

# TDM SYSTEM & COMMUTERCASH

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## Progress Updates

Michael Hemry  
President, Media Beef

Commuter Connections Ridematching Committee Meeting  
January 20, 2026

# Agenda

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- Improved Account Creation and Program Enrollment
- Ridematching Updates
- Updates to CommuterCash
- 2026 goDMV Competition

# TDM System and Ridematching Updates

# Account Creation

- Streamlining the process
- Getting the required data we need while reducing friction for participants

**COMMUTER CONNECTIONS.** A SMARTER WAY TO WORK

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### CREATE ACCOUNT - NEW ACCOUNT FORM

Account Credentials Personal Details Employer Details **4 Program Signup**

**JOIN RIDESHARING**  
Match Up! Save time and money by searching our 17,000-member rideshare database to instantly find someone to share your commute.

**COMMUTE DAYS**  
Sun Mon Tue Wed Thu Fri Sat

**WORK HOURS**  
8:00 AM To 5:00 PM

**FLEXIBLE SCHEDULE**  
0 Minutes

**COMMUTER PHONE**  
###-###-####

**COMMUTER PHONE TYPE**  
Please select one

☐ **JOIN GUARANTEED RIDE HOME**  
Ride Free! Commuters who rideshare or take transit are just a phone call away from being home in the case of an emergency.

☐ **JOIN POOL REWARDS**  
The 'Pool Rewards' program provides financial incentives to life-long solo drivers who try carpooling.

☐ **REQUEST PROGRAM INFORMATION**  
Additional commuting information and maps are available for bicycling, walking, transit, and telework centers.

**Complete your free Commuter Connections registration to enroll in one of our many programs, including:**

- CommuterCash
- Guaranteed Ride Home
- Ridematching
- Pool Rewards

**Back** **Submit**

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### CREATE ACCOUNT - NEW ACCOUNT FORM

Account Credentials Personal Details **3 Employer Details** Program Signup

**SEARCH EMPLOYER NAME or ADDRESS**  
777  
Please be as detailed as possible. The info that you type will generate one or more auto-complete employers. Please choose the most accurate employer from the list before clicking the SEARCH button.

**SEARCH**

**SELECT EMPLOYER**

Select Employer	Address
<input checked="" type="radio"/> CORNER BAKERY CAFE	777 6TH ST NW WASHINGTON DC 20001
<input type="radio"/> COOLEY GODWARD KRONE	777 6TH ST NW STE 1100 WASHINGTON DC 20001
<input type="radio"/> SERCO	777 6TH ST NW WASHINGTON DC 20001
<input type="radio"/> IBM	777 6TH ST NW STE 850 WASHINGTON DC 20001
<input type="radio"/> IBM	777 6TH ST NW # 800 WASHINGTON DC 20001
<input type="radio"/> AMERICAN ASSOCIATION FOR JUSTICE	777 6TH ST NW STE 200 WASHINGTON DC 20001
<input type="radio"/> QUINN EMANUEL URQUHART & SULLIVAN	777 6TH STREET NW WASHINGTON DC 20001
<input type="radio"/> NATIONAL PARKS CONSERVATION ASSOCIATION	777 6TH STREET NW WASHINGTON DC 20001
<input type="radio"/> US GOVERNMENT	600 H STREET NW WASHINGTON DC 20001
<input type="radio"/> DMI	700 6TH ST NW WASHINGTON DC 20001

☒ **MY EMPLOYER IS NOT LISTED**

**Back** **Next**

# Ridematch Searching

- Algorithm speed optimizations
- Search criteria
- Search results and filters
- Easy option to contact matches directly through system

A

B

1350 MARYLAND AVE NE, WASHINGTON DC 20002  
3800 RESERVOIR RD NW, WASHINGTON DC 20007

[ADD / EDIT START](#)  
[ADD / EDIT END](#)

☒ FULL SEARCH  
☐ EMPLOYER ONLY

Flexible Schedule (45 minutes)

SEARCH AGAIN

Ridematch Search Criteria

☒ Carpool  
☒ Vanpool

Mon	Tue	Wed	Thu	Fri
Sat	Sun			

Filters

Distance: 0.1 mi

① CHRIS M.  
MISC AVE., WASHINGTON D.C., 20002

Schedule  
8:00 AM to 5:00 PM

Mon	Tue	Wed	Thu	Fri	Sat	Sun
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Updated Mar 5, 2025

Distance: 0.4 mi

② LAURIE J.  
VARIOUS ST., WASHINGTON D.C., 20007

Flexible Schedule (45 minutes)  
8:00 AM to 5:00 PM

Mon	Tue	Wed	Thu	Fri	Sat	Sun
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Updated Mar 5, 2025

Distance: 2.9 mi

③ BILL R.  
WHERE BLVD., WASHINGTON D.C., 20001

Flexible Schedule (15 minutes)  
10:00 AM to 7:00 PM

Mon	Tue	Wed	Thu	Fri	Sat	Sun
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Updated Mar 5, 2025

Distance: 0.1 mi

① CHRIS M.  
MISC AVE., WASHINGTON D.C., 20002

Schedule  
8:00 AM to 5:00 PM

Mon	Tue	Wed	Thu	Fri	Sat	Sun
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Preferences

- Drive only (Carpool)
- No smoking
- Other (TBD)

Updated Mar 5, 2025

Type a message

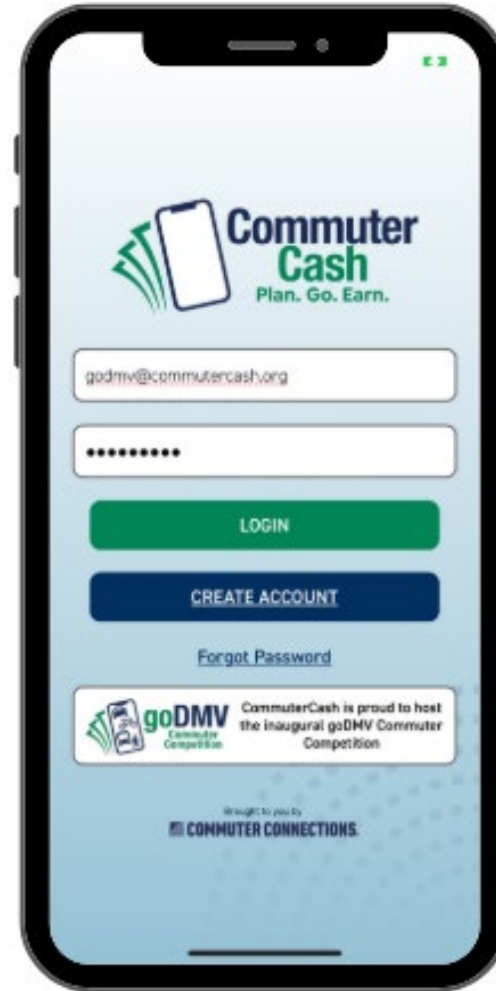
Disclaimer text

CONTACT

# CommuterCash Updates

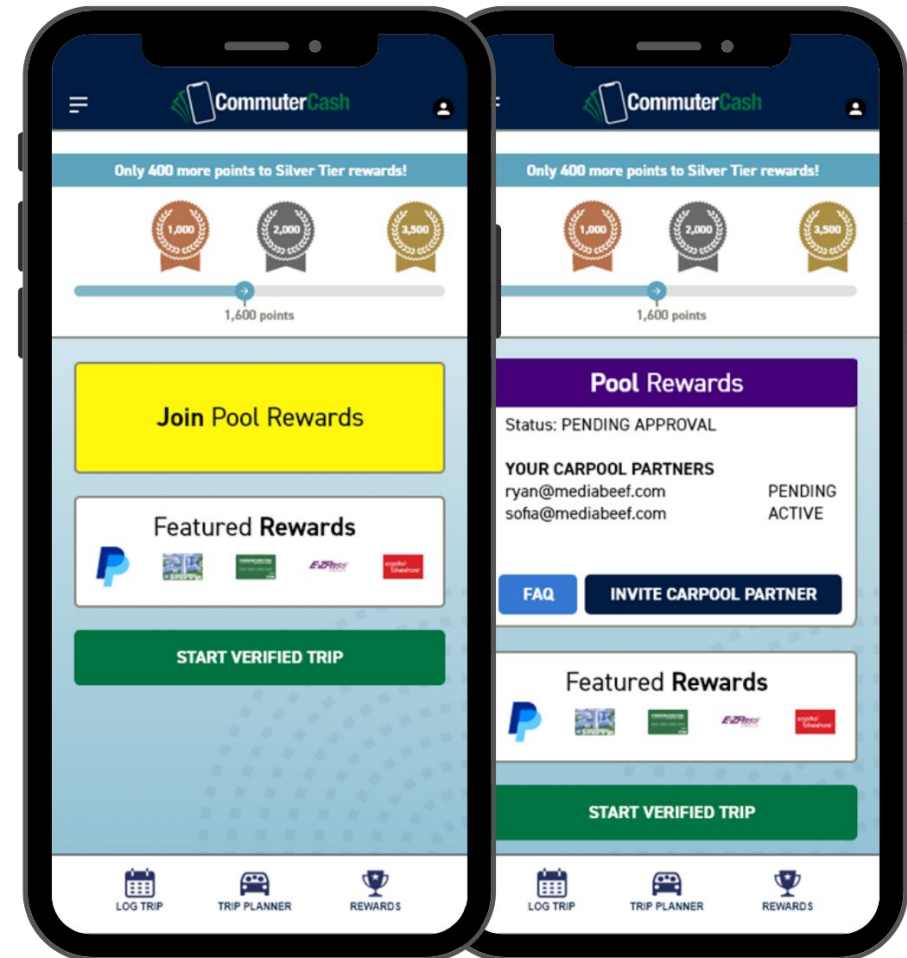
# In-App Account Creation

- Complete new Commuter Connections account setup directly in CommuterCash



# Carpool Bonus Incentive

- Replaces existing 'Pool Rewards carpool incentive as a feature in CommuterCash
  - Register, invite carpoolers, log trips, transparent progression and earnings, and complete post-incentive survey
  - Still a 90-day, one-time program
  - Still \$2.50 per trip (\$5/day)
- January: beta testing with past 'Pool Rewards carpool participants commuters
- February: public launch





# 2026 goDMV Competition

# Commuter goDMV Experience Updates

- Registration required for 2026 goDMV
- JOIN NOW button will appear only to eligible participants starting February 1 (app and online account)
- Commuter and (if applicable) Team leaderboards open April 1 – May 15
- In-app telework trip logging
- Achievement badges and bonus points

