

# NOTABLE FY2026 COMMUTER CONNECTIONS ACTIVITIES

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Dan Sheehan  
Transportation Operations Programs Director

Commuter Connections Subcommittee  
September 16, 2025

# Commuter Program Operations

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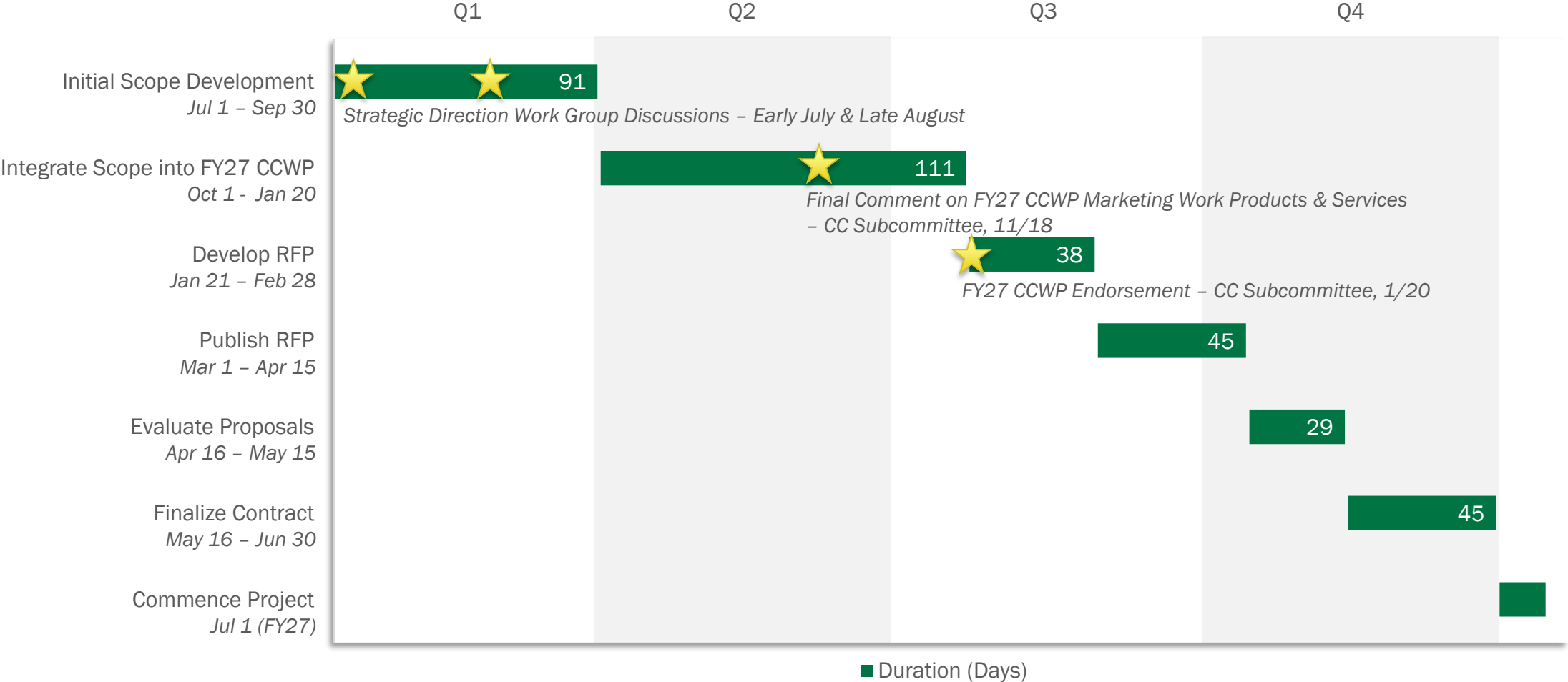
- TDM 2.0: Rebuilding Commuter Connections TDM System
- RFP for GRH Dispatcher (Spring 2026)
  - Prerequisite: Study peer programs to identify best practices
- SchoolPool: Re-launched and available to network members
- VanHoppr: Vanpool advertising functionality fully integrated into TDM System
- Incentive program consolidations into CommuterCash
  - Carpool Bonus
  - Flextime Rewards
- Discontinuation of CarpoolNow program

# Marketing & Events

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- RFP for Regional TDM Marketing Contractor
- Carpool + GRH Marketing: New messaging (spring 2026) and evaluation capabilities
- Bike to Work Day: Friday, May 15, 2026
- New Bike to Work Day Website
- Discontinuation of formal Car Free Day activities

Commuter Connections Marketing RFP Tentative Timeline  
FY2026



# Monitoring & Evaluation

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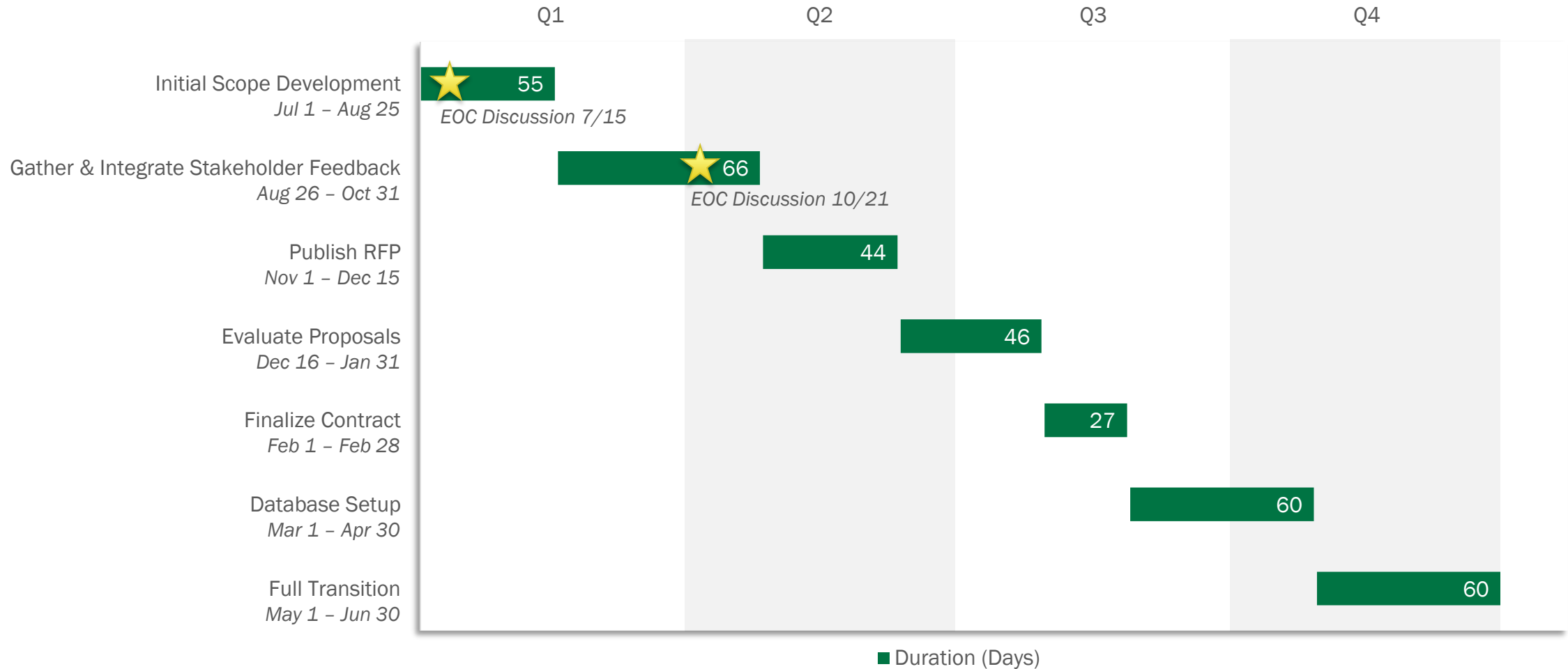
- 2025 State of the Commute Release
- Commuter Connections Key Statistics Dashboard
- GRH Applicant Survey
- Bike to Work Day Participant Survey
- Retention Rate Survey
- Employer Outreach Database Analysis

# Employer Outreach

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- RFP for Regional Employer Database CRM
- Expanded goDMV Commuter Competition
- Resume sales training opportunities

## Employer Outreach CRM RFP Tentative Timeline FY2026



# Committee Meeting Calendar Modifications

<b>January [in-person]</b> Subcommittee 10a-11a Ridematching 11a-12:30p Reg. TDM Mktg 1:00p-2:30p Employer Outreach 2:30p-4p	<b>February</b> n/a	<b>March [Web conference]</b> Subcommittee 10a-12p	<b>April</b> n/a
<b>May [in-person]</b> Subcommittee 10a-11a Ridematching 11a-12:30p Reg. TDM Mktg 1:00p-2:30p Employer Outreach 2:30p-4p	<b>June</b> n/a	<b>July [Web Conference]</b> Subcommittee 10a-12p	<b>August</b> n/a
<b>September [in-person]</b> Subcommittee 10a-11a Ridematching 11a-12:30p Reg. TDM Mktg 1:00p-2:30p Employer Outreach 2:30p-4p	<b>October</b> n/a	<b>November [Web Conference]</b> Subcommittee 10a-12p	<b>December</b> n/a

## Dan Sheehan

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