



CITY OF ALEXANDRIA  
Department of T&ES

# Addressing Loading Needs in Alexandria





# Agenda



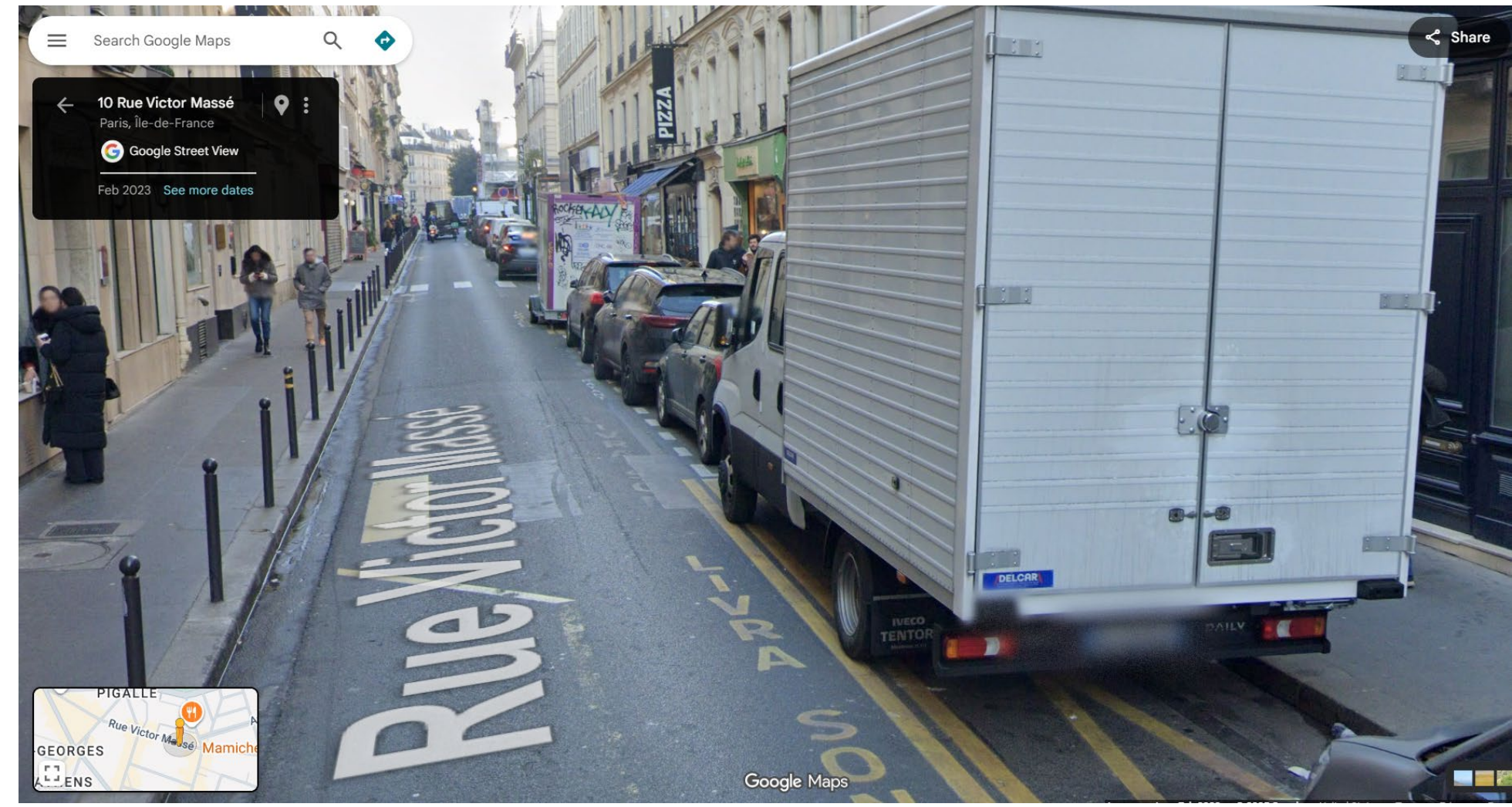
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# Introduction

- Our Team
  - Bike parking, carshare, food trucks, freight and deliveries, outdoor dining, parking restrictions and metering, motorcoaches, daylighting, parking for persons with disabilities, rideshare, and more
- Rue Victor Massé, Paris
  - Small loading zones every 60 feet





# General Issues

- COVID
- Significant increase in ecommerce and small deliveries like Amazon
- New buildings designed with little focus on loading
- Double or otherwise illegal parking
- Lack of loading/curbside pickup accommodations
- Existing loading zones too short, poorly placed, or not addressing demand
- Obstructing sidewalks, crosswalks, and important sightlines for safety
- Drivers parking in loading zones
- Some drivers don't realize anyone can use our loading zones





# History of Curbside Pickup

- 2020: COVID-induced need for curbside pickup (temporary signs)
- 2022: Designed new permanent signs and removed/replaced temp signs
- 2024: Administrative approval process for 24/7 loading/curbside pickup signs
- Starbucks on N Henry



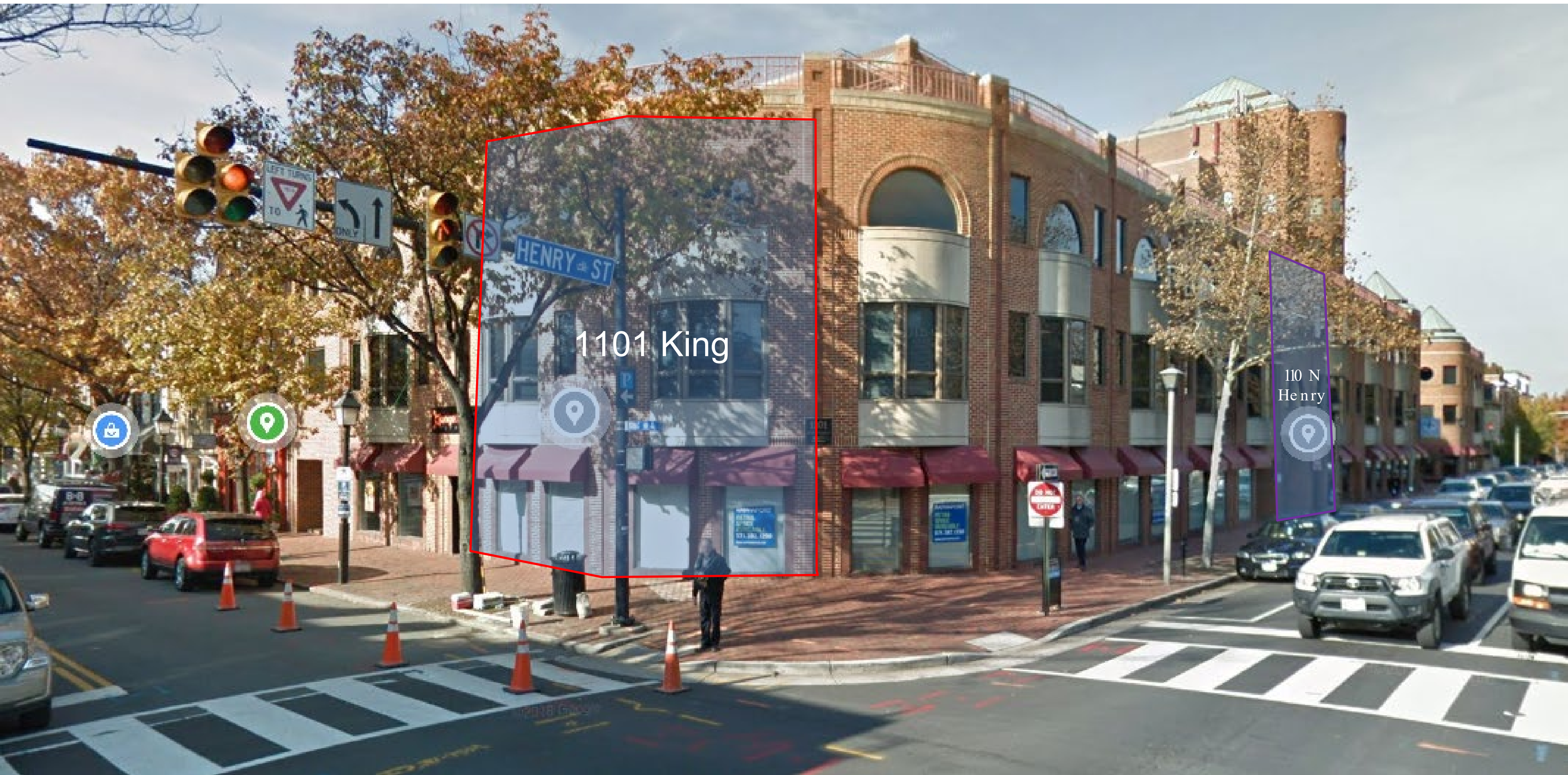
- Prohibited within 50 feet of a bus stop / cannot hinder bus nor bike lanes
- No off-street parking/loading within 150 feet of the applicant's front door/entrance
- No other loading zone exists on the same side of the block on which the zone is being requested
- The block on which the zone is being requested is 85% occupied by parked vehicles by any survey
- The block on which the zone is being requested meets one of the following criteria:
  - Features at least one primarily carryout/pickup business
  - Features at least one healthcare or senior citizen-focused business and/or facility
  - Features at least one school and/or daycare (Pickup/Drop-off Plan approved by the Department of Planning & Zoning as well)
  - Features at least one major destination (e.g., performing arts theatre, movie theater)
- If the block does not feature a carryout/pickup business, a senior-citizen-focused business or facility, a school/daycare, or major destination, the block must be occupied by at least five street-fronting businesses



# New Buildings

- Working with P&Z to:
  - Locate main entrances strategically for ecommerce/small deliveries
    - i.e., avoid curbside with lack of parking lane, avoid mid-block, etc.
    - Issue examples: The Aidan, 631 South Patrick, et al
  - Ensure main entrance matches building address
    - Issue example: 1101 King
  - Locate loading zones in front of main entrances and strategically
    - Issue examples: The Aidan, LaPluma, et al
  - Establish address for the loading zone e.g., 601 Indiana Ave NW DC
  - Ensure the loading dock and/or trash dock for new buildings is large enough to receive large trucks without blocking sidewalks/ROW
    - Issue example: The Grayson
- If building has little/no parking provided, be generous w/LZ(s) e.g., 220 S Peyton



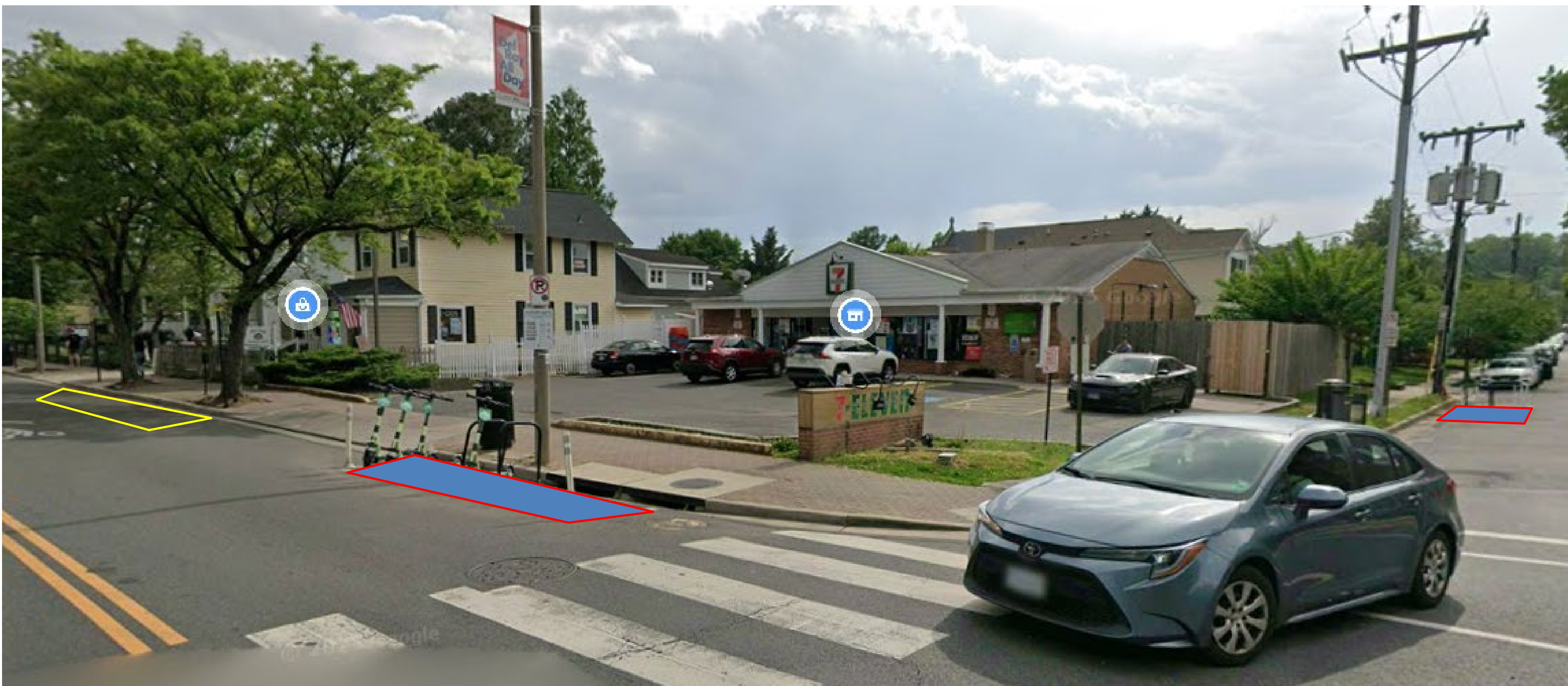




# New Businesses

- Ask businesses the exact hours they perceive having loading/e-commerce demand and why e.g., Café du Soleil, 10 Duke, La Pluma, et al
- Address complaints about poor loading behavior by working with the business(es) / logistics company(ies) to accommodate their needs
  - e.g., 7-Eleven in Del Ray
- Think about which direction large freight trucks will be arriving to a destination based on general navigational systems
  - e.g., 10 Duke





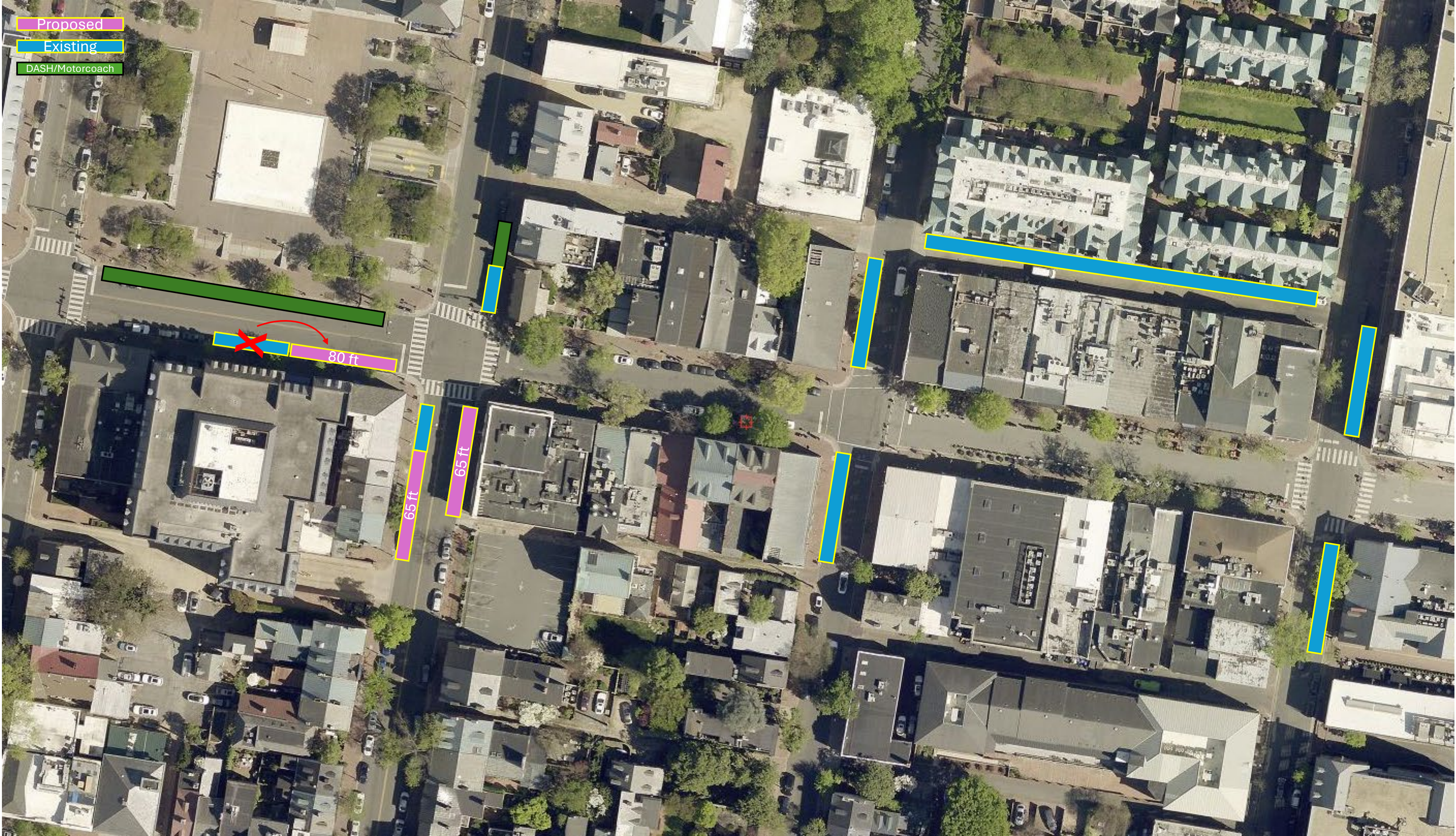


# Existing Zones...

- Remove, consolidate, and/or move existing LZs based on changing demand
  - e.g., King and Alfred
- Update signage for clarity and accuracy
  - e.g., Pedego
- Replaced metered parking with free LZs around lower King to accommodate delivery needs and reduce double parking; adjusted per demand

...and Changing Needs





Proposed

Existing

DASH/Motorcoach

80 ft

65 ft

65 ft

65 ft





# Future Plans

- Cite drivers for being in LZ longer than X minutes (differ per zone?)
  - e.g., Safety Stick (not yet legal per City Attorneys)
  - Work with VA state legislature to eventually allow mailing citations
- Metered loading zones (first w/invoicing)
- Update signage design to educate drivers







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Questions?

