

COMMUTER CONNECTIONS EMPLOYER OUTREACH COMMITTEE

Tuesday, April 15, 2025
10:00 A.M. - 11:30 A.M.
Webex Web Conference

Chair: Hamzat Sani, City of Alexandria
Vice Chair: Christian Bacon, Prince George's County
COG/TPB Staff Contact: James Davenport, jdavenport@mwkog.org, (202) 962-3330

Web Conference: [Click here to join the meeting](#)
Call-in information: (202) 860-2110 | Access Code: 2437 145 5925#

AGENDA

- 10:00 A.M. 1. WELCOME AND INTRODUCTIONS**
Hamzat Sani, Chair
- 10:10 A.M. 2. COMMITTEE UPDATE**
Dan Sheehan, Transportation Operations Program Director, COG/TPB
A new COG/TPB staff lead will be introduced to the Committee.
- 10:15 A.M. 3. 2025 EMPLOYER AWARDS - UPDATE**
Douglas Franklin, Senior Marketing Manager, COG/TPB
Update on the new selection process, nominees, and winners for the 2025 Employer Awards ceremony scheduled for Wednesday, June 25, 2025. Hope to see you there!
- 10:30 A.M. 4. COMMUTERCASH APP RELEASE**
Stacey King, TDM Program Manager, COG/TPB
CommuterCash was fully launched on March 3rd. The committee will be briefed on the mobile app's key features and how employers can leverage the rewards program as a commuter benefit.
- 10:45 A.M. 5. STAFF GUIDANCE: MANAGING EMPLOYER RECORDS IN THE TDM SYSTEM**
Stacey King, TDM Program Manager, COG/TPB
When registering for Commuter Connections, commuters are advised to select an active employer record in the Commuter Connections TDM System. COG/TPB

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.
Visit www.mwkog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).

staff will advise the committee on how to confirm an employer record is active before conducting outreach or marketing activities.

- 11:00 A.M. 6. GODMV COMMUTER COMPETITION: UPDATE AS OF MIDWAY THROUGH THE COMPETITION ENDING MAY 31, 2025**
James Davenport, TDM Outreach and Communications Coordinator, COG/TPB
- goDMV invites employers to compete against other employers by logging sustainable trips in the CommuterCash app. The competition started in March 2025 and will conclude on May 31, 2025. The committee will be briefed on participation metrics and the prize structure of the competition.
- 11:15 A.M. 7. EMPLOYER OUTREACH ROUNDTABLE: RETURN TO OFFICE (RTO)**
Hamzat Sani, Chair
- Committee members are invited to share the challenges and successes they have encountered while conducting recent TDM outreach activities including efforts to address the RTO mandate for federal employees. Please feel free to discuss members' efforts to assist employers who now must accommodate a larger in-person presence.
- 11:30 A.M. 8. OTHER BUSINESS**
Hamzat Sani, Chair
- 11:45 A.M. 9. ADJOURN**
- The next meeting is scheduled for Tuesday, July 15, 2025, at 10:00 A.M.