

HANDOUTS

from previous meeting



July 8, 2009

CarFree Day 2009 Draft Radio Scripts

“Memories”

60 sec

Jon: I'm sitting here thinking I've become a little too far removed from meaningful things. Remembering when I thought I could change the world just by showing up. And then I heard about Car-free Day. About how you can make a difference just by taking a day off from your car. You can help the environment and improve traffic just by walking, bicycling or taking public transportation. You know, just showing up – in the right way, of course. And I think: THIS is something I CAN do. And if I get all my friends, and they get all their friends, well, then maybe the world just might be changed.

Announcer: Go CarFree in Metro DC and join thousands of others around the world on Tuesday, September 22. Or go CarLite and carpool.

Pledge to go Car Free on September 22 at carfreemetrodc.com or by calling 1.800.745.RIDE. That's carfreemetrodc.com

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“Sound off”

60 sec

Dawn: Listen to that.

Ben: What?

Dawn: Exactly... I've never heard it so quiet.

Woosh
Tweet
Cicadas
Bee
a/c fan

Dawn: Carfree Day certainly helps with the noise, huh?

Ben: Yeah.

Woosh
Tweet
Cicadas
Bee
a/c fan

Jake::Hey, what are you guys doing?

Ben: Listening...

Woosh

Tweet
Cicadas
Bee
a/c fan

Donna: So- hate to break up the party but, are you ready to go yet?

crickets

Announcer: Carfree day. A day without your car helps improve traffic and the environment too. Try an alternative like walking, bicycling, train or bus on Tuesday, September 22.

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“Must not be love”

60 sec

Susan: I love my car. L-O-V-E.

But I decided we needed what most relationships need – a little time apart.

So, I'm giving it a rest for a day. Might try to meet some new folks in a vanpool, catch up with friends on the train, get in a little reading time on the bus or just breathe a little fresh air and view some different sights while I stroll or ride a bicycle. Who knows what or whom I might discover? Yeah, Carfree. Gonna give it a try. Care to join me?

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BICYCLE

BUS

CARPOOL

METRORAIL

TELEWORK

TRAIN

VANPOOL

WALK

Uncar for a Day.

go carfree in metro dc



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FREE
DAY**
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