

goDMV Commuter Competition

Updates on the Competition and a Glimpse of What is to Come in Future Employer Outreach Efforts

James Davenport
TDM Outreach and Communications Coordinator

Employer Outreach Committee
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goDMV Overview

- Friendly competition among DMV employers
- Three different leaderboards
 - Each participants can log up to six non-SOV trip logs per day (individual commuter and employee) will count as points toward leaderboards
- Points will be added to the commuter's respective employer team, and as the individual leaderboard
- Leaderboard positions will determine grand prizes at the conclusion of the competition



goDMV & CommuterCash

Your Guide to Earning Points in the goDMV Commuter Competition and the CommuterCash App



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you by



**CommuterCash
App**



**Online Commute
Log Calendar**

Maximum trips counted per day	6*	2
Points earned per eligible trip	1	1
Telework trip logging	No	Yes (only option)
Commute trip logging	Yes	Yes
Non-commute trip logging	Yes (preferred)	Yes (if needed)
Contributes to goDMV leaderboards	Yes	Yes
Qualifies for goDMV prize drawings	Yes	Yes (most)
Increases personal CommuterCash rewards balance	Yes - 2 trips^	No

*Or 4-5 trips if you used the calendar to log 1-2 trips. ^Up to 2 commute trips per day, must meet all points eligibility criteria.

goDMV & CommuterCash



- Use CommuterCash during and after the goDMV Commuter Competition to track your commute trips and keep earning rewards
- Earn up to 50 points each for your weekday trips to and from work
- goDMV monthly bonus points add to your personal rewards balance
- Redeem your personal CommuterCash points for cash, SmarTrip credit, Capital Bikeshare memberships, and more!

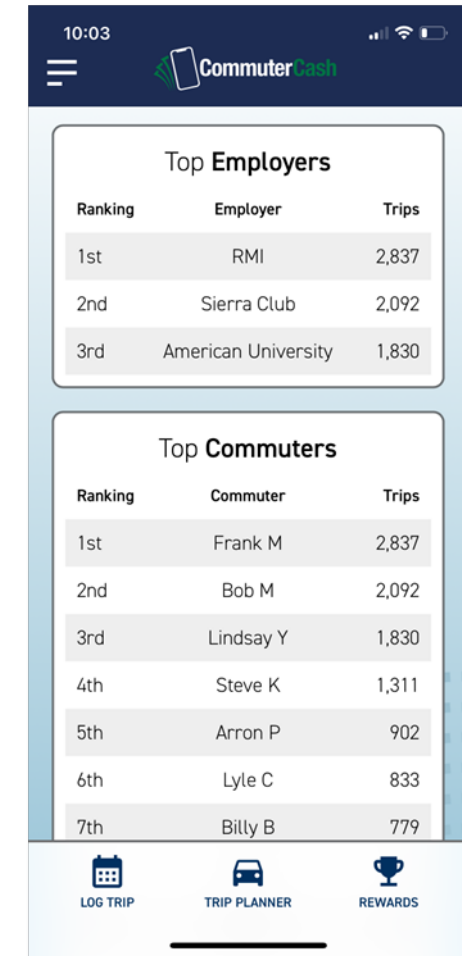
goDMV & CommuterCash



DAILY COMMUTE LOGS CALENDAR

Click a date in the calendar below to log trips for that date, or [edit your commute log profile](#).

<< April 2025 >>						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
		Add Log	Add Log	Add Log	Edit Log	Add Log
6	7	8	9	10	11	12
Add Log	Add Log	Add Log	Edit Log			
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			



goDMV Employer Participation

- ActioNet
- American Chemical Society
- American College of Cardiology
- American Public Transportation Association
- American University
- Appian
- Ashoka
- Avid Core
- Bancroft Elementary School
- Carlyle Council
- District Department of Transportation (DDOT)
- Foursquare ITP Inc
- General Secretariat of the Organization of American States
- Georgetown University
- Gonzaga College High School
- Greater Washington Partnership
- Hilton Garden Inn Alexandria Old Town/
Donohoe Hospitality Services
- Inova Alexandria Hospital
- Inova Center for Personalized Health
- Inova Fair Oaks Hospital
- Inova Fairfax Medical Campus

goDMV Employer Participation

- Inova Health System
- Inova Loudoun Hospital
- Inova Mount Vernon Hospital
- Inter-American Development Bank
- International Monetary Fund (IMF)
- Kimley-Horn of DC
- Loudoun County
- Mundo Verde
- NeighborWorks America
- OmniRide
- Prince George's County, Office of Transportation
- School Without Walls
- SOME (So Others Might Eat)
- The Aspen Institute
- The Catholic University of America
- The DC Dentist
- The World Bank Group
- Transurban
- Tysons Community Alliance
- World Resources Institute

goDMV Participant Activity



Top Employers

Ranking	Employer	Trips
1	WORLD BANK	2232
2	DISTRICT DEPARTMENT OF TRANSPORTATION (DDOT)	930
3	GEORGETOWN UNIVERSITY	696

Top Commuters

Ranking	Commuter	Trips
1	777589	125
2	780828	121
3	778121	116
4	781336	114
5	780743	102
6	781293	101
7	781117	99
8	780473	98
9	781042	98
10	780569	95
11	STACEY K	58

☐ I'd like to share my name [Save](#)

March 2025

goDMV Commuter Competition Statistics



767

Participants

9,976

Sustainable
Trips Logged

107,724

Vehicle Miles
Reduced

39

Tons of CO2
Emissions Reduced

\$68,943

Saved on
Commuting

Trips We Logged
in March:



816
Walk



1,255
Bike

4,818
Transit



762
Carpool



742
Vanpool



604
Telework

979 Multi-Modal

Rewards and Prizes

Employer Grand Prizes

Includes the Small and Large Employer Leaderboard Winners. Top performers from each state (6 total).

- Glass trophy
- Catered lunch for participants
- Bragging rights

Routine Rewards

- Each verified CommuterCash commute log awards points for cash rewards and transportation credits includes check, Visa Gift Card, SmarTrip, E-ZPass, Capital Bikeshare.

Individual Commuter Grand Prizes

Individuals with most points on the leaderboard. Champion gets first choice; runner-up will receive leftover option

- Staycation at the Pendry Hotel
- \$500 in CommuterCash points

Individual Commuter Honorable Mentions

Excludes grand prize winners

- Top 20 receive \$100 in CommuterCash points

Rewards and Prizes – Bonuses

Theme	Requirement	Reward
Transit Trekker (March)	First 100 to log more than 30 transit trips	CommuterCash points worth \$25
Earth Endorser (April)	First 100 to log more than 30 non-drive along trips	
Biking Bestie (May)	First 100 to log more than 25 bike trips	
Achievements (Monthly)	Log 50 miles of biking or walking -OR- 10 verified non-SOV commute trips	CommuterCash points worth \$25

Rewards and Prizes – Bonuses (cont.)

Theme	Requirement	Reward
Sponsor Raffle (March)	20 days of non-SOV trip logged	~\$100 gift Certificate to ANJU reward
Sponsor Raffle (March)	20 days of non-SOV trip logged	Complimentary bike tune-up from RideDoc, valued at \$120 gift Certificate
Sponsor Raffle (April)	20 days of non-SOV trip logged	~\$250 gift card to <u>Pacers Running</u>
Sponsor Raffle (April)	20 days of non-SOV trip logged	Complimentary bike tune-up from RideDoc, valued at \$120 gift Certificate
Sponsor Raffle (May)	20 days of non-SOV trip logged	Two Diamond Club Tickets to a regular season Washington Nationals game

goDMV Ongoing Administration

- Continue onboarding commuter participants
- Provide support to commuters and ETCs
- Routine communications to commuters
 - Announcing prize availability
 - Encourage continuous participation
- Monitor and distribute participation and sustainability metrics to ETCs and local EO coordinators
 - Build self-serve option (In-process)

What the Future Holds

- GoDMV competition will serve as a good marketing tool when members are contacting current and perspective clients
- Reaching out to Employers of regular commuters.
- Encourage Employers to participate in future competitions
- Share total sustainable metrics with Employers after competition is over

James Davenport

TDM Outreach and Communications Coordinator

(202) 962-3330

jdavenport@mwkog.org

commuterconnections.org

Metropolitan Washington Council of Governments

777 North Capitol Street NE, Suite 300

Washington, DC 20002