

Improving Public Involvement Activities and CLRP Information

Transportation Planning Board
January 18, 2006

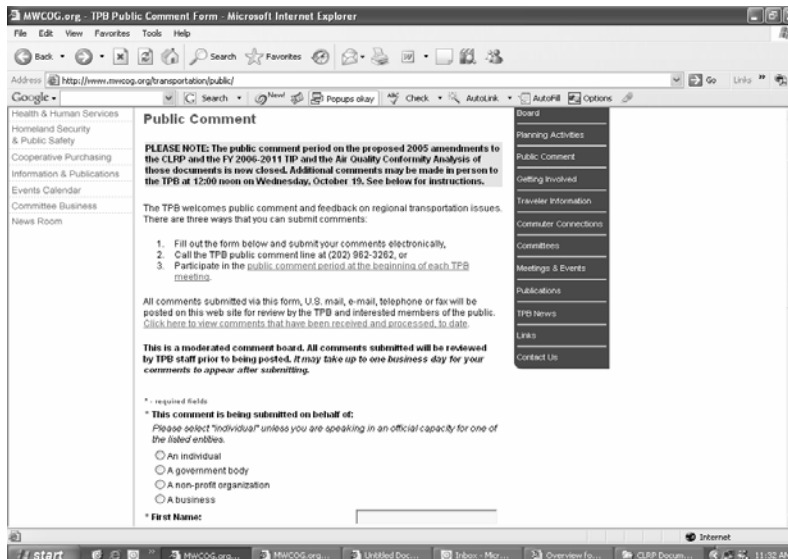
What are we currently doing?

- Structures
 - Citizens Advisory Committee
 - Access for All Advisory Committee
- Procedures
 - Established in the Public Involvement Process
 - Include public comment, public notice.
- Website
- Documents
 - *TPB News*, *The Region*, *Citizens Guide*, special publications
- Public Meetings
 - Forums on the TPB's Scenario Study

Some Recent Activities: New CLRP Documents



Some Recent Activities: Online Public Comment



Some Recent Activities: CAC Scenario Forum in Oxon Hill September 20, 2005



Recent Activities: Disability Awareness Day, October 2004



AFA Chairwoman Kathy Porter makes closing remarks



Public Involvement for the 2006 CLRP

- Engage and educate community leaders, particularly those not traditionally involved in the process.
- Develop more effective and timely public information on the plan.
- Obtain representative citizen input on key issues.

Consultant Support for Public Outreach Improvements

- RFQ issued in July 2005
- Two consultants selected:
 - Academy of Leadership Foundation
 - Fitzgerald and Halliday

What factors are driving the new improvements?

- CLRP update scheduled for 2006
- SAFETEA-LU requirements
- CAC and Access for All recommendations and experiences

Public Involvement Improvements: Framework for New Ideas

1. Education
2. Public Information
3. Public Input

New Ideas:

1. *Educate* Community Leaders

The Community Leadership Training Institute

- A series of 3 workshops
- Educate community leaders on how to affect decisions
 - Focus on project development and selection: How and where are key decisions made?
- Discuss key regional challenges, such as:
 - Job/housing imbalance
 - East/west economic divide
 - Growing interest in transit-oriented development
 - Transportation funding shortfall

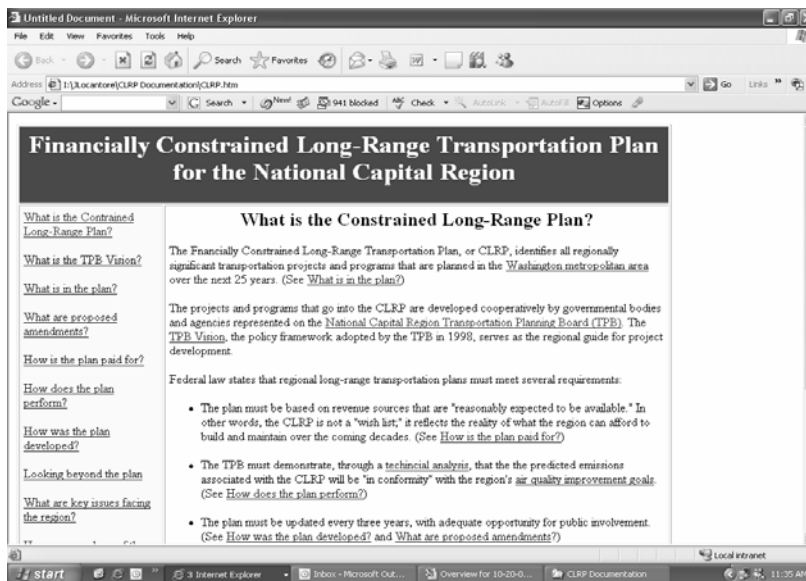
Community Leadership Institute

- Preparation
 - Conduct listening sessions with TPB leadership and other officials to solicit input and “buy-in.”
 - Develop written materials and curriculum
- Institute Sessions (3 half-days)
 - Overview of regional transportation decision-making
 - Land use/transportation coordination
 - Transportation funding issues.

New Ideas: 2. Make CLRP *information* more accessible

- A new identity for the CLRP (branding)
- Accessible web and printed information
 - Web-based CLRP homepage
 - Online project database
- Analysis: Available earlier and easier to understand
- Clearly explain project selection process

Draft CLRP Homepage



New Ideas:

3. Make public *input* to the CLRP more useful

- Make scenario forums more interactive
- Improve the public comment process and documentation
- Conduct public opinion polls

Tying it Together: Developing a Public Participation Plan

