



District of Columbia PDR Report

TPB Freight Committee

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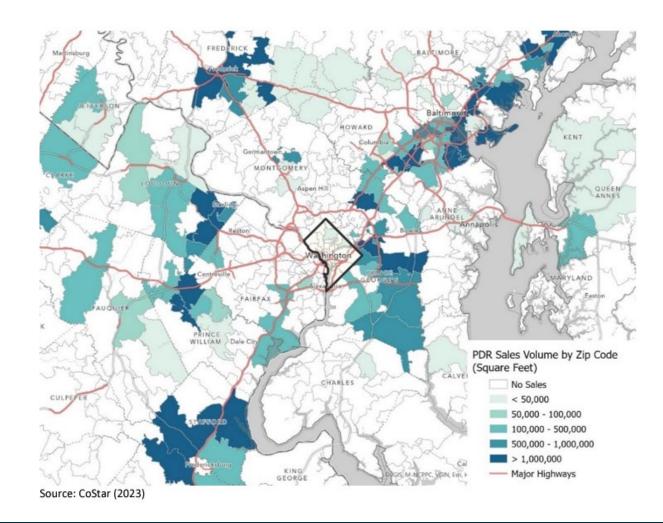
Overview

- OP recently released a report on Production, Distribution, and Repair Land Uses in preparation for the District's next Comprehensive Plan.
- These land uses are often called light to medium intensity industrial land uses.
- The District uses this category to accurately reflect what activities occur in these areas.



Where PDR is Today

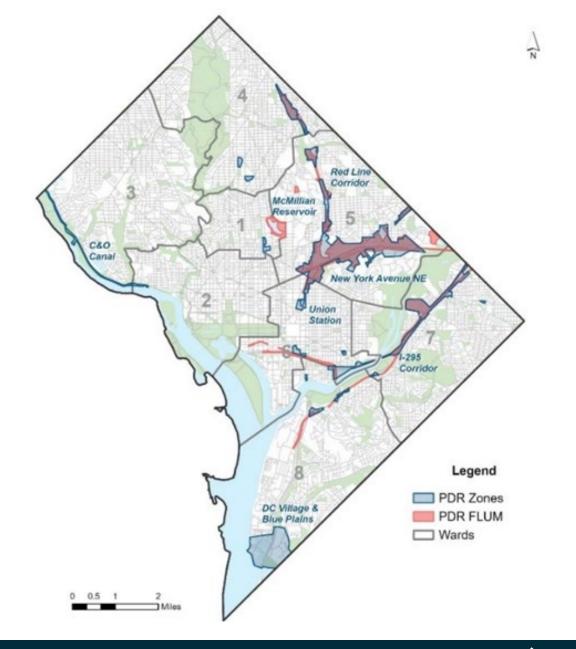
- Manufacturing and distribution businesses operate regionally.
- Most of the region's supply is outside the beltway along the I-95, I-66, and I-270 corridors.
- The District has 8.5 million of the region's 195.7 million square feet of PDR building space.





Where PDR is Today

- The District's PDR lands are concentrated along its railroad lines.
- Most PDR land and businesses are located along New York Ave NE.
- PDR uses are also prevalent in the areas between stations along the Metro Red Line corridor.
- Blue Plains is a very important cluster of government and utility uses.





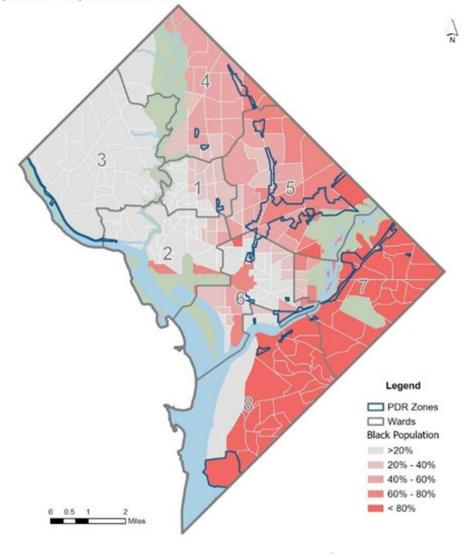
Key Findings

- PDR land represents 5.2% of the District's land area.
- The vacancy rate for PDR buildings in the District is at a historic low of 4.2% and these buildings are generally in good condition.
- Government and utility facilities use 66% of the PDR land in the District.
- Commercial PDR uses are valuable to the District's economy.
- PDR uses impact quality of life for residents living nearby.



Racial Equity

- People who are racial and ethnic minorities are more likely to live near the District's PDR land.
- People who live near PDR land are more likely to be housing cost burdened.
- The life expectancy in some communities near PDR lands is ten years shorter than the District's most affluent areas, which are not near PDR lands.
- Roadway and railroad emissions are some of the leading impacts on resident health.



Source: 2022 ACS Social Characteristics by Census Tract, 5-year estimates



Government and Utility PDR Land Use

Entities	Total Acreage	% of Municipal PDR	% of all areas zoned for PDR
Utilities	366	30%	20%
Transit & Rail Infrastructure	312	26%	18%
DC Government	259	21%	14%
Federal Government	187	16%	10%
Transportation ROW	81	7%	4%
TOTAL Government & Utility PDR	1,205	100%	66%

Source: DC Open Data (District Government Land, Common Ownership Lots)



Private Sector PDR Land Use

Industry	Total Acreage	% of Private PDR	% of all areas zoned for PDR
Construction	266	38%	13%
Manufacturing	59	8%	3%
Wholesale Trade	123	18%	6%
Transportation and Warehousing	88	13%	4%
Other Industries	165	23%	8%
TOTAL Private PDR	701	100%	34%

Source: Data Axel



Emerging Trends

- Ecommerce Fulfillment In 2023, ecommerce represented 15.1 percent of all retail sales compared to 9.4% in 2018.
 - Ecommerce companies operate networks of distribution facilities to enable fast delivery for common items.
 - Same day/next day delivery, the current standard requires facilities near the beltway.
 - 1-2 hour delivery requires micro-fulfillment hubs at the community scale.
 - These facilities are supplied by large regional warehouses.



Outlook for PDR Employment in the District

- Government and utility employment will increase along with population growth.
- The cannabis industry is growing rapidly. Long-term growth depends on federal law.
- District made products, such as food and alcohol are in demand. However, many
 of these businesses are having trouble finding facilities they can afford in the
 District.
- Construction employment is forecast to grow as the population grows. Some construction demand is likely to be absorbed by other jurisdictions in the region.
- Transportation and warehousing is forecast to grow. The location of growth depends on the rate of 1-2 hour delivery adoption.
- Automotive repair businesses are forecast to contract as consumers transition to electric cars, which require less maintenance.



Emerging Trends

- Vertical and Automated Warehousing
 - Warehouses are a leading edge of automation. Picking and packing work is increasingly done with robots.
 - New inventory management systems are reducing the need for forklifts, which enable shelving to be higher and closer together.
 - Warehouses are typically a single floor with ceilings that are at least 24 feet tall and 40-foot-tall buildings are becoming common.
 - Warehouses will have higher trip volumes because of these efficiencies.



Autonomous and Electric Vehicles

- Autonomous vehicles will move freight inside and outside of warehouses.
- Warehouses will need fewer workers in the future.
- Autonomous vehicles have the potential to enable a lot more 1-2 hour delivery. Most of this demand is met by gig workers today, which is expensive.
- Electrification of light to medium duty delivery vehicles will reduce emissions near warehouses in the short to mid-term.



Recommendations

Adopt

Adopt a PDR retention strategy where 70% of current PDR land is reserved for exclusive PDR use.

Establish

Establish new mixeduse PDR zoning designations that allow residential uses alongside lowimpact PDR uses.

Update

Update commercial and public facilities zoning to allow lower impact PDR uses.

Identify

Identify and pursue co-location opportunities for DC government PDR facilities.



Thank You

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