



National Capital Region Transportation Plan

Agenda Item 5c

UPDATE ON VISUALIZE 2050

New Visualize 2050 Website Launch

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TPB Technical Committee
March 7, 2025



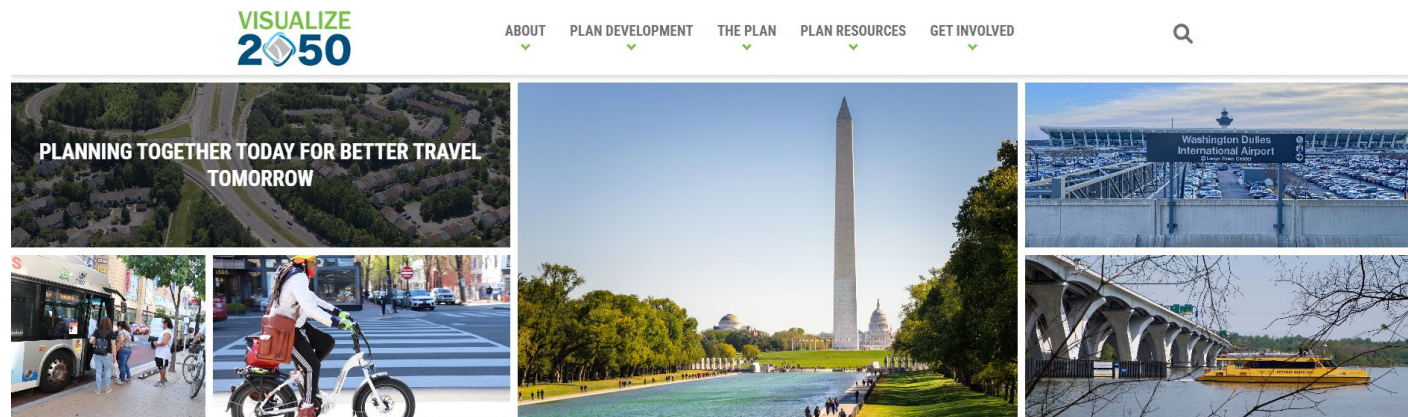
National Capital Region
Transportation Planning Board

Overview

- Introduction to the updated visualize2050.org
- Website navigation
- Content and new features
- Website resources
- Fall 2025 comment period
- Share the website

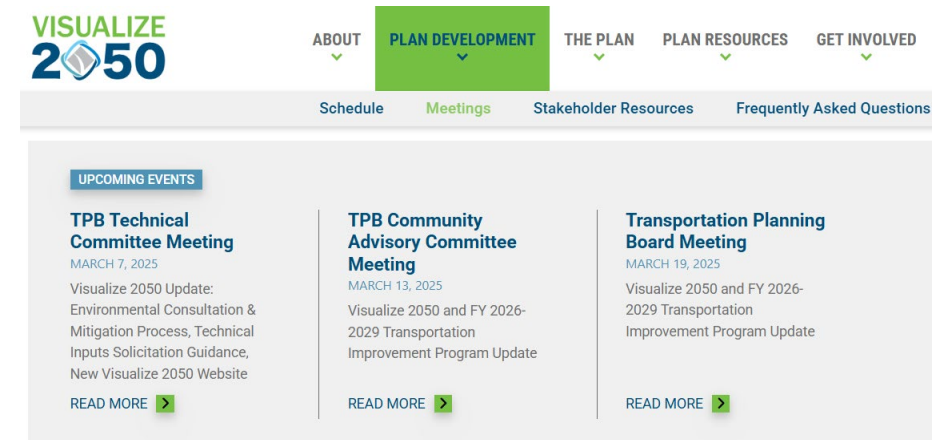
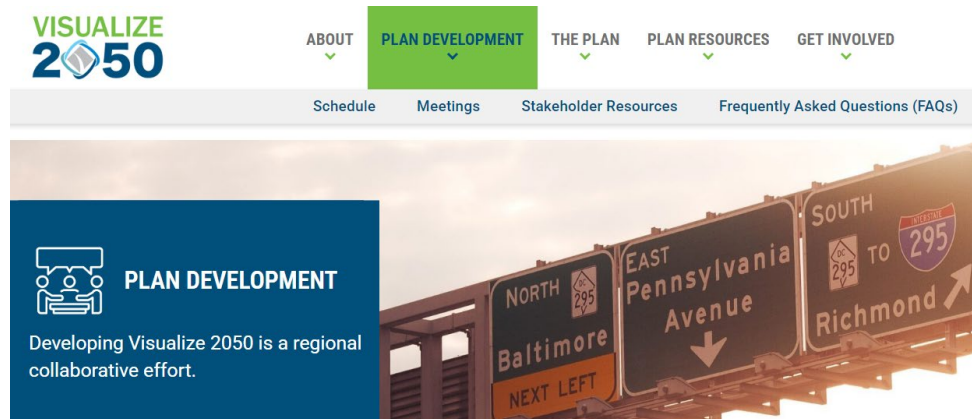
Visualize2050.org

- Explains the National Capital Region Transportation Plan development process
- Brings the printed plan to life through interactive maps and chapters
- Highlights recent developments
- Supports TPB members and community members through resources
- Serves as the gateway for public participation



Navigation

- Fixed navigation menu has been simplified to **Home, About, Plan Development, The Plan, Plan Resources, and Get Involved**
- Pages include a sub-menu that links to a section of the page
- Example lower right: Click on Meetings and you will be directed to that location



Key Content

- **Home:** latest developments, plan goals, and schedule
- **About:** topics covered, federal planning and air quality requirements
- **Plan Development:** schedule, activities, meetings and stakeholder resources
- **The Plan:** principles, goals, and strategies; Visualize 2050 draft and final plan (late 2025)
- **Plan Resources:** Transportation Improvement Program (TIP), Air Quality Conformity Analysis Report, and maps
- **Get Involved:** public comment, ambassador program, and social media



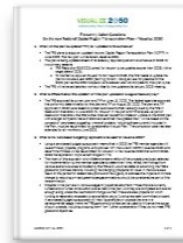
New Features

- Accordions
- Flipbooks
- Icons on the website will correspond with icons in the plan document
- Map gallery links to interactive maps
- Timelines

MAPS



VISUALIZE 2050 PLAN FAQs



DOWNLOAD THE
FAQ 

MARYLAND EXPRESS LANES FAQs



DOWNLOAD THE
FAQ 

MARCH 2024 COMMENT PERIOD FAQS



DOWNLOAD THE
FAQ 



Resources

- **Stakeholder Resources:** glossary, policy framework, technical input guides, Visualize 2045 documents
- **Plan Resources:** Transportation Improvement Program and Air Quality Conformity Analysis Report
- **FAQs:** TPB and state responses to inquiries
- **Maps:** Interactive maps of current conditions and the planned network
- **Newsletter:** Subscribe to *TPB News* and Visualize updates



Metrobus in Columbia Heights (Elvert Barnes/Flickr)

Fall 2025 Comment Period

Get Involved:

- Past comment periods
- Ambassador toolkit
- Social media
- Gateway for public comment in September/October 2025
- Will connect to TPB comment form
- Website alerts and calls to action



TPB Community Leadership Institute (COG)

#Visualize2050

Share the Website

Ahead of the comment period:

- Share on your websites, in newsletters, on social posts
- Share at public meetings and with community organizations

During the comment period:

- Point to the draft plan, TIP, and Air Quality Conformity report
- Use the Ambassador Toolkit
- Use hashtag #Visualize2050
- Encourage comments!

**Think regionally.
Act locally.**

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