

Activity Center Strategic Investment Plan Kickoff Meeting

Date: September 13, 2012
Time: Noon - 2:00 pm
Place: MWCOG Room 1 – First Floor
777 North Capitol Street NE
Washington, DC 20002

AGENDA

I. Welcome and Introductions | 10 minutes

II. Project Description and Overview | 45 minutes

- Purpose
- Goals and Objectives
- Project Plan and Schedule
- Project Communication
- Questions

III. Project Outreach | 30 minutes

Communications efforts will be focused on informing public and private sector stakeholders such as affordable housing developers, local governments, developers, nonprofits and grantmaking groups on how to prioritize different types of investments in Activity Centers that support Region Forward. The outreach tools the team will employ during the project include articles and blogs, social media posts, and short videos. The project team will introduce initial outreach ideas which include social media, blogs and a project video and seek high level feedback from the team.

IV. Next Steps | 10 minutes