SCHOOLPOOL OVERVIEW

Reintroduction to the SchoolPool Platform for SY25-26

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Commuter Connections Ridematching Committee June 17, 2025



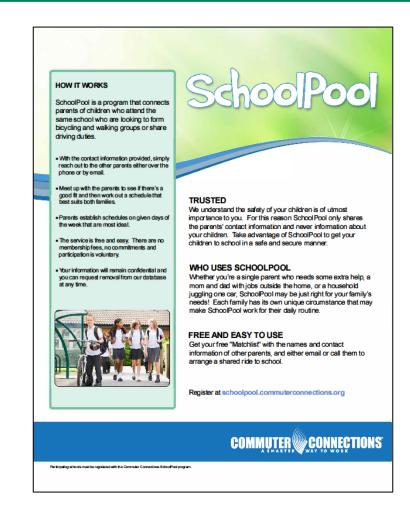
SchoolPool Purpose

- A partnership between Commuter Connections and your local school. SchoolPool is an interactive platform to help parents within the same neighborhoods connect with each other to form carpools, walking groups or biking groups to and from school.
- SchoolPool is an <u>optional</u> program for Commuter Connections network members



SchoolPool Roles and Responsibilities

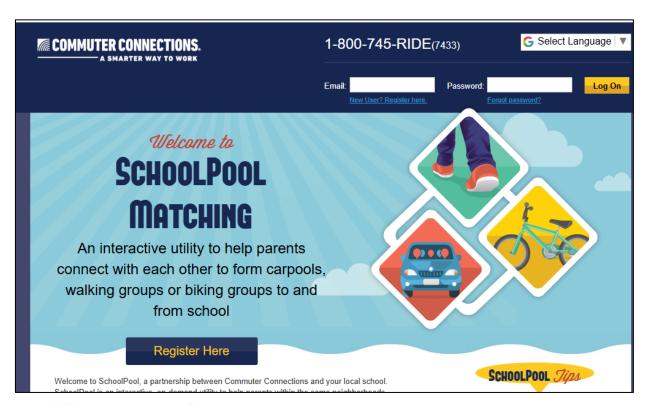
- Commuter Connections: hosts and maintains SchoolPool platform; onboard schools; conducts annual data purge
- Commuter Connections Network
 Members: promote the program to schools and PTOs
- Schools: sign agreements to be included in the SchoolPool program; share information with their students and parents
- Parents: Register on behalf of the student; connect with other parents





SchoolPool Resources

- Website: <u>schoolpool.commuterconnections.org</u>
- Flyers: Download on the COG website

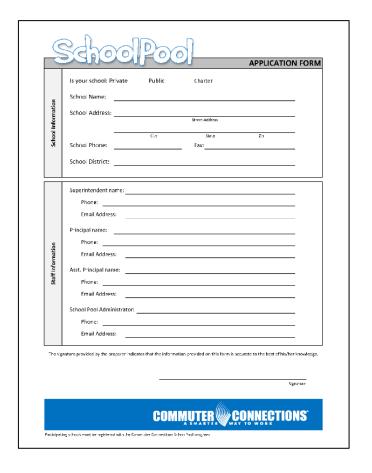






School Registration Process

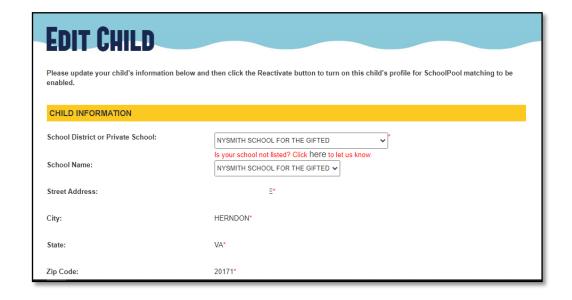
- Schools are required to complete an application in writing
- Application must be signed by superintendent or designee
- Public, private and charter schools are included
- Download from the COG website

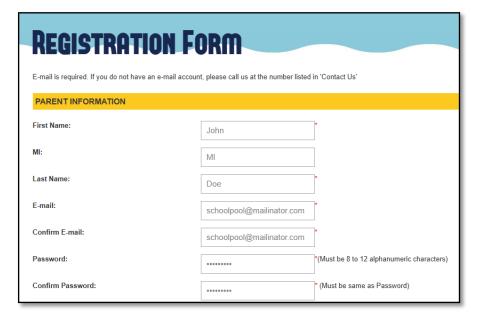




Parent (Student) Registration

- Parent registers on behalf of the student
- Additional Terms & Conditions
- Parent conducts searches and contacts matches

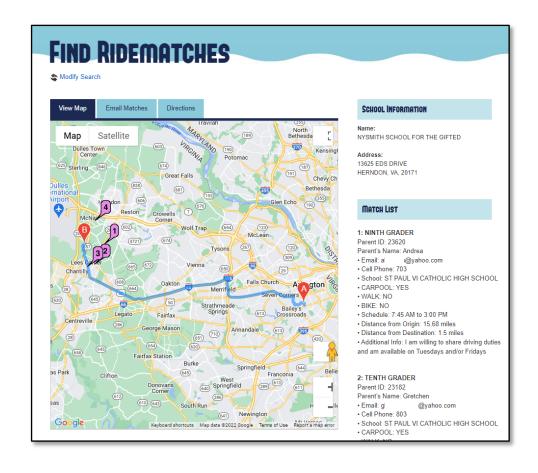






Matching Options

- Matching options include:
 - My School
 - Nearby Schools
 - Do Not Match
- Modes included:
 - Carpool
 - Walk
 - Bike





Onboarding Schools: Guide for Network Members

- Summer is a great time to onboard schools and parents!
 - Establishes carpools and walking/biking groups prior to the school year starting
- Steps for onboarding:
 - 1. Assess schools that may benefit from SchoolPool
 - 2. Contact school administration and/or PTO representative
 - 3. Assist school with application process
 - 4. Coordinate with COG Operations Center staff to add school in SchoolPool
 - Identify internal champion at the school to help with marketing; including distributing marketing flyer to parents



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