

EMPLOYER OUTREACH COMMITTEE

Tuesday, September 15, 2026

2:30 P.M. - 4:00 P.M.

COG Metropolitan Branch Trail Conference Room 377, 3rd Floor

Chair: Vacant

Vice Chair: Jessica Lin, goDCgo

COG/TPB Staff Contact: James Davenport, jdavenport@mwkog.org, (202) 962-3330

Web Conference: [Click here to join the meeting](#)

Call-In Information: (202) 860-2110 | Meeting #: 2434 984 3524

AGENDA

- 2:30 P.M.** **1. WELCOME AND INTRODUCTIONS**
COG/TPB Staff
- 2:35 P.M.** **2. CHANGE OF CHAIRPERSON AND SEATING OF NEW VICE CHAIR**
James Davenport, TDM Outreach and Communications Specialist, COG/TPB
Announcement of the new Employer Outreach Chair and Vice Chair.
- 2:40 P.M.** **3. EMPLOYER PARTICIPATION LEVELS DISCUSSION**
Rachel Coppe, Senior TDM Outreach and Communications Specialist, COG/TPB
Proposed updates and adjustments to the participation levels used for the Employer Outreach program.
- 3:00 P.M.** **4. ONECOMMUTE FAQs AND POLICIES**
Rachel Coppe, Senior TDM Outreach and Communications Specialist, COG/TPB
Dan Sheehan, Demand Management and Mobility Programs Director, COG/TPB
The new OneCommute Regional Employer CRM was fully launched in early August. Staff will review new policies and frequently asked questions from database license holders. Topics will include guidance on records management, permissions, report building, licensing, and more.
- 3:20 P.M.** **5. 2027 GODMV COMMUTER COMPETITION**
James Davenport, TDM Outreach and Communications Specialist, COG/TPB
Rachel Coppe, Senior TDM Outreach and Communications Specialist, COG/TPB

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.
Visit www.mwkog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).

METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS

777 NORTH CAPITOL STREET NE, SUITE 300, WASHINGTON, DC 20002 COMMUTERCONNECTIONS.ORG 1-800-745-RIDE

Staff will briefly review the final results of the 2026 goDMV Commuter Competition and present recommended changes for the 2027 event based on those findings, along with a proposed timeline for the competition's development and rollout. Committee members are invited to share feedback and help guide the direction of next year's campaign.

3:40 P.M. 6. 2027 EMPLOYER AWARDS

James Davenport, TDM Outreach and Communications Specialist, COG/TPB

Staff recently surveyed jurisdictions across the region to better understand the variety of TDM awards programs currently in place. During this item, staff will share the survey results and facilitate a discussion with the committee on the overall effectiveness of a regional awards program, including how the Commuter Connections Employer Awards can best complement existing local efforts and be optimized to better serve our stakeholders. Committee members are encouraged to share their thoughts and feedback as we shape the direction of the 2027 awards program.

3:50 P.M. 7. STAFF UPDATES

Various COG/TPB Staff

- A. FY2027 Training Topics – *James Davenport*
- B. 2027 Bike to Work Event – *James Davenport*

3:55 P.M. 8. OTHER BUSINESS

Jessica Lin, Chair

4:00 P.M. 9. ADJOURN

The next Employer Outreach Committee meeting date will be announced.