EPA CLIMATE POLLUTION REDUCTION GRANT PROGRAM UPDATE

PLANS FOR ENGAGEMENT EVENTS FOR THE COMPREHENSIVE CLIMATE ACTION PLAN

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Climate, Energy & Environment Policy Committee Meeting Agenda Item 5

January 22, 2025



CCAP Engagement

Goals

- Build support for the CCAP and inform the plan with key stakeholders' projects and programs
- Build regional collaboration and active participation throughout the CCAP process
- Effectively incorporate LIDAC members' input in the CCAP through meaningful engagement
- Incorporate and support jurisdictions' ongoing community engagement efforts
- Inform and create awareness with community members throughout COG members' jurisdictions and the MSA

Indicators that Drive Approaches for LIDAC Engagement

- Limited English Proficiency
- Race
- Unemployment
- Low Income
- Education level

Tools

 Website, Project Materials and Summary Sheet, Listening Sessions, Interviews/Small Group Discussions, Webinars, and options for social media, special workshops/forums/public meetings.



Key Audiences

COG Committees

MSA Localities (outside of COG)

Solar and EV Forums

Data Centers & Other Focus Topics

Communities

Local Climate Leaders Climate/Energy Advisory Committees Communitybased organizations (CBOs)

Tribes

LIDACs, EEAs, & EJ populations



Engaging COG Committees

Integrating into scheduled committee meetings.

Full CCAP Report

- CPRG Steering and Technical Committees
- Climate Energy & Environmental Policy Committee (CEEPC)
- Air and Climate Public Advisory Committee (ACPAC)

Buildings and Energy Sectors

 Built Environment & Energy Advisory Committee (BEEAC)

Waste Sector

Recycling Committee



Transportation Sector

- Transportation Planning Board (TPB)
- TPB-Tech
- TPB-CAC
- Freight Committee

LIDAC Analysis

- Chief Equity Officers Committee
- MWAQC, Environmental Justice Subcommittee

AFLOU Sector

- Food and Agriculture Regional Member (FARM) Committee
- Regional Tree Canopy Subcommittee



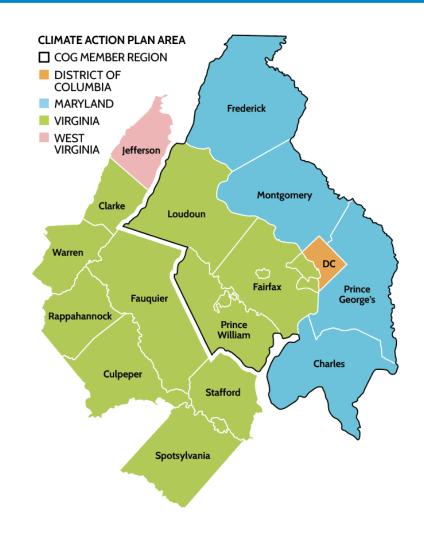
Engaging MSA Localities (outside of COG)

Nine non-COG member localities within the MSA

- Regional planning commissions
- Local climate leaders/groups/advisory committees
- Regional CBOs (e.g., Piedmont Environmental Council)

What we want to accomplish

- Introduce CPRG effort and PCAP outcomes
- Gain understanding of area stakeholders and related programs/plans/efforts/issues
 - → Invitees to region-wide engagements
 - → Integrate into existing measures and actions, where aligned, and identify gaps and solutioning
 - → Could inform additional engagement topics
 - → Build relationships and resources





Topic-based Engagements

Special events, small group meetings and listening sessions.

Solar

- Oct. 2024 Fall Forum
- Potential solar working group
- Spring 2025

EV Forum - next week!

• Jan. 30, 2025

What we want to accomplish

Gain and share understanding regional progress, upcoming projects and opportunities, challenges, solutions/resources, and focuses for future collaboration and problem-solving



Word Cloud of participant representation at the Oct. 28, 2024 Solar Forum.

This one-day workshop was cohosted with the Mason Energy, a George Mason University Initiative, with ~75 attendees.

https://www.mwcog.org/events/2024/10/28/clean-energy-forum-focus-on-solar/



Topic-based Engagements

Additional topics – potential listening sessions, workshops.

- Data Centers
- Asset/Building Portfolios of
 - Educational Institutions (schools & higher education)
 - Hospitals & Healthcare
- Industry and Utilities
- Workforce



Community-focused Engagements

Workshops and Information Sessions.

Local Climate Leaders and Groups Workshop (regionwide)

- → Inform and share analysis and GHG modeling results
- → Share summary of PCAP Measures and CCAP gaps
- → Collect input on solutioning, more fully understand challenges and needs
- → Foster relationship building between organizations/efforts and across region

General Public Webinars (regionwide)

- → Inform and collect input
- → Connect to local programs and ongoing efforts for future involvement
- → Share final report



Community-focused Engagements

Building Relationships and Foundations: Informing engagement by working with community leaders and active outreach partners to understand interests, priorities, and define next steps.

Tribal Communities

Patawomeck Indian Tribe in VA and Accokeek Foundation in MD (Piscataway)

- → Build relationships with Tribal Councils and community (including youth)
- → Develop shared understanding of organizational scopes, GHG sources, priorities, and areas with aligned support for action
- → Information sharing and learning

LIDACs, EEAs, EJ Populations & Support/Advocacy Organizations

Approach informed by preceding Agenda Item

- → Understand and learn community priorities
- → Identify feasible and applicable solutions



Questions and Next Steps



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