A light blue map of the Tampa Bay area, showing the outlines of the counties and the surrounding water. The map is centered in the background of the slide.

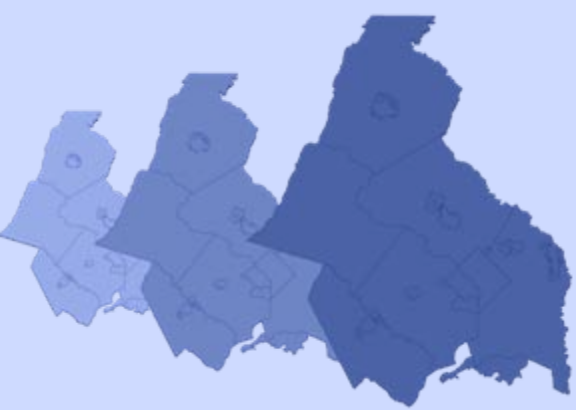
# **TPB SCENARIO STUDY**

## **Progress on “CLRP Aspirations” and “What Would it Take?” Scenarios**

**Ronald F. Kirby**  
**Director, Department of Transportation Planning**

**Presentation to the TPB**

**June 18, 2008**



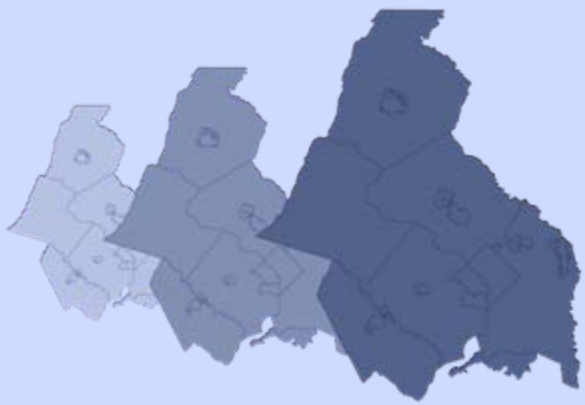
# Two New Scenarios

## What Would it Take?

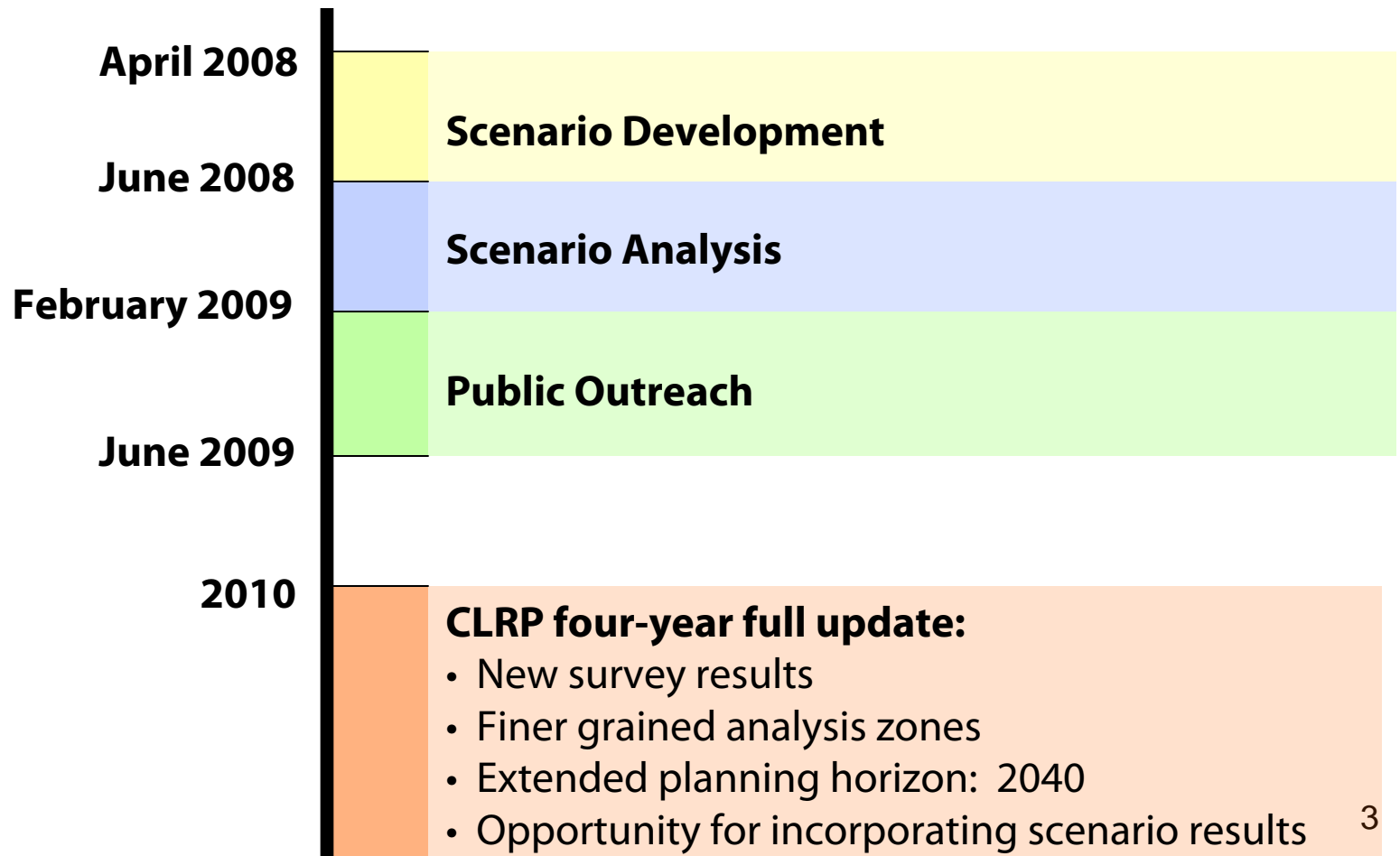
Starts with CO2 goals (80% below 2005 levels in 2050 and 20% reduction by 2020) and assess what scales and combinations of interventions will be necessary to achieve the goal.

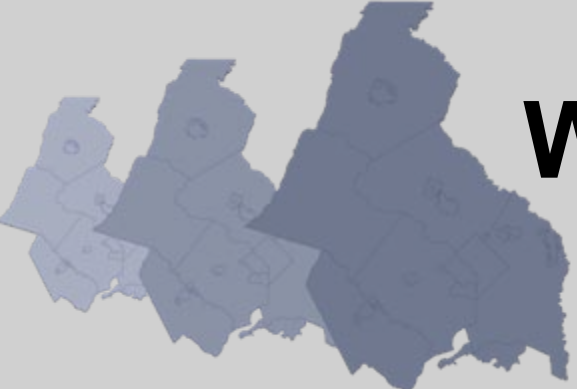
## CLRP Aspirations

Draws on past scenarios (5 transportation/land use scenarios and 2 value pricing scenarios) to provide an ambitious yet attainable vision of land use and transportation for the 2010 CLRP update.



# Schedule





# What Would it Take? Scenario Goals

COG Climate Change Steering Committee goals:

**2012**

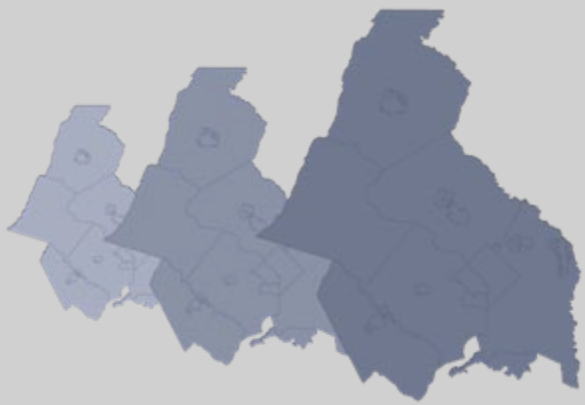
10% reduction in CO2 below 2012 business as usual levels, getting us to 2005 levels

**2020**

20% reduction in CO2 below 2005 levels

**2050**

80% reduction in CO2 below 2005 levels



# Building the Scenarios

## What Would it Take?

### Three categories of strategies to reduce mobile CO2 emissions

#### Fuel Efficiency

Beyond CAFE standards [currently 35 mpg by 2020]

#### Fuel Carbon Intensity

Alternative fuels (biofuels, hydrogen, electricity)

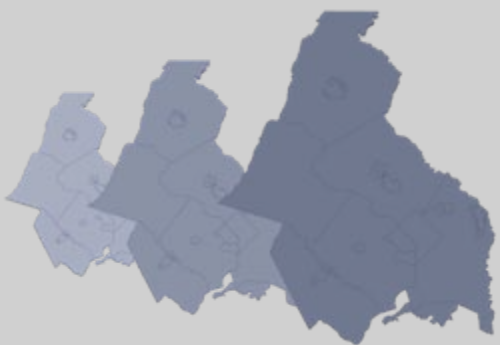
Vehicle technology (hybrid engine technology)

#### Reduce VMT

Changes in land use development

Changes in travel behavior

Changes in prices for travel

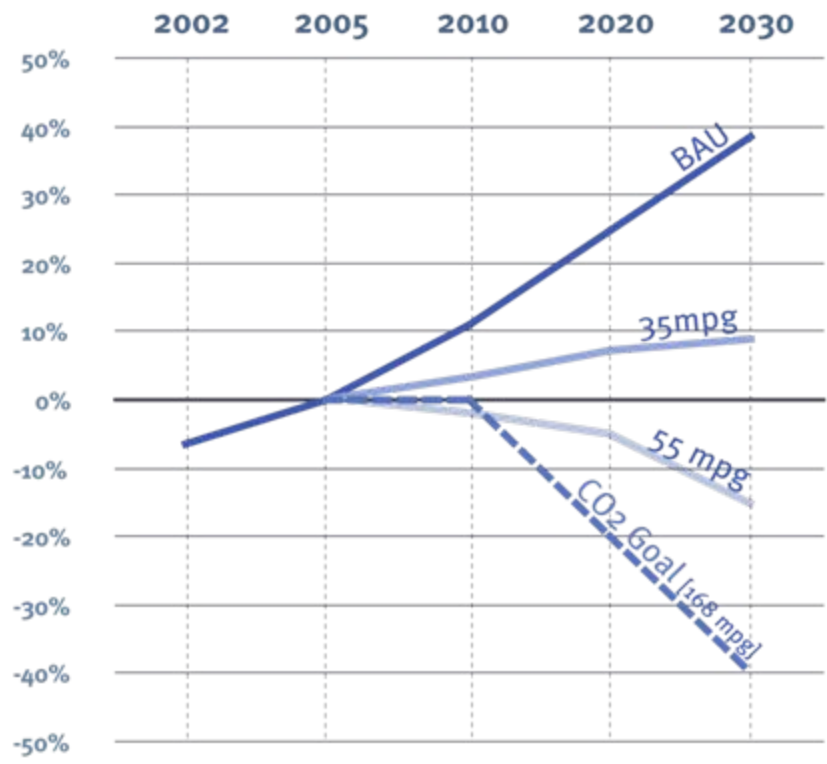


# What Would it Take with Fuel Efficiency?

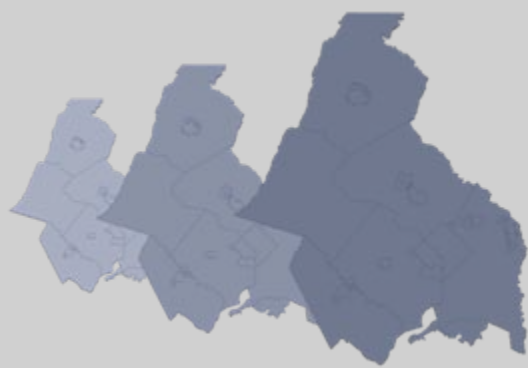
**Fuel Efficiency**

Beyond CAFE standards [currently 35 mpg by 2020]

Mobile CO2 Projections and Goals  
[8-hour Ozone Non-Attainment Area]



- “BAU” Mobile CO2 Emissions
- Mobile CO2 Emissions with 35 mpg CAFE standards
- Mobile CO2 Emissions with 55 mpg Enhanced CAFE standards
- - - COG Climate Change Steering Committee CO2 Goal



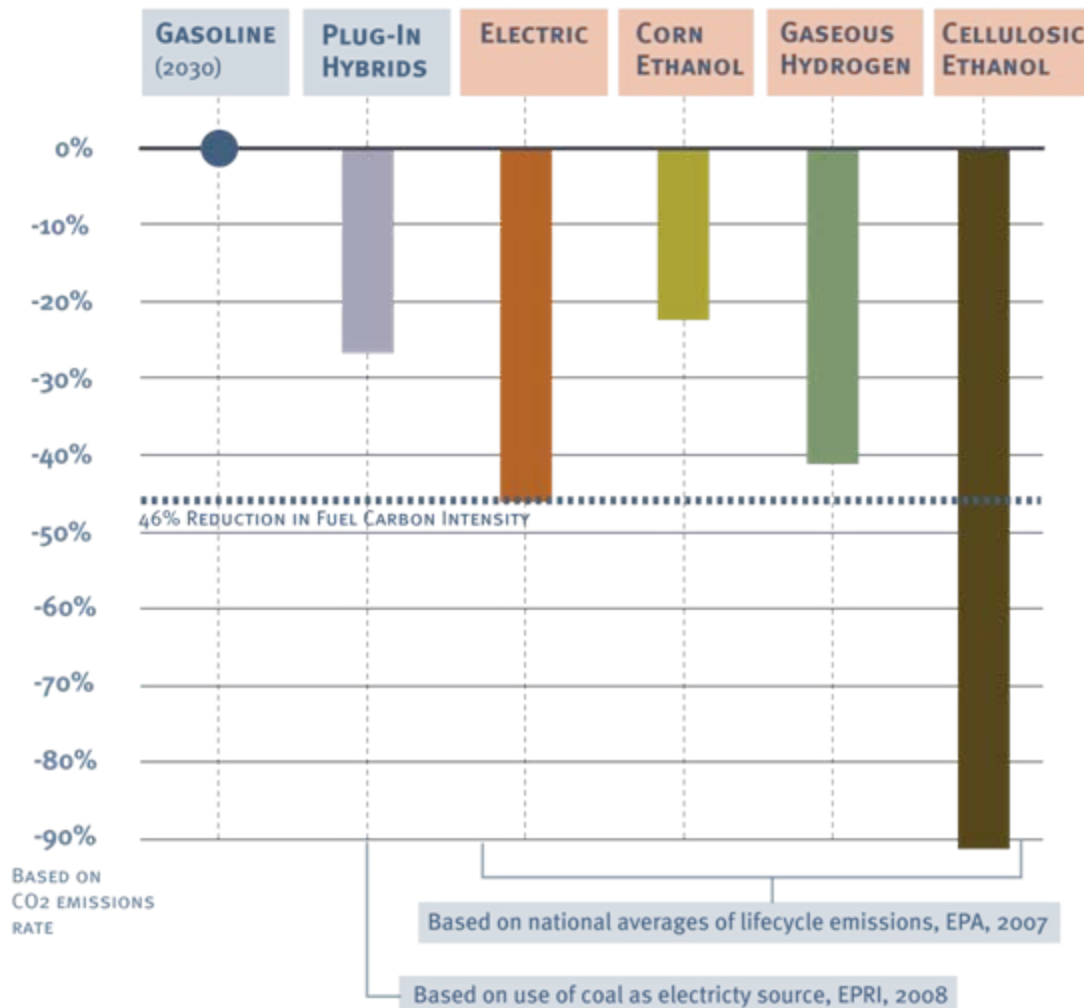
# What Would it Take with Alternative Fuels?

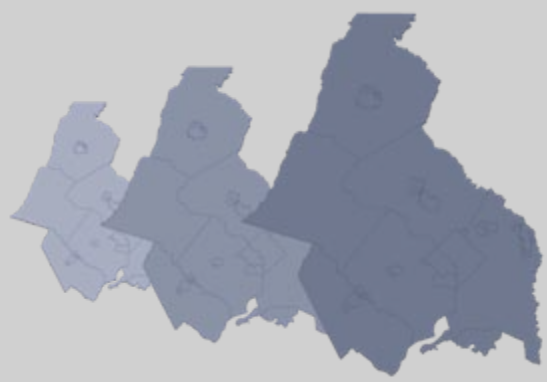
## Fuel Carbon Intensity

Alternative fuels  
(biofuels, hydrogen,  
electricity)

Vehicle technology  
(hybrid engine  
technology)

How would this look  
with lifecycle emissions  
for the region?





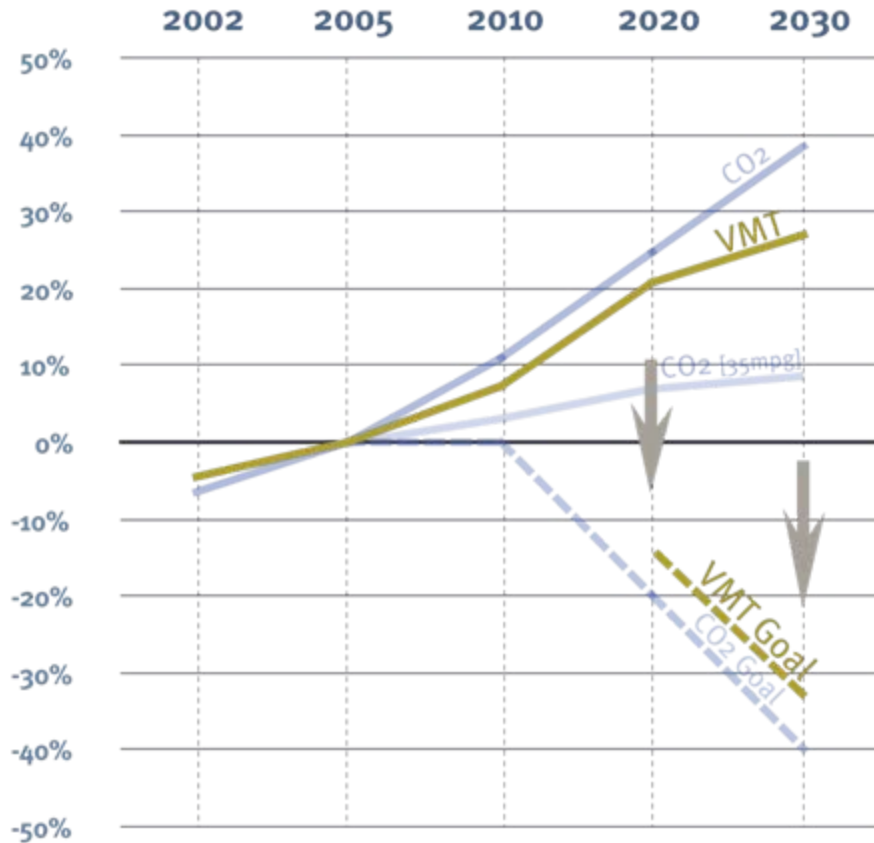
# What Would it Take with VMT?

## Reduce VMT

Changes in land use development

Changes in travel behavior

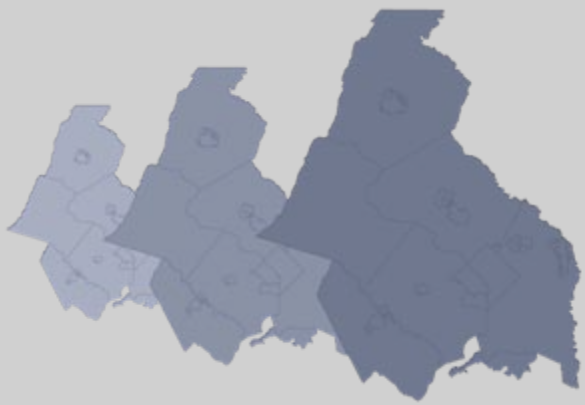
Changes in prices for travel



— VMT for 8-hour Ozone Non-Attainment area

--- Reduction in VMT to meet COG Climate Change Steering Committee CO2 Goal

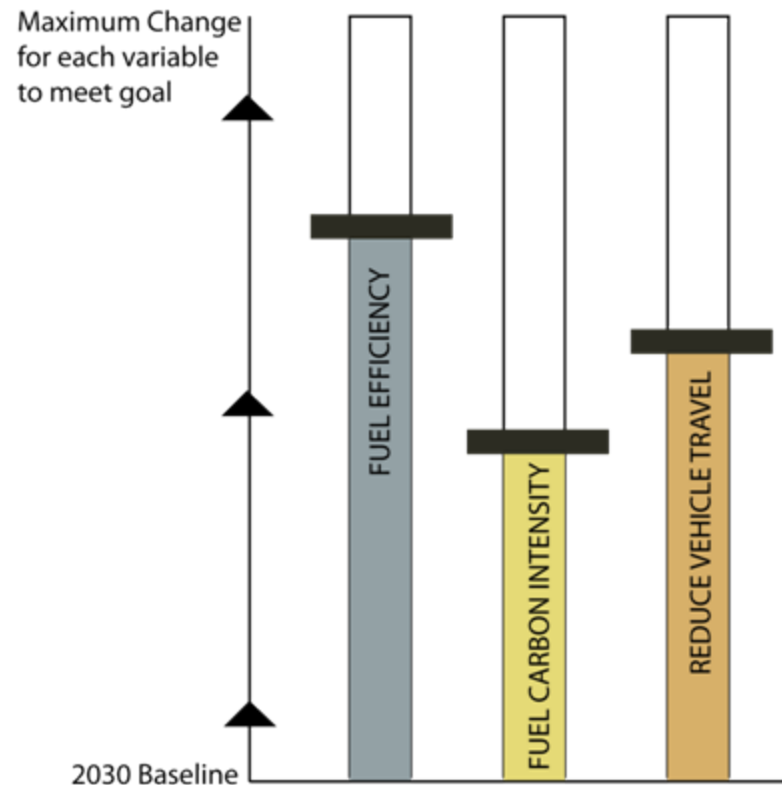


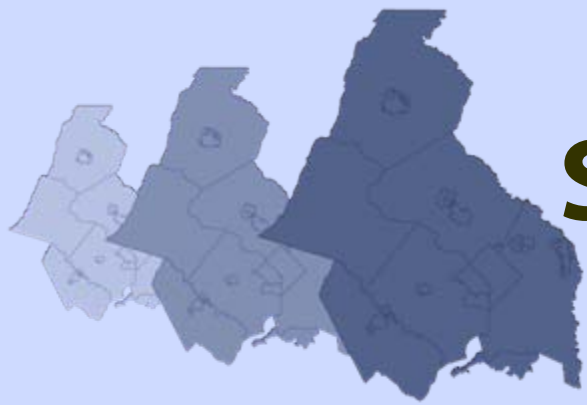


# Scenario Outcomes

Different combinations of interventions can be assessed for cost-effectiveness and feasibility:

A series of “**sliders**”





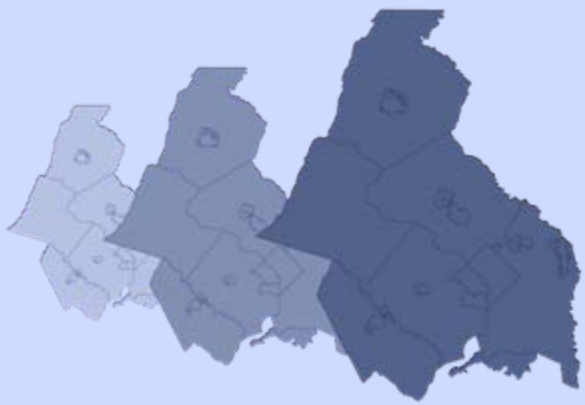
# Starting Point

## Baseline:

- Round 7.1 Cooperative Forecast
- 2007 CLRP

## Two primary criteria:

- Land use shifts “within reach” for inclusion in the COG Cooperative Forecast
- Transportation projects “within reach” financially through tax revenues, developer contributions, or pricing.



# Building the Scenario

**Goal:** To move jobs and housing closer together to create dense, accessible areas, and more efficient transportation systems

## Land Use Component

- First cut using previous scenarios to determine what receiving zones can absorb
- Seek review and refinement by planning directors



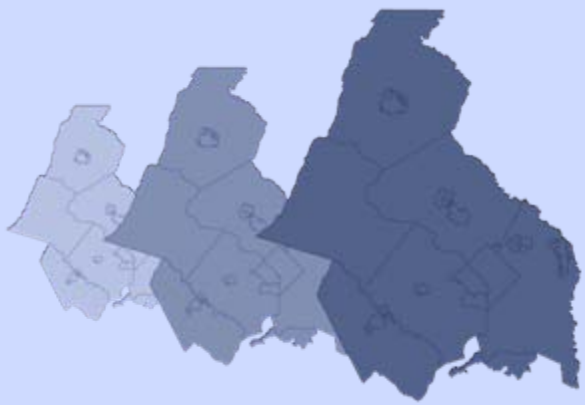
## Supportive Transit

- Use menu of transit options from past scenarios
- Connect activity centers
- Work with TPB Bus Subcommittee



## Pricing Options

- Address congestion through pricing of new and/or existing lanes
- Provide alternatives through enhanced transit



# Land Use Component

(Version 1)

## Step 1

**Assess Previous Scenarios (Households In, Jobs Out, More Households, TOD, Region Undivided) for:**

Growth shifts within TAZs

Goals and principles employed

ie: “Receiving” zones and “Donor” zones

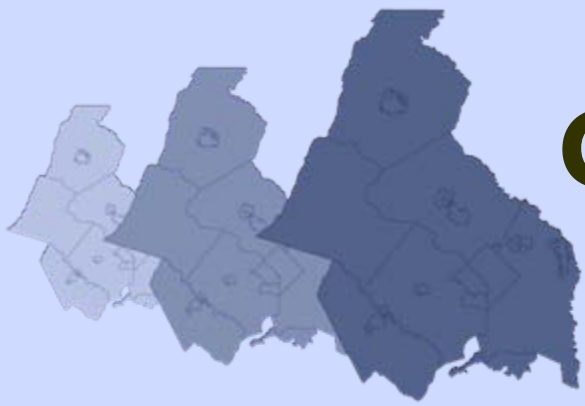
## Step 2

**Assess what shifts in growth from donor zones to receiving zones is “within reach”**

Takes “maximum” shift across all past scenarios

Under review by Planning Directors

Starting point for revision and refinement



# Goals of Transportation Component

**Primary Goal:** Support land use shifts through a variety of transportation options, including new transit and pricing.

## Complement Land Use

- Develop a transportation scenario that complements the land use shifts proposed, emphasizing activity centers



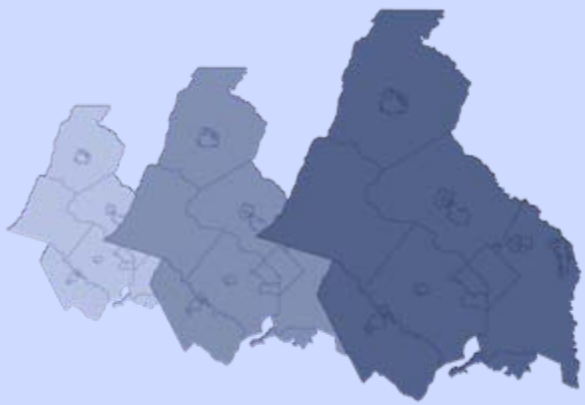
## Explore Options

- Include heavy rail, light rail, transit-ways, bus-ways and variably priced highway lanes



## Evaluate Pricing

- Evaluate the possibility of using variably priced lanes to provide funding and “dedicated” right-of-way for high-quality bus transit routes



# Transportation Options

**Process:** Layering of transit and pricing options under consideration for the CLRP Aspirations Scenario

1: Illustrate interaction between existing Metrorail and Regional Activity Centers

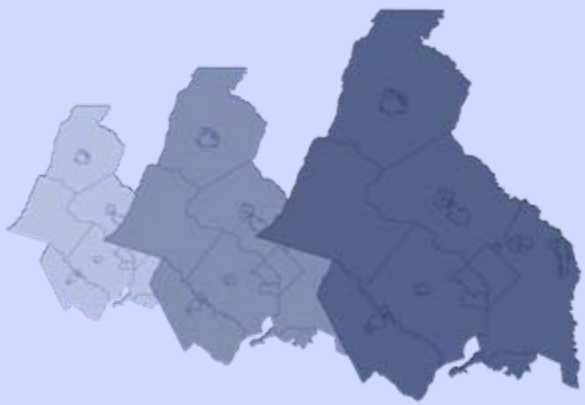
2: Map transit plans and prospects

- CLRP and RMAS projects
- Projects from other local or regional plans

3: Overlay the studied network of variably priced lanes (VPLs)

4: Evaluate rationale for including bus transit on the VPL network

5: Suggest potential bus stations at activity centers, existing park-and-ride lots and Metrorail stations



# Next Steps

**Review and refine initial transportation and land use components based on Planning Directors and Regional Bus Subcommittee feedback:**

Do the current land use shifts and transportation projects represent what is “within reach” or should they be more or less aggressive?

**Assess strategies within 3 major sliders and continue cost-effectiveness analysis**

**Present scenarios for detailed review by TPB Scenario Study Task Force at their July 16<sup>th</sup> meeting**