

FY2027 CCWP ADVANCEMENTS AND KEY ACTIVITIES

The chart below summarizes focus areas contained in the FY2027 Commuter Connections Work Program (CCWP). Items listed in this document are only a portion of all activities included in the CCWP. The entire CCWP can be viewed at: <https://www.commuterconnections.org/wp-content/uploads/CCWP-FY27-Final-031826.pdf>.

I. COMMUTER OPERATIONS PROGRAMS

Task	Task Name	Start Date	Finish Date
GRH Modernization Project			
1	Secure Consultant Support	March 2026	April 2026
2	Best Practice Research	April 2026	June 2026
3	Update Participation Guidelines	May 2026	July 2026
4	Initial TDM System Enhancements	August 2026	December 2026
5	GRH Operations Contractor Procurement (RFP)	November 2026	March 2027
6	Implement Updated Participation Guidelines	February 2027	-
7	Self-service Trip Request System Specifications and Enhancements; Pilot Development	April 2027	FY2028
TDM2.0 System Development and Transition			
1	Phase 1 Beta Testing	June 2026	July 2026
2	Phase 2 Beta Testing	July 2026	August 2026
3	Full Launch	August 2026	-
Carpool Bonus (CommuterCash)			
1	Program Scoping and Software Development	November 2025	July 2026
2	Beta Testing	August 2026	September 2026
3	Full Launch	Q2 FY2026	-

II. MARKETING

Task	Task Name	Start Date	Finish Date
Targeted Regional Marketing			
1	Best Practices Research	September 2026	January 2027
2	Marketing Contractor Procurement	February 2027	April 2027

III. TDM EVALUATION

Task	Task Name	Start Date	Finish Date
Triennial TDM Analysis			
1	Commuter Programs Analysis	December 2025	September 2026
2	Regional Marketing Analysis	January 2026	August 2026
3	Employer Outreach Analysis	April 2026	August 2026
4	Review Draft Report	November 2026	February 2027
5	Publish Report	March 2027	-
Placement Rate Survey / Microsurvey Methodology and Deployment Pilot			
1	Reengage TDM Evaluation Workgroup	January 2027	June 2027
2	Develop and Implement Placement Rate Survey	TBD	Ongoing?
Commuter Connections Dashboard			
1	Develop Enhancements: Data Download; PowerBI Updates; Improve Speed/Performance	September 2026	November 2026
2	Release Updated Dashboard	December 2026	-

IV. EMPLOYER OUTREACH

Task	Task Name	Start Date	Finish Date
OneCommute CRM Transition			
1	CRM Vendor Procurement	December 2025	April 2026
2	OneCommute CRM Setup and Migration	May 2026	August 2026
3	OneCommute Network Member Onboarding	June 2026	August 2026
4	OneCommute Fully Active and Accessible	August 2026	-
5	Staff Lead Transition: Rachel Coppe	August 2026	-
6	Ongoing Support and Continuous Training	August 2026	Ongoing
goDMV Commuter Competition			
1	Evaluate 2026 Event Data, Brief Workgroup	June 2026	August 2026
2	Staff Lead Transition: Rachel Coppe	July 2026	-
3	Campaign Rules and Gamification Modifications	August 2026	October 2026
4	CommuterCash App Enhancements	September 2026	November 2026
5	Network Member Beta	November 2026	December 2026
6	Employer Team Onboarding	November 2026	February 2027
7	Commuter Onboarding	February 2027	March 2027
8	goDMV Commuter Competition	April 2027	May 2027
Employer Awards			
1	Staff Lead Transition: Rachel Coppe	August 2026	-
2	Consider Event Modification	August 2026	October 2026
3	Implement Per STDM Recommendation	November 2026	June 2027
B2B Marketing			
1	Integrate Into Annual Marketing & Communications Plan	August 2026	September 2026
2	Develop & Implement Campaign	TBD	TBD