

TDM SYSTEM & COMMUTERCASH

Progress Updates

Michael Henry
President, Media Beef

Commuter Connections Ridematching Committee Meeting
January 20, 2026

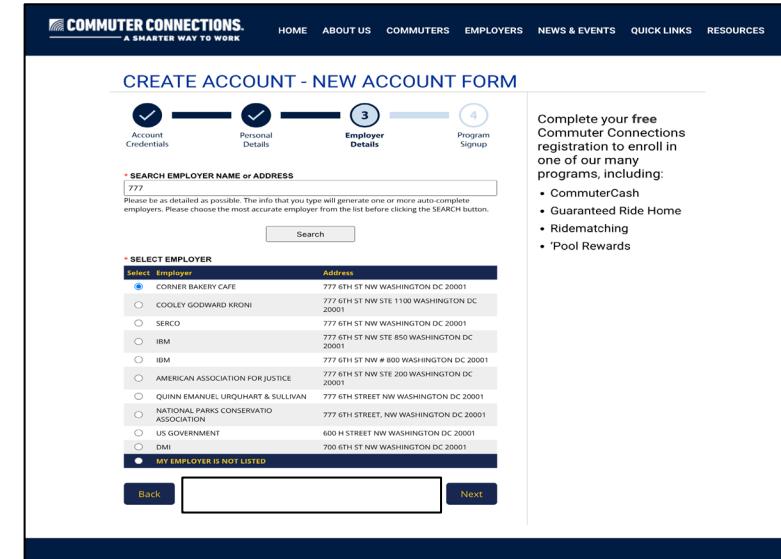
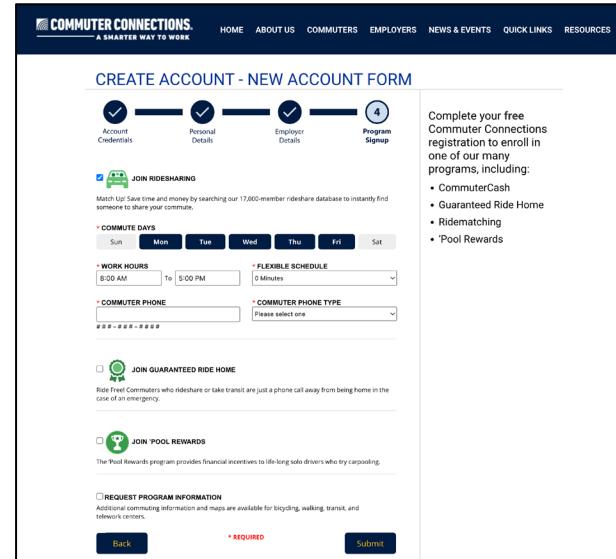
Agenda

- Improved Account Creation and Program Enrollment
- Ridematching Updates
- Updates to CommuterCash
- 2026 goDMV Competition

TDM System and Ridematching Updates

Account Creation

- Streamlining the process
- Getting the required data we need while reducing friction for participants



Ridematch Searching

- Algorithm speed optimizations
- Search criteria
- Search results and filters
- Easy option to contact matches directly through system

The image shows a screenshot of the Ridematch Search Criteria and Results interface. At the top, there are search fields for 'Start' and 'End' locations, with options to 'ADD / EDIT START' and 'ADD / EDIT END'. There are also radio buttons for 'FULL SEARCH' and 'EMPLOYER ONLY', and a dropdown for 'Flexible Schedule (45 minutes)' with a 'SEARCH AGAIN' button.

Ridematch Search Criteria

Start: A 1350 MARYLAND AVE NE, WASHINGTON DC 20002
End: B 3800 RESERVOIR RD NW, WASHINGTON DC 20007

SEARCH AGAIN

Filters

Carpool
 Vanpool

Mon	Tue	Wed	Thu	Fri
Sat	Sun			

Results

1. CHRIS M.
MISC AVE., WASHINGTON D.C., 20002
Distance: 0.1 mi
Schedule: 8:00 AM to 5:00 PM
Mon Tue Wed Thu Fri Sat Sun
Updated Mar 5, 2025

2. LAURIE J.
VARIOUS ST., WASHINGTON D.C., 20007
Distance: 0.4 mi
Flexible Schedule (45 minutes)
8:00 AM to 5:00 PM
Mon Tue Wed Thu Fri Sat Sun
Updated Mar 5, 2025

3. BILL R.
WHERE BLVD., WASHINGTON D.C., 20001
Distance: 2.9 mi
Flexible Schedule (15 minutes)
10:00 AM to 7:00 PM
Mon Tue Wed Thu Fri Sat Sun
Updated Mar 5, 2025

Message Box
Type a message

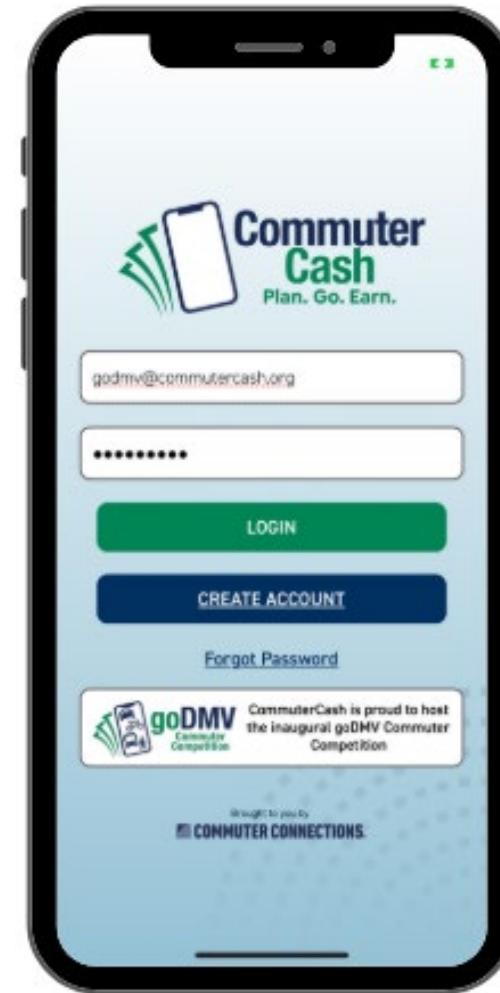
Disclaimer text

CONTACT

CommuterCash Updates

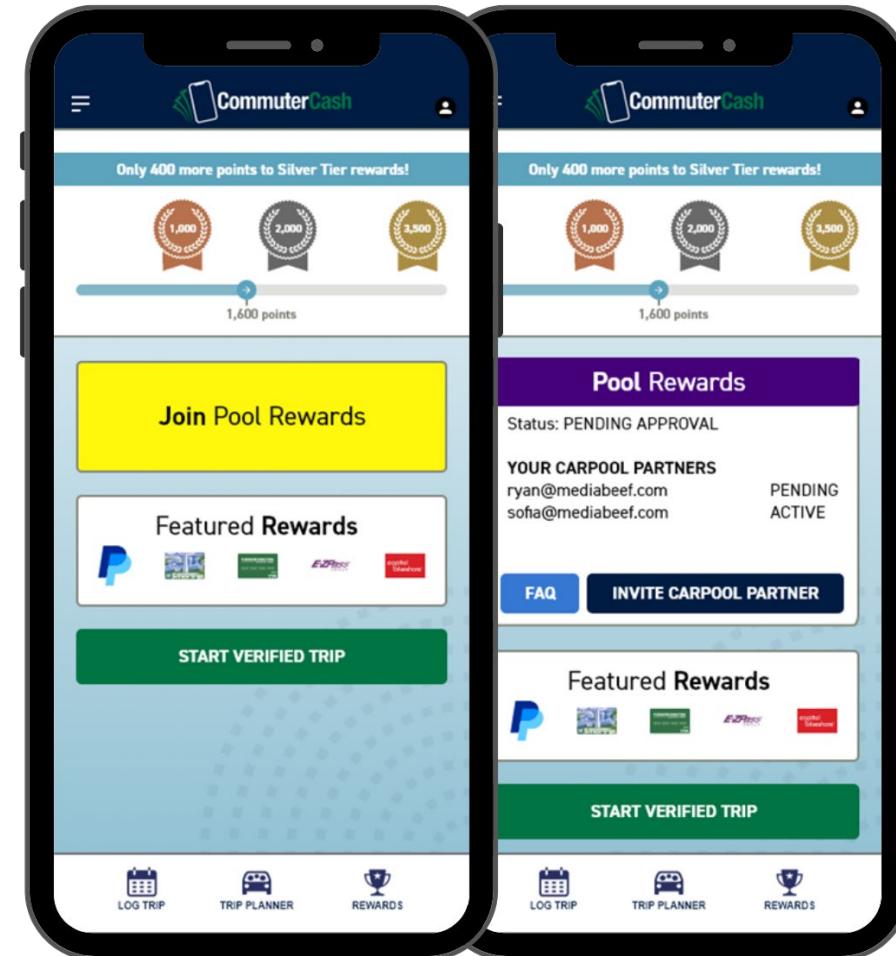
In-App Account Creation

- Complete new Commuter Connections account setup directly in CommuterCash



Carpool Bonus Incentive

- Replaces existing 'Pool Rewards carpool incentive as a feature in CommuterCash
 - Register, invite carpoolers, log trips, transparent progression and earnings, and complete post-incentive survey
 - Still a 90-day, one-time program
 - Still \$2.50 per trip (\$5/day)
- January: beta testing with past 'Pool Rewards carpool participants commuters
- February: public launch



2026 goDMV Competition

Commuter goDMV Experience Updates

- Registration required for 2026 goDMV
- JOIN NOW button will appear only to eligible participants starting February 1 (app and online account)
- Commuter and (if applicable) Team leaderboards open April 1 – May 15
- In-app telework trip logging
- Achievement badges and bonus points

