King, TDM Program Manager, COG/TPB*  
Commuter Connections staff will introduce the new digital GRH card and delivery process.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.  
Visit [www.mwcog.org/accommodations](http://www.mwcog.org/accommodations) or call (202) 962-3300 or (202) 962-3213 (TDD).

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**12:00 P.M. 6. UPDATING RIDEMATCH RENEWAL LETTER AND MATCH LETTER TEXT**  
*Stacey King, TDM Program Manager, COG/TPB*  
Committee members will receive updates on editing templates for the ridematching annual renewal letter and email, and ridematch results letters.

**12:05 P.M. 7. BEST PRACTICES ROUNDTABLE: MANAGING RIDESHARE ACCOUNTS**  
*Stacey King, TDM Program Manager, COG/TPB*  
Questions for discussion and best practice sharing among committee members:  

1. How do you follow up with registered commuters (phone, email, mail, text, etc.) – and how many attempts do you make?
2. How does your program use the data in the “SelPurge” report? Do you try to re-recruit commuters on that list?

**12:20 P.M. 8. COMMITTEE MEMBER UPDATES**  
*George Clark, Chair*  
Committee members will be asked to share program updates, such as information on recent and upcoming transportation fairs, scheduled promotions, technical observations with the TDM System software, etc.

**12:25 P.M. 9. OTHER BUSINESS**  
*George Clark, Chair*

**12:30 P.M. 10. ADJOURN**

The next meeting is scheduled for Tuesday, May 19, 2026, at 11:00 A.M.