



JOINT HOUSING DIRECTORS ADVISORY & PLANNING DIRECTORS TECHNICAL ADVISORY COMMITTEES

September 11, 2025
9:30 A.M. – 12:30 P.M.

Walter A. Scheiber Board Room

AGENDA

- 9:30 A.M. 1. NETWORKING AND COFFEE**
All Participants
- Can't stay for lunch? Come a little early and catch up with your colleagues around the region before the meeting begins.
- 10:00 A.M. 2. WELCOME AND OPENING REMARKS**
Ricky Barker, Co-Chair, Planning Directors Committee, City of Rockville
Scott Bruton, Co-Chair, Housing Directors Committee, Montgomery County
Helen McIlvaine, Co-Chair, Housing Directors Committee, City of Alexandria
Tanya Washington, Co-Chair, Planning Directors Committee, Prince William County
- The Committee Co-Chairs will open the meeting and welcome members.
- 10:05 A.M. 3. REVIEW OF COG'S REGIONAL HOUSING INITIATIVE**
Hilary Chapman, COG Housing Program Manager
Greg Goodwin, COG Senior Regional Planner
- COG staff will provide a brief overview of the key aspects of the 2030 regional housing production targets for those members who were not part of the planning process from 2018-2019.
- 10:15 A.M. 3. HOW WE GOT STUCK**
Yoni Appelbaum, Deputy Executive Editor, The Atlantic
- Mr. Appelbaum will share findings from his recently published book and the imperative to build more housing to spur economic growth and mobility.
- 11:10 A.M. 4. WORKSHOP: WHAT'S WORKING (FOR HOUSING) IN YOUR JURISDICTION**
All Participants
- Following remarks by Mr. Appelbaum, members will share solutions-focused strategies to scale up housing production in their jurisdictions, seeking opportunities to share and learn across disciplines and geographies.

11:50 A.M. 5. TABLE DISCUSSION REPORT OUTS AND NEXT STEPS
Committee Co-Chairs and All Participants

12:00 P.M. 6. ADJOURN AND LUNCH
All Participants

- *We hope you will be to join us for lunch after the meeting and catch up with your colleagues across the region.*

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.
For more information, visit: www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD)