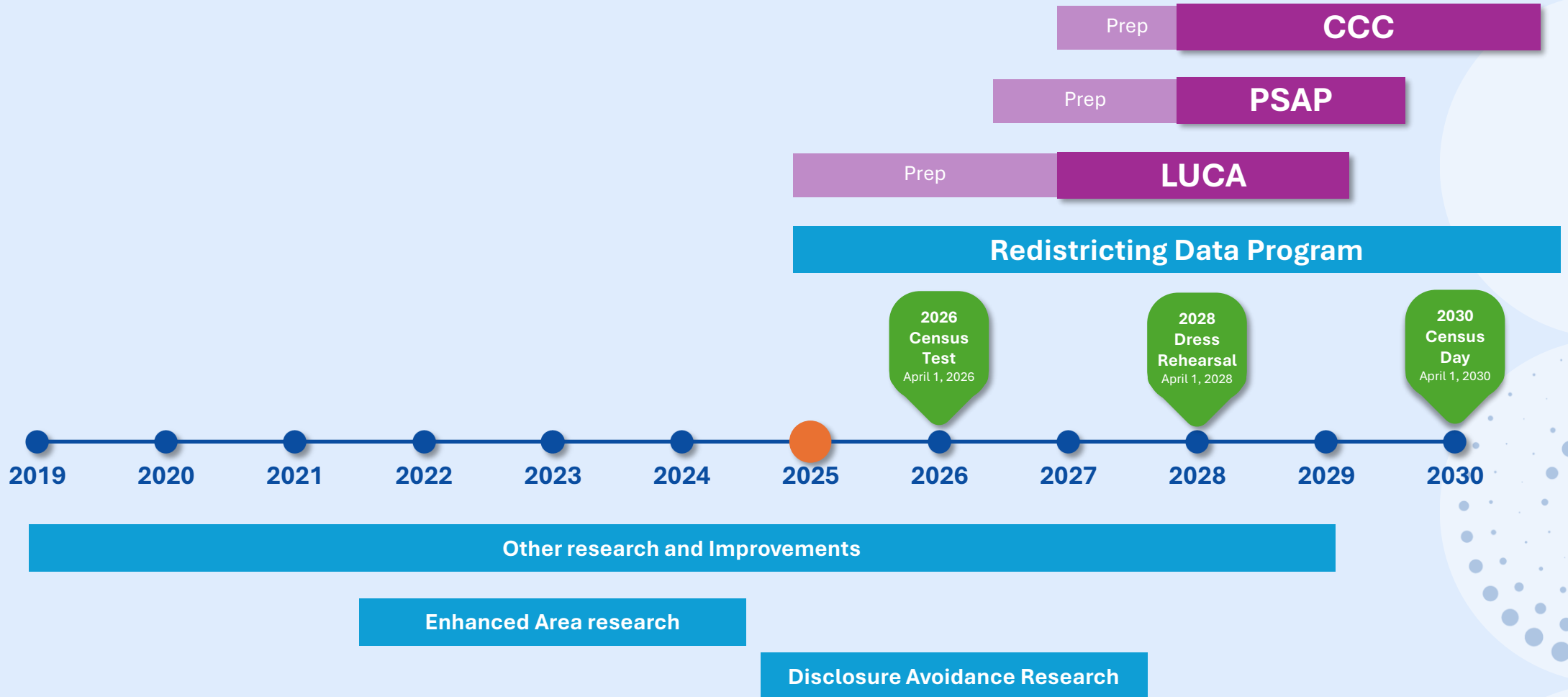


2030 CENSUS

**PREPARING LOCALLY AND
LESSONS LEARNED FROM 2010 & 2020**

Elizabeth Hardy
Arlington County

2030 CENSUS TIMELINE



LOCAL UPDATE OF CENSUS ADDRESSES (LUCA)


“The 2030 Census Local Update of Census Addresses (LUCA) operation is an opportunity provided by the U.S. Census Bureau that allows tribal, state, and local governments to engage with the 2030 Census by **reviewing and commenting on the Census (or LUCA) Address List** prior to the 2030 Census.”

Important!

1. First opportunity to making sure everyone in your jurisdiction is counted.
2. Addresses impact response rates.

Figure 1: LUCA Program Overview

The 2020 Census Local Update of Census Addresses Operation (LUCA)



What Is LUCA?

LUCA is the only opportunity offered to tribal, state, and local governments to review and comment on the U.S. Census Bureau's residential address list for their jurisdiction prior to the 2020 Census. The Census Bureau relies on a complete and accurate address list to reach every living quarters and associated population for inclusion in the census.

Why Participate in LUCA?

- To help ensure an accurate decennial census count in your community.
- To help the federal government distribute more than \$400 billion in funds annually for infrastructure, programs, and services.
- To help your community plan for future needs.

Who Can Participate in LUCA?

Active, functioning, legal governments can participate in LUCA. These include:

- Federally recognized tribes with a reservation and/or off-reservation trust lands.
- States.
- Counties.
- Cities (incorporated places).
- Townships (minor civil divisions).

If you are unable to participate in LUCA, you may designate an alternate reviewer for your government, such as your county, state data center, or regional planning agency.

Schedule

- **January 2017:** Advance notification of LUCA mailed to the highest elected official (HEO) or tribal chairperson (TC) of all eligible governments and other LUCA contacts.
- **March 2017:** LUCA promotional workshops begin.
- **July 2017:** Invitation letter and registration forms mailed to the HEO or TC of all eligible governments.
- **October 2017:** Training workshops begin. Self-training aids and Webinars will be available online at the LUCA Web site.
- **February 2018:** Participation materials mailed to registered participants. Participants have 120 calendar days from the receipt of materials to complete their review.
- **August 2019:** Feedback materials offered to participants with the results of Address Canvassing.
- **April 1, 2020:** Census Day.

Contact Information

Phone number:
1-844-344-0169

E-mail address:
GEO.2020.LUCA@census.gov

Web site:
<www.census.gov/programs-surveys/decennial-census/about/luca.html>

United States Census Bureau
U.S. Department of Commerce
U.S. CENSUS BUREAU
census.gov

LOCAL UPDATE OF CENSUS ADDRESSES (LUCA)

Early-Mid 2027: Luca Invitations, Training, Preparation to Participate

Late 2027 – Early 2028: Participate and submit finding to Census Bureau

Early 2029: Census Bureau provides feedback to governments

Late 2029: Closeout and completion of LUCA

While 2030 LUCA does not officially start until 2027, governments can choose to start preparing now. Read more below in the section [How to Start Preparing](#).

LOCAL UPDATE OF CENSUS ADDRESSES (LUCA)

Start now!

1. Review online resources











- www.census.gov/programs-surveys/decennial-census/about/luca.html
- Scroll down to **Resources You Can Use to Prepare**

2. Review Internal Resources

- Address Data
- Determine gaps in data based on required address components.

Resources You Can Use to Prepare

These resources are available now to view census address data. Additional details and information on how to use to these resources are available in the links below.

-  **Housing Unit Change Viewer (2020 to current)**
Use the interactive map to view the change in the number of housing units between the 2020 Census and now.
-  **Current Address Count Listing Files**
Download current address count listing files by state.
-  **2020 Census Address Count Listing Files**
Download 2020 Census address count listing files by state.
-  **Current Address Count Listing Files Viewer**
Use the interactive map to view current address counts within tabulation block boundaries.
-  **2020 Address Count Listing Files Viewer**
Use the interactive map to view address counts from the 2020 Census within tabulation block boundaries.
-  **Data Gem: Tracking Housing Trends with the Housing Unit Change Viewer**
Curious where new homes are popping up? Watch this video to see how planners and researchers use detailed Census data to track trends right down to the block.
-  **Guide to Comparing Address Counts**
-  **Participant Address List Template**
Ensure your address list schema meets the minimum field requirements for use with the Address Geocoder and during LUCA.
-  **Address Geocoder**
Used to assign address to current tabulation block. Available for all 50 states, Washington D.C., and Puerto Rico addresses.
-  **Response Outreach Area Mapper (ROAM)**
View low response score at the tract level.

LOCAL UPDATE OF CENSUS ADDRESSES (LUCA)

Multifamily Addresses:

- 2020 LUCA was the first time unique unit numbers were required for multifamily addresses.

COMPLETE_SUBADDRESS	Also known as the 'within structure identifier', it is the portion of an address that identifies the specific apartment, unit, suite, floor, trailer, or pad represented by the address record. It should include both descriptor (e.g. APT, STE, UNIT) and unit identifier (e.g. 1, A, BACK)
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Group Quarters:


- Group quarters include such places as college residence halls, residential treatment centers, skilled nursing facilities, group homes, military barracks, correctional facilities, and workers' dormitories.
- Group Quarters are captured in LUCA. However NOT all are enumerated the same way (i.e. military barracks). *Monitor and follow directions from the Census Bureau.*

PARTICIPANT STATISTICAL AREAS PROGRAM (PSAP)


- PSAP is a voluntary geographic partnership program that provides designated participants a chance to review and suggest boundary changes.
 - Align Census statistical geographies to relevant geographies within a locality.
 - Accommodate adjustments to geographies based on housing and population changes
- 2030 PSAP program which is currently planned to start in early 2028 and the timeframe will be similar to the 2020 PSAP:
 - Started in January 2019 participants had 120 calendar days to submit updates.
 - January 2020 started the verification phase, and participants had 90 calendar days to submit updates.

Participant Statistical Areas Program (PSAP)

PSAP offers federally recognized tribes, state tribal liaisons, local governments, councils of governments, and regional planning organizations the opportunity to review and modify select statistical boundaries that the U.S. Census Bureau uses to count people in your community, so that we can give you the most relevant, useful data possible.



Statistical boundaries let us give you the small-area statistics and spatial data you need. You know your local community best. By participating in PSAP, you can help us provide relevant, useful data about population, income, and housing for small-area geographic analyses.



The Census Bureau uses these boundaries to tabulate data for the 2020 Census, the American Community Survey, and the economic census. Data tabulated to PSAP geographies are used by tribal, federal, state, and local agencies for planning and funding purposes, as well as by the private sector, academia, and the public.

Standard statistical geographies include:

- Census tracts
- Census block groups
- Census designated places (CDPs)
- Census county divisions (CCDs)

Tribal statistical geographies include:

- Tribal census tracts
- Tribal block groups
- Tribal designated statistical areas (TDSAs)
- State designated tribal statistical areas (SDTSAs)
- State reservations
- Oklahoma tribal statistical areas (OTSAs)
- OTSA tribal subdivisions
- Alaska Native village statistical areas (ANVSAs)

Statistical vs. Legal Boundaries

A statistical boundary breaks down large geographical areas into smaller, local areas. These small-area boundaries let you compare poverty, health, education, and many other topics across local areas.

The Census Bureau also tracks legal boundaries—such as state and county borders, city limits, and federally recognized American Indian Reservations—through the Boundary and Annexation Survey (BAS).

To learn about PSAP and to obtain the most up-to-date schedule, please visit www.census.gov/programs-surveys/decennial-census/about/psap.html.

For additional assistance, please contact the Census Bureau at geo.psap@census.gov or 844-788-4921.

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United States Census Bureau
U.S. Department of Commerce
Economics and Statistics Administration
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[census.gov](https://www.census.gov)

PARTICIPANT STATISTICAL AREAS PROGRAM (PSAP)

Preparation before 2028:

1. Review the 2030 PSAP process when released by the Census Bureau
2. Review current population and housing at the census block group and tract levels in your jurisdiction.
 - Are there internal needs for statistics at specific geographies?
 - Planning
 - Transportation
 - Do population and housing counts meet the required thresholds?

2020 Census population criteria	2020 Census housing unit criteria
Census Tract	
Optimum: 4,000 Minimum: 1,200 Maximum: 8,000	Optimum: 1,600 Minimum: 480 Maximum: 3,200
Census Block Group	
Minimum: 600 Maximum: 3,000	Minimum: 240 Maximum: 1,200

COMPLETE COUNT COMMITTEE (CCC)

- A CCC is comprised of a broad spectrum of government and community leaders from education, business, healthcare, and other community organizations.
- These **trusted** voices develop and implement a Census awareness campaign based upon their knowledge of the local community to encourage a response.



COMPLETE COUNT COMMITTEE (CCC)

Preparing for the CCC

2027: Identify Stakeholders

- Develop a list of community members and organizations that will reach all populations in your community
- Designate and meet with chair or co-chairs
- Designate internal staff



2028: Assemble and Educate

- Formally invite members to participate in CCC
- Educate members on the importance of the Census and logistics
- Develop a plan to reach all persons in your community

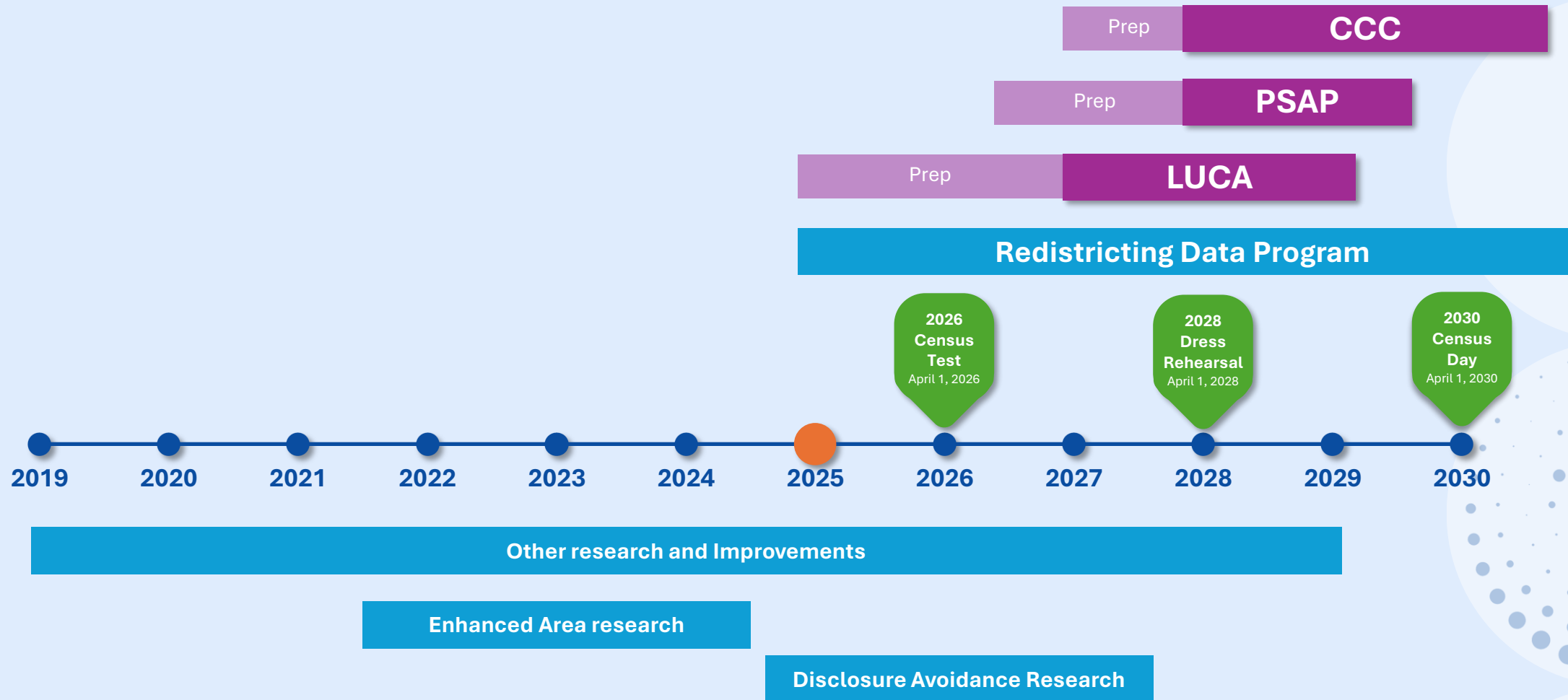


2029-2030: Implement Plan

- Formal kickoff one-year prior to Census Day (April 1, 2030)
- Continue to meet as a committee and implement the outreach plan.
- Work with the local 2030 Census office



2030 CENSUS TIMELINE





Questions & Group Discussion