Navigating the data.census.gov Platform

Metropolitan Washington Council of Governments

September 9, 2025

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Center for Enterprise Dissemination
Dissemination Outreach Branch
U.S. Census Bureau



Data on data.census.gov

General Data Availability:

- Decennial Census2000-present
- American Community Survey (ACS)
 2010-present
- Econ Census and Selected Surveys
 2012-present

	2000	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
ACS 1-Year Detailed Tables		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓
ACS 1-Year Data Profiles		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓
ACS 1-Year Comparison Profiles		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓
ACS 1-Year Subject Tables		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓
ACS 1-Year Selected Population Profiles		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓
ACS 5-Year American Indian and Alaska Native Tables		✓					✓						✓		
ACS 5-Year Selected Population Tables		✓					✓						✓		
ACS 5-Year Detailed Tables		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ACS 5-Year Data Profiles		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ACS 5-Year Comparison Profiles							✓	✓	✓	✓	✓	✓	✓	✓	✓
ACS 5-Year Subject Tables		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ACS 5-Year Equal Employment Opportunity										✓					
ACS Supplemental Estimates						✓	✓	✓	✓	✓	✓		✓	✓	✓
ACS 1-Year Supplemental Data Profiles for Congressional Redistricting															✓
Community Resilience Estimates											✓				
Decennial Demographic Profile												✓			
Decennial Demographic and Housing Characteristics File (DHC)												✓			
Detailed Demographic and Housing Characteristics File A (Detailed DHC-A)												✓			
Detailed Demographic and Housing Characteristics File B (Detailed DHC-B)												✓			
Supplemental Demographic and Housing Characteristics File (S-DHC)												✓			

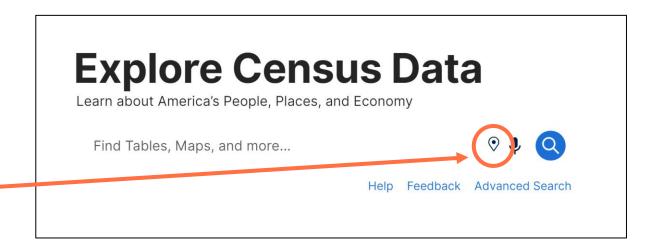


https://www2.census.gov/data/api-documentation/what-data-are-available-in-data-census-gov.pdf

Two Ways to Search

Single Search Bar: Search keywords

- Topic
- Geography
- Year
- Table IDs
- Codes
- *Address Search



Advanced Search Filters:

- A guided approach
- More precise than single search
- Includes all available search options



Chevron: Explore more detailed options

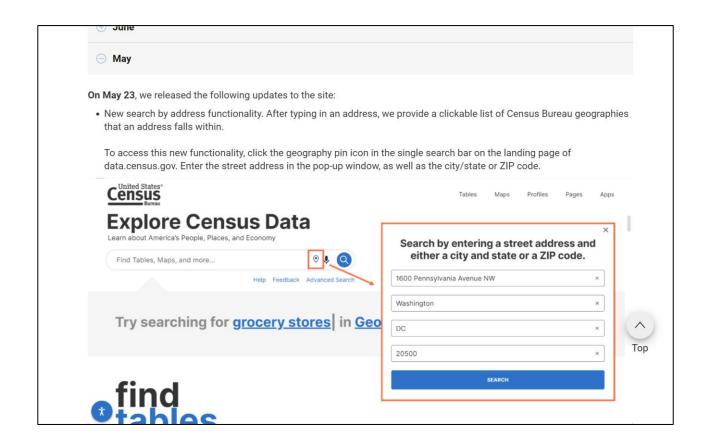
Health >

Check box: Final selection





Development Updates



Highlights:

- Charts
- Intuitive Download Enhancements
- Messaging for ACS 1-Year
- Improved ACS Default Product
- Refreshed MDAT



data.census.gov Demo

1. Comparing Across Geographies in a Table | Topic Filters

Example: Median Home Value in Montgomery County MD, Gaithersburg city MD, Washington-Arlington-Alexandria Metro Area Metro Area, ZCTA 20818

2. Address Search

Example: Percent without health insurance for the census tract that includes 777 N Capitol St NE, Washington, DC, 20002

3. Comparing Across Geographies in Maps/Charts | Dataset Filters

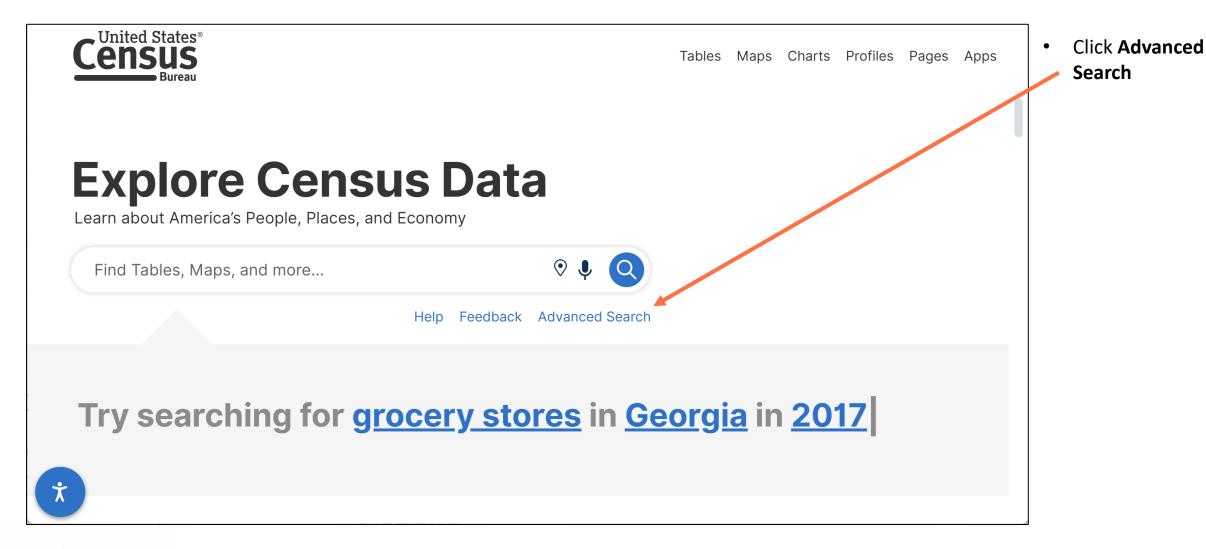
Example: Percent poverty for all census tracts in Loudon County, VA from the ACS 5-Year Data Profiles

4. Single Search

Example: S1810 for Frederick, Montgomery, and Prince George's Counties



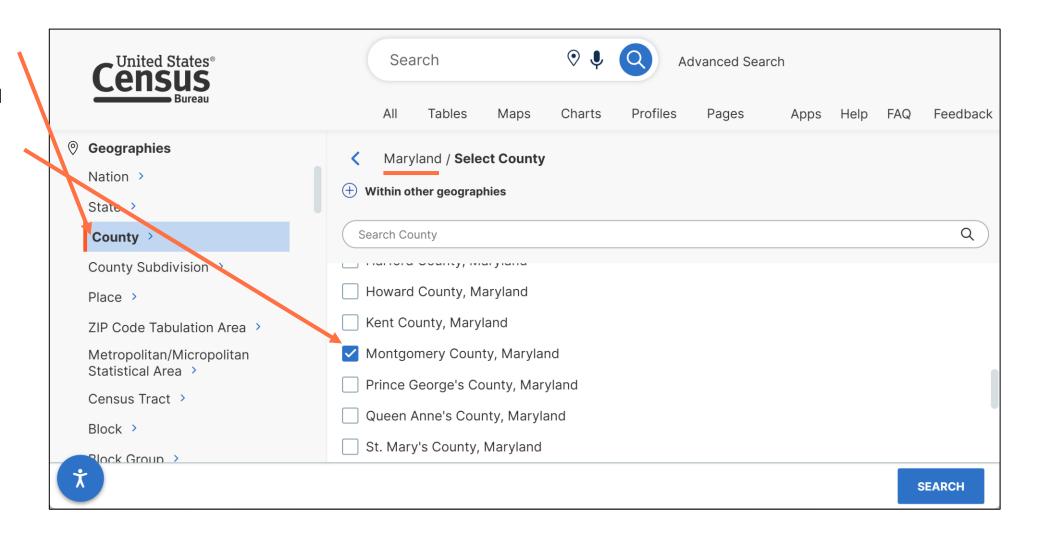
Open Filter Panel





Add County: Montgomery County, MD

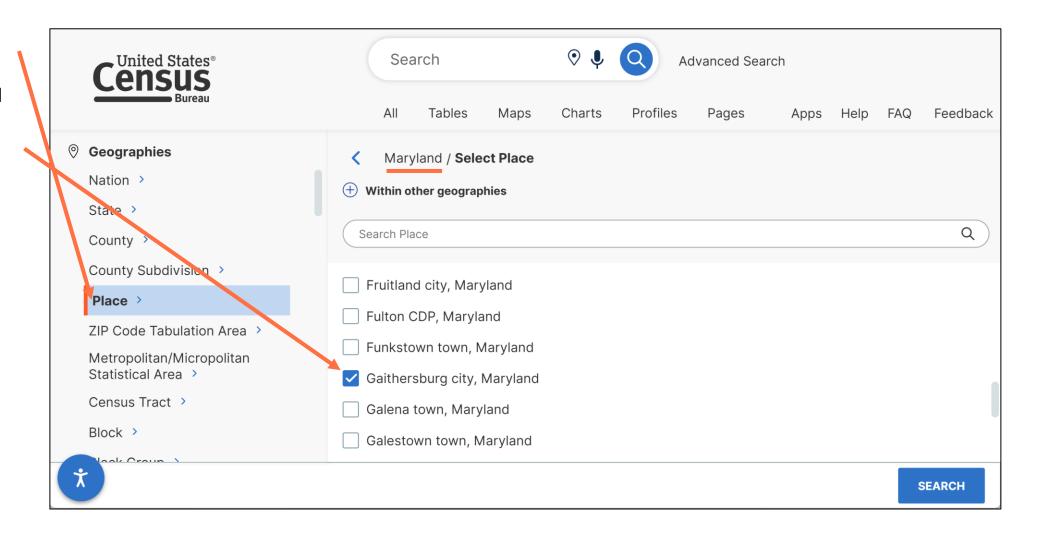
- Click County
- Click Maryland
- SelectMontgomeryCounty,Maryland





Add Place: Gaithersburg city, Maryland

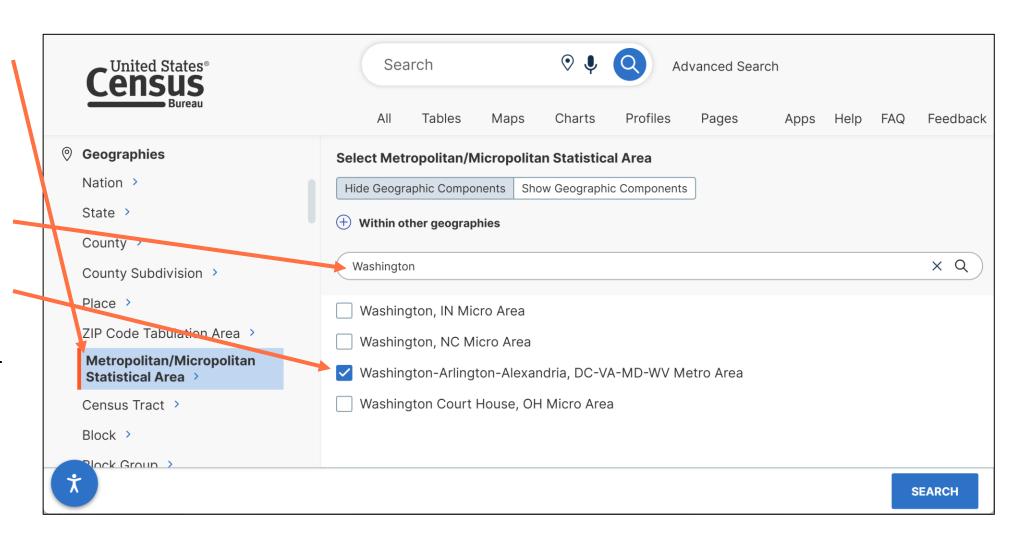
- Click Place
- Click Maryland
- SelectGaithersburgcity, Maryland





Add Metro Area: Washington-Arlington-Alexandria Metro Area

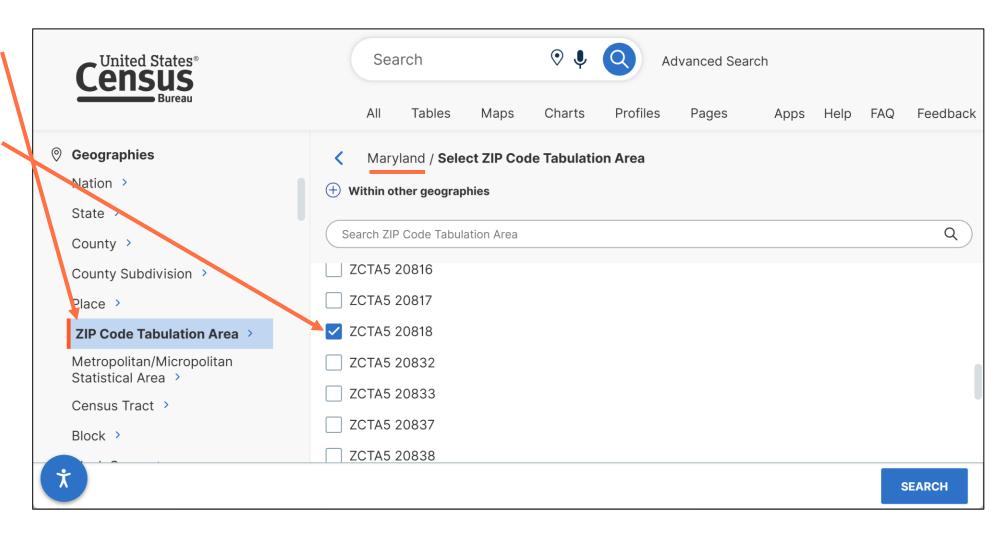
- Click
 Metropolitan/
 Micropolitan
 Statistical Area
- Type
 Washington in
 the search bar
- Select
 Washington Arlington Alexandria, DC VA-MD-WV
 Metro Area





Add ZIP Code Tabulation Area: ZCTA 20818

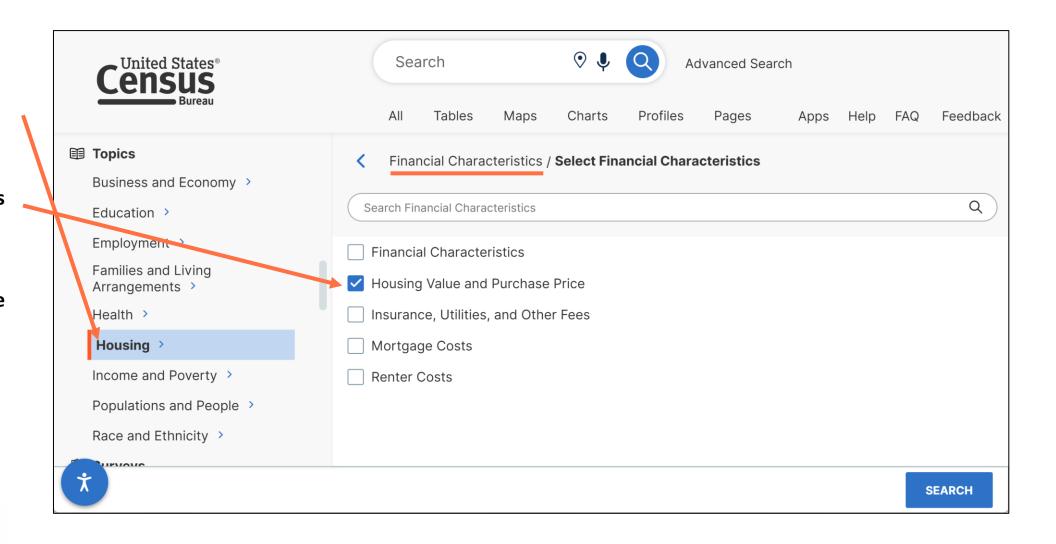
- Click ZIP Code
 Tabulation Area
- Click Maryland
- Select ZCTA20818





Select Topic: Housing Value and Purchase Price

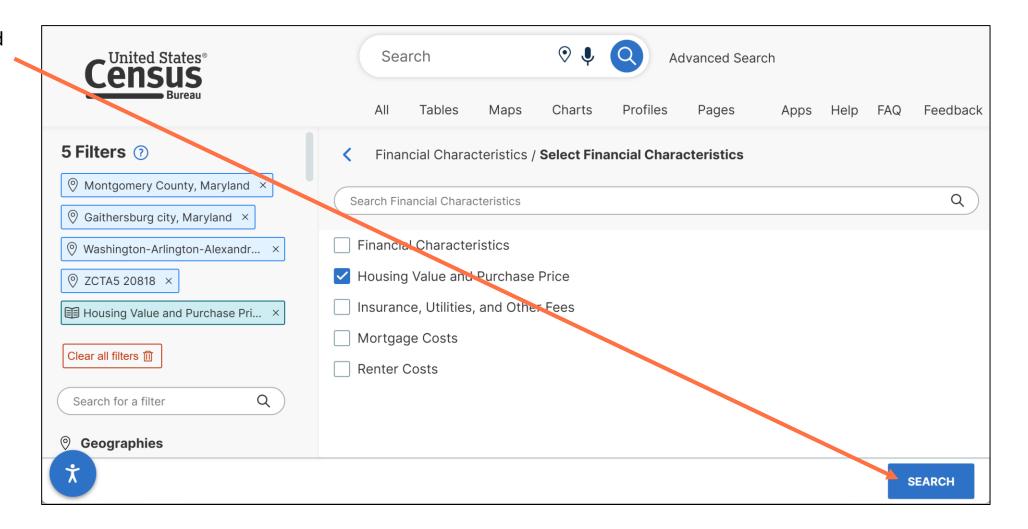
- Under the "Topics" section, click Housing
- Click Financial
 Characteristics
- Click Housing
 Value and
 Purchase Price





Run Search

 Verify filters and click Search



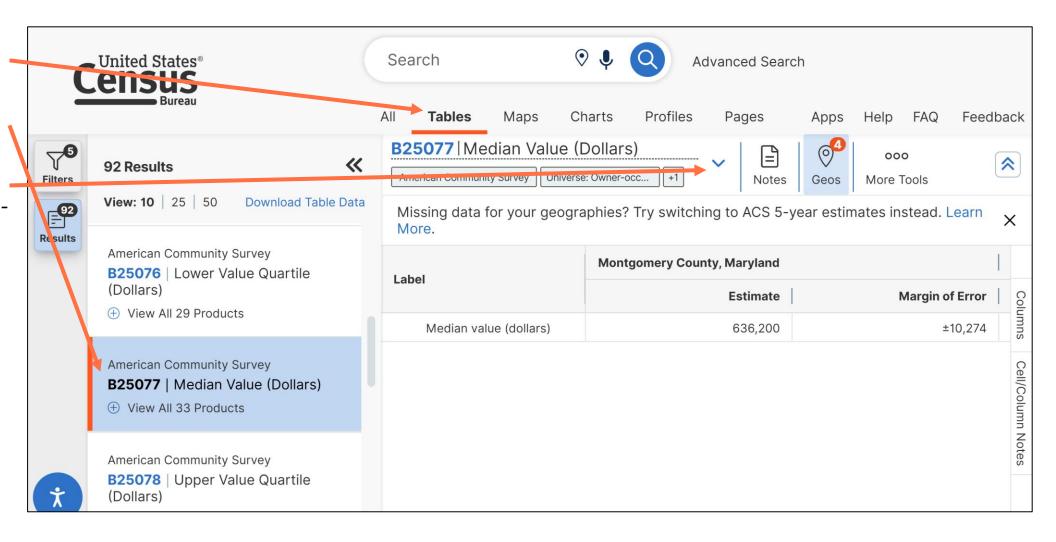


View Table Results

Click Tables

Click **B25077**

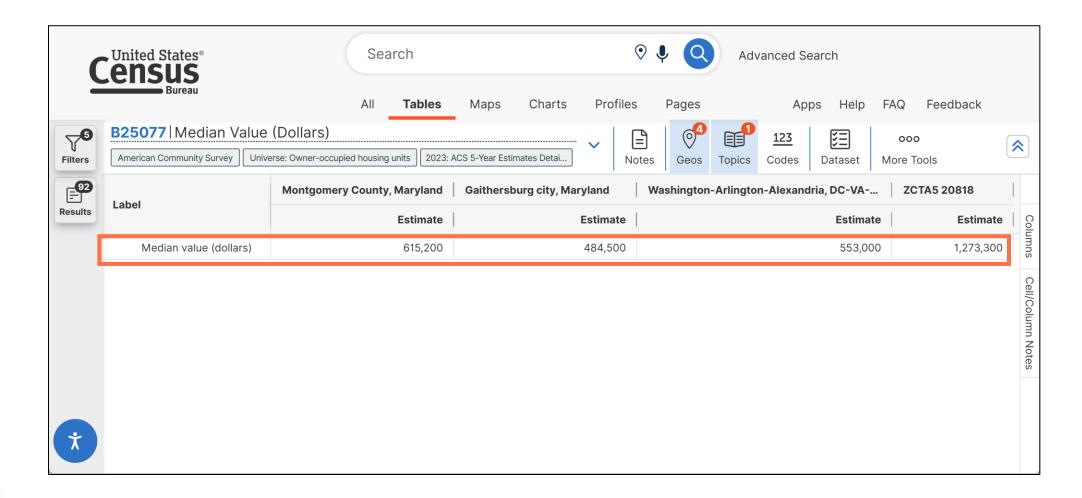
Click the product drop-down menu and choose
 2023: ACS 5-Year
 Estimates





View Table

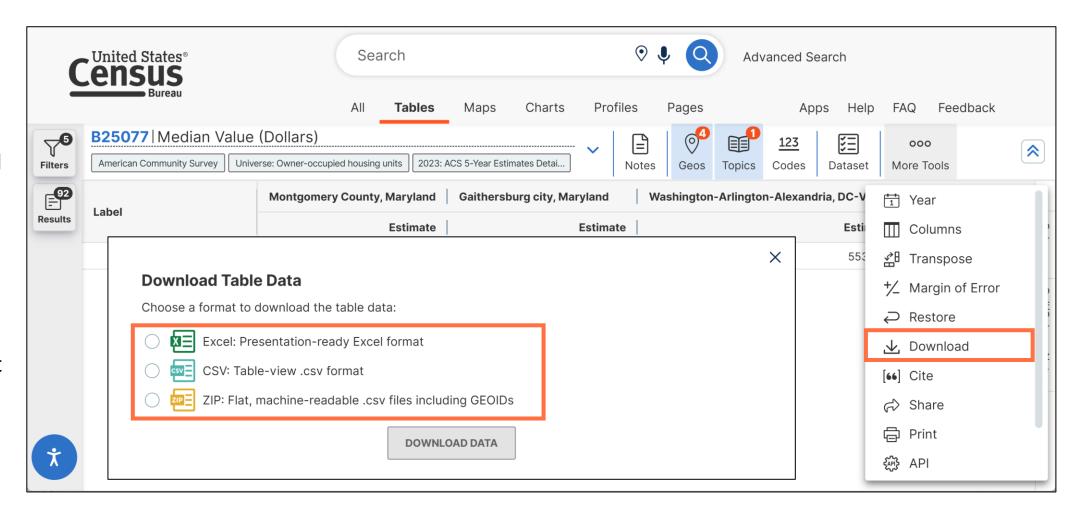
View results





Download Table

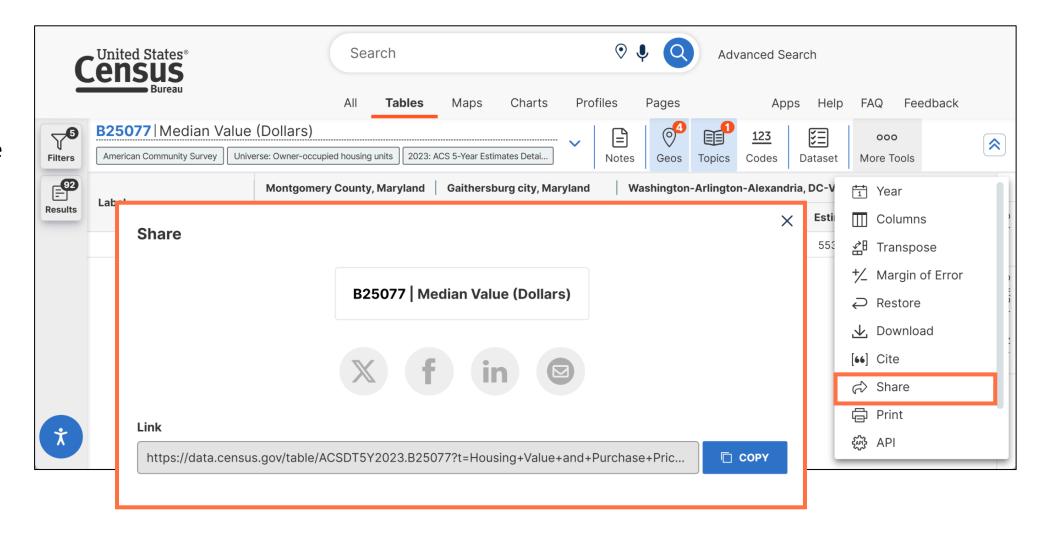
- Click the Download button
- Choose Excel or CSV to get output that looks similar to the table
- Choose ZIP
 button to get
 machine readable
 output





Share Table

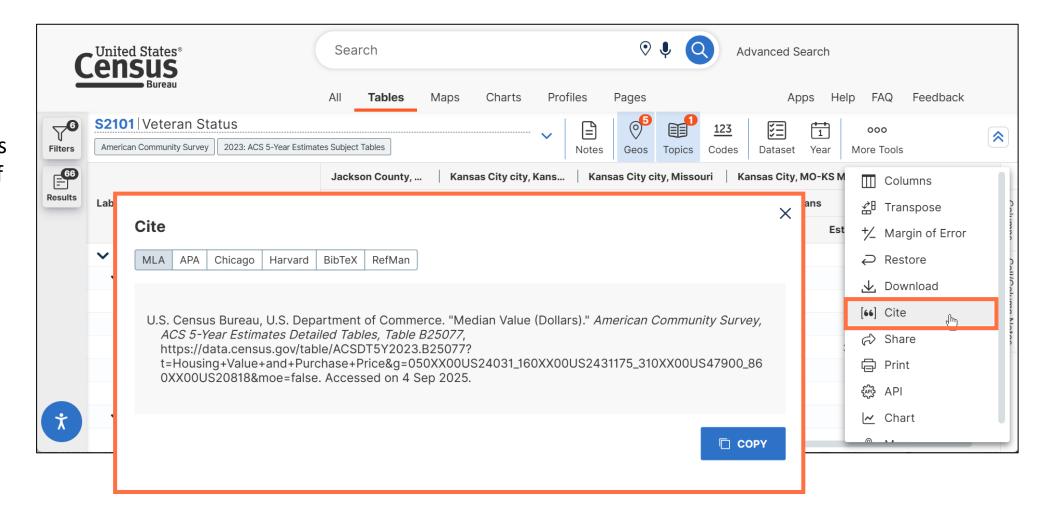
- Click the Share button
- Get link share the table





Cite Table

- Click the Cite button
- View citations in a variety of formats





data.census.gov Demo

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3. Comparing Across Geographies in Maps/Charts | Dataset Filters

Example: Percent poverty for all census tracts in Loudon County, VA from the ACS 5-Year Data Profiles

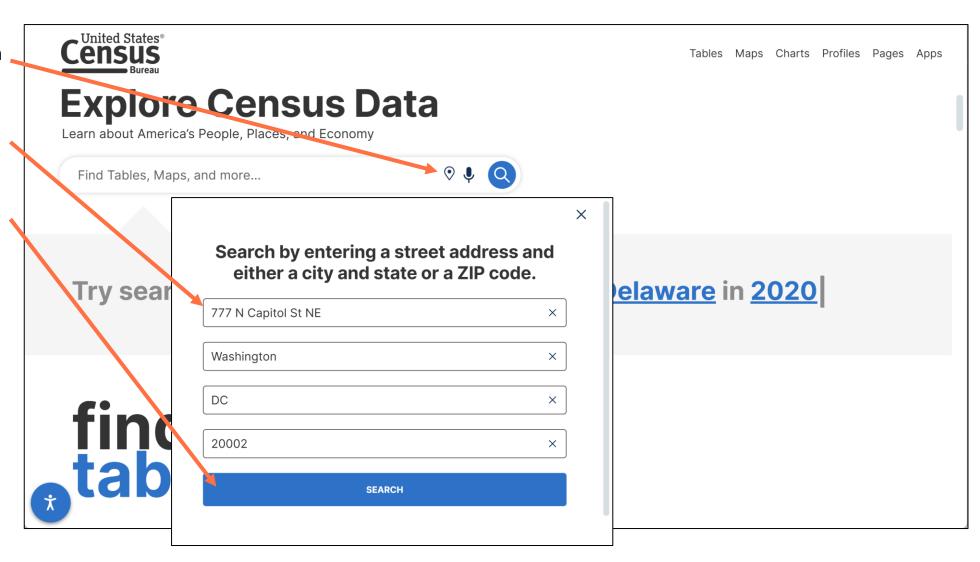
4. Single Search

Example: S1810 for Frederick, Montgomery, and Prince George's Counties



Search by Address

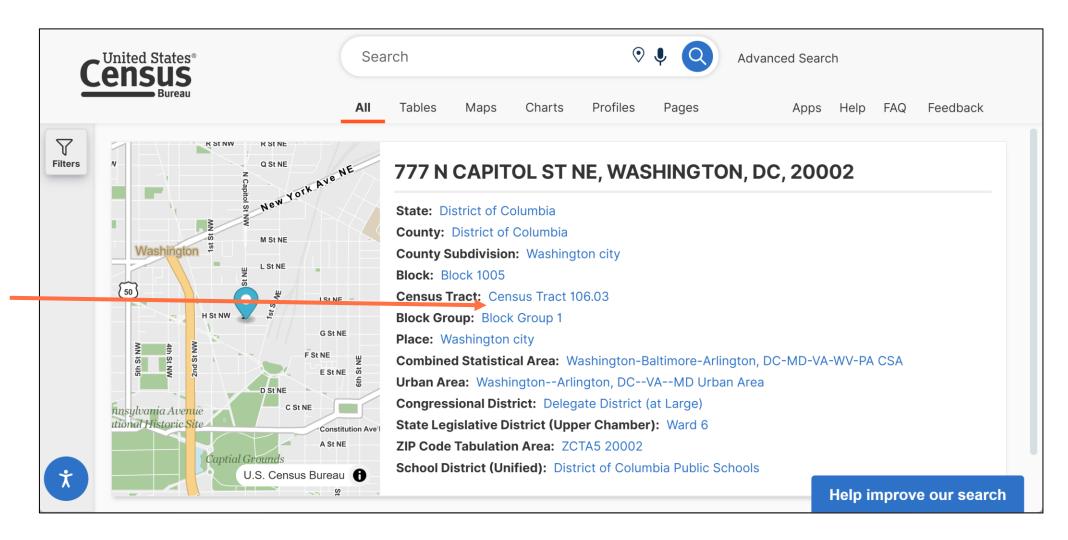
- Click the Geography Pin
- Type the street address777 N Capitol St NE,Washington, DC, 20002
- Click Search





View Address Search Results and Select Geography

- View a list of different types of geographic areas the address falls within
- Click a geography to select it, such as Census Tract 106.03

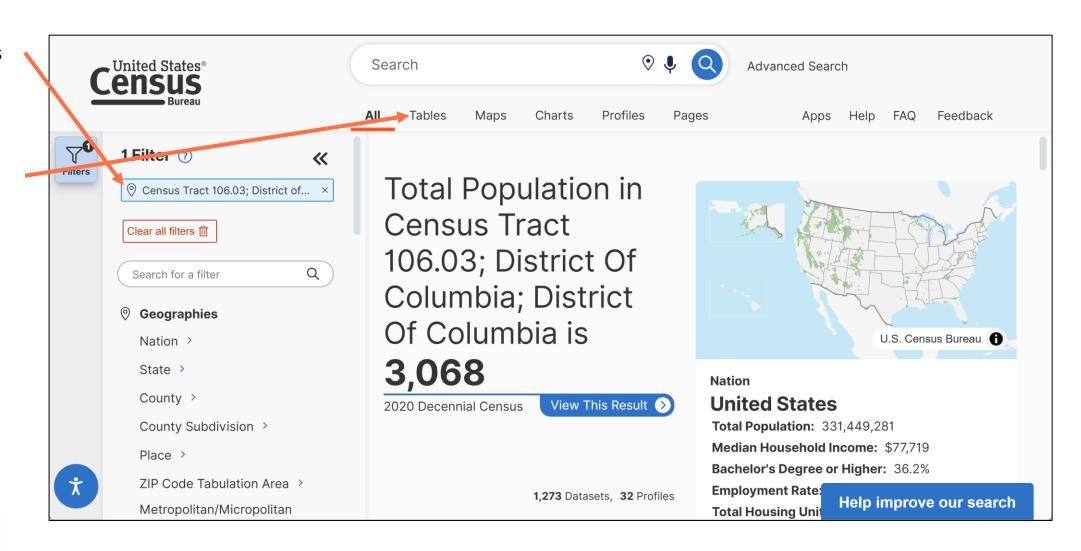




Navigate to Tables for Census Tract 106.03

Confirm Census
 Tract 106.03
 appears as a
 selected filter

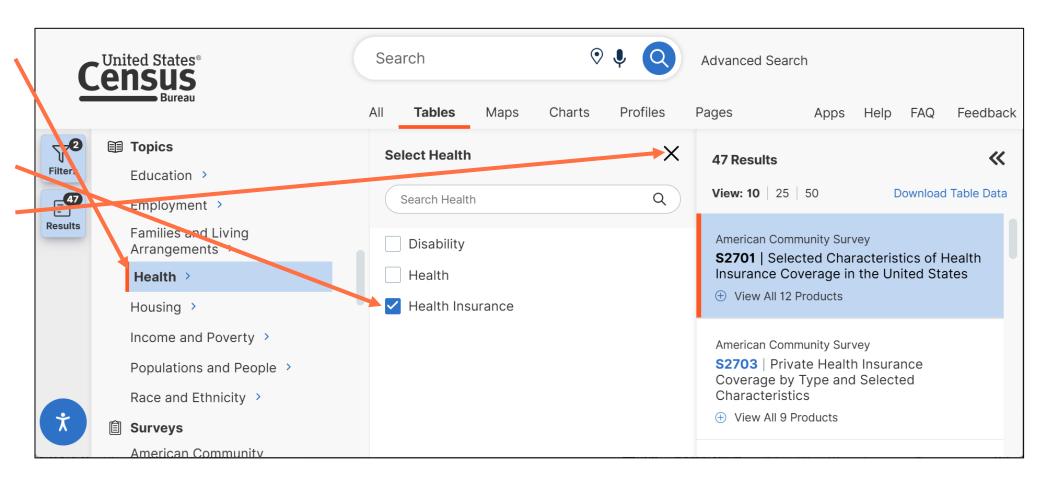
Click Tables





Add Topic: Health Insurance

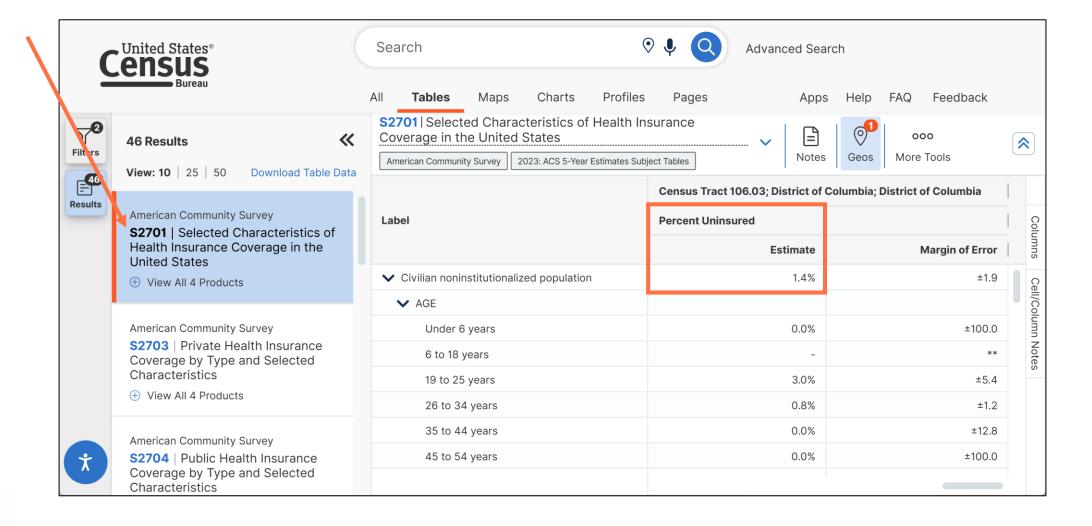
- Select Health under the Topics heading
- Click **Health Insurance**
- Click the X at the top of the panel





View Results

- Click **S2701**
- View uninsured estimate and margin of error





data.census.gov Demo

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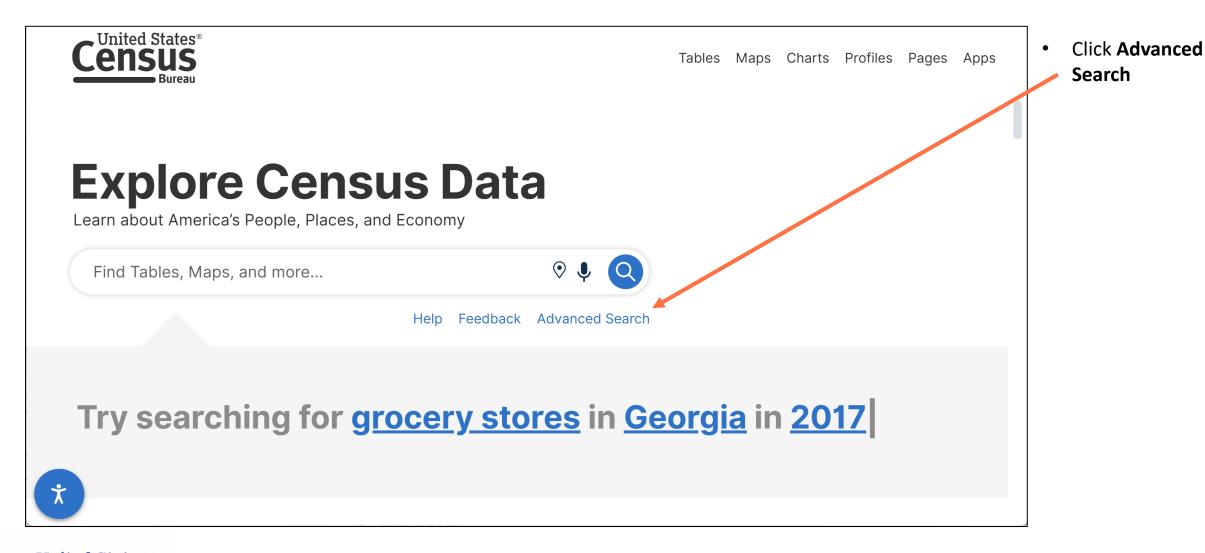
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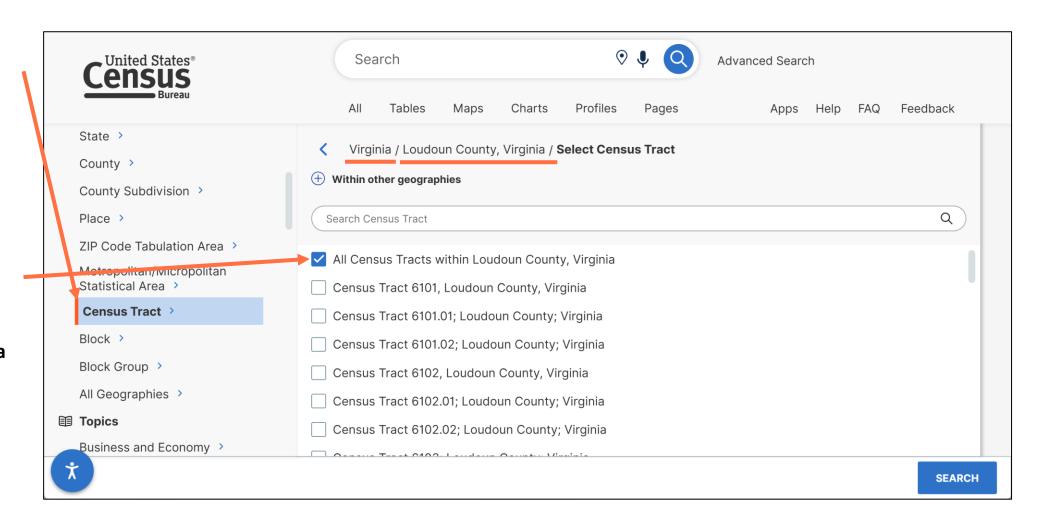
Open Filter Panel





Select All Census Tracts in Loudoun County, VA

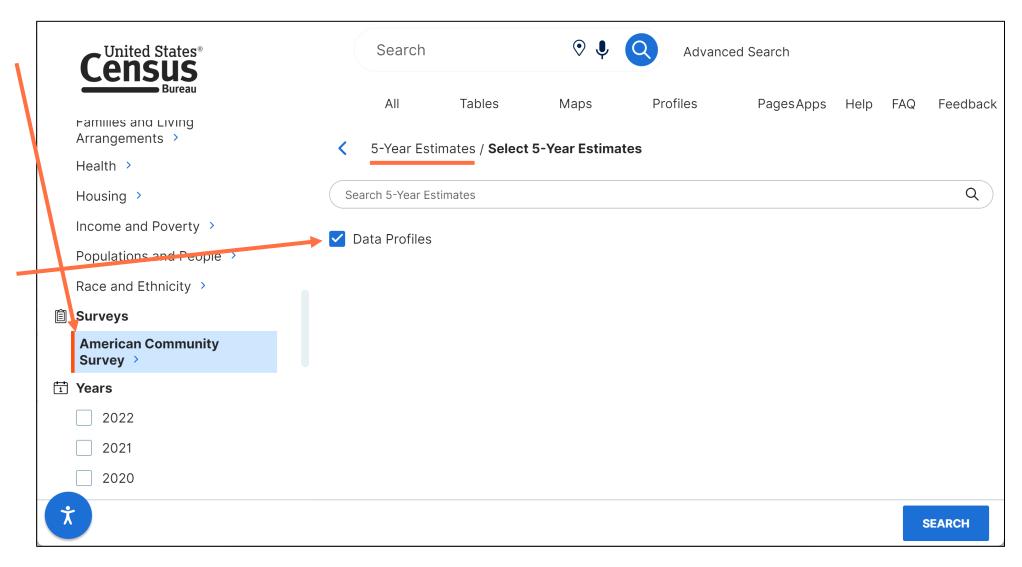
- Click Census
 Tract under the
 Geographies
 heading
- Click Virginia and Loudoun County, VA
- Click All Census
 Tracts within
 Loudoun
 County, Virginia





Select ACS 5-Year Data Profiles

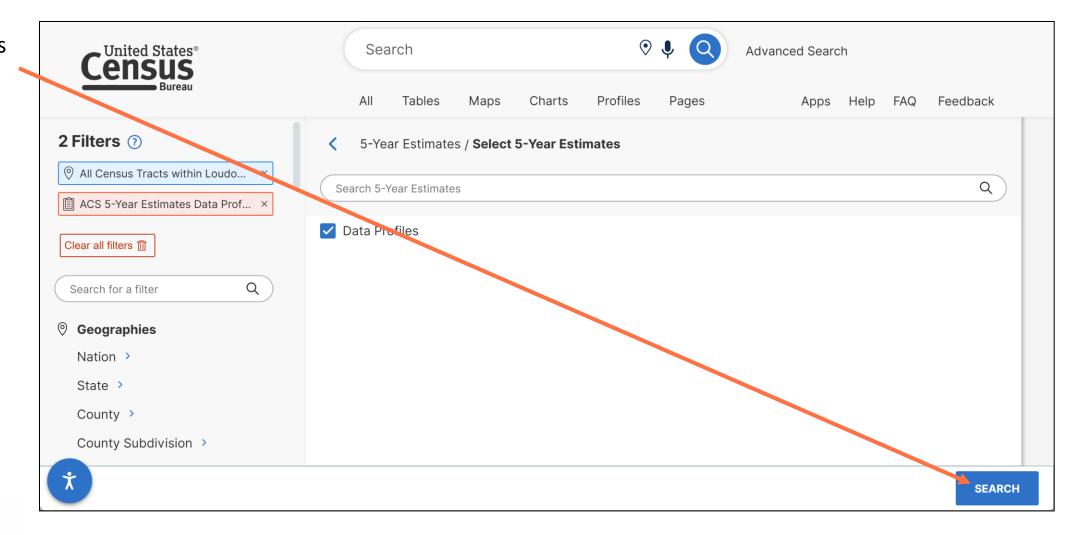
- Click American
 Community
 Survey under
 the Surveys
 heading
- Click **5-Year** Estimates
- Click DataProfiles





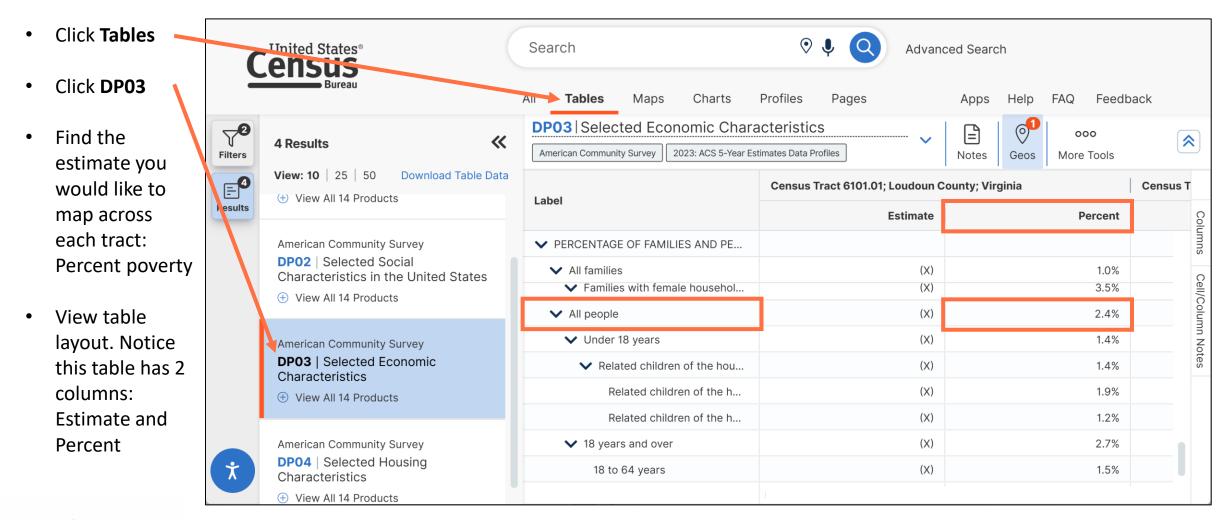
Run Search

Verify filters and clickSearch





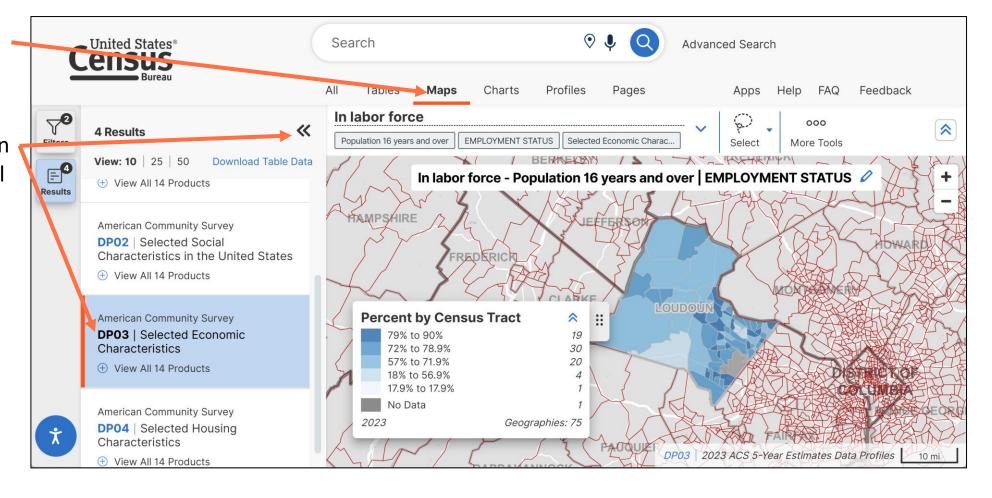
Find Desired Estimate and View Table Layout





Navigate to Map

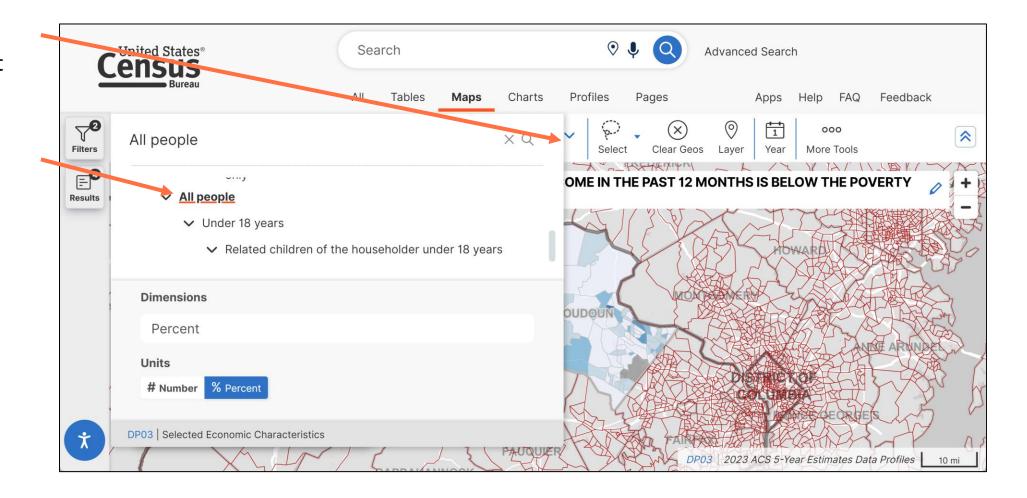
- Click Maps at the top
- Click the table that contains the data you want to map, and then close the results panel so you can see the map across your full screen





Select Data Variable

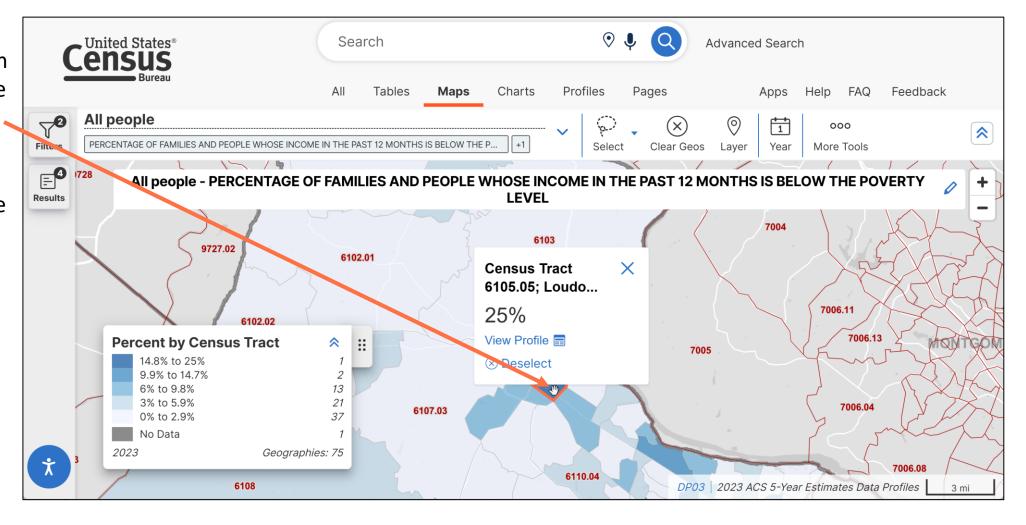
- Click the Variables drop-down menu at the top
- Select **All People**





View Map

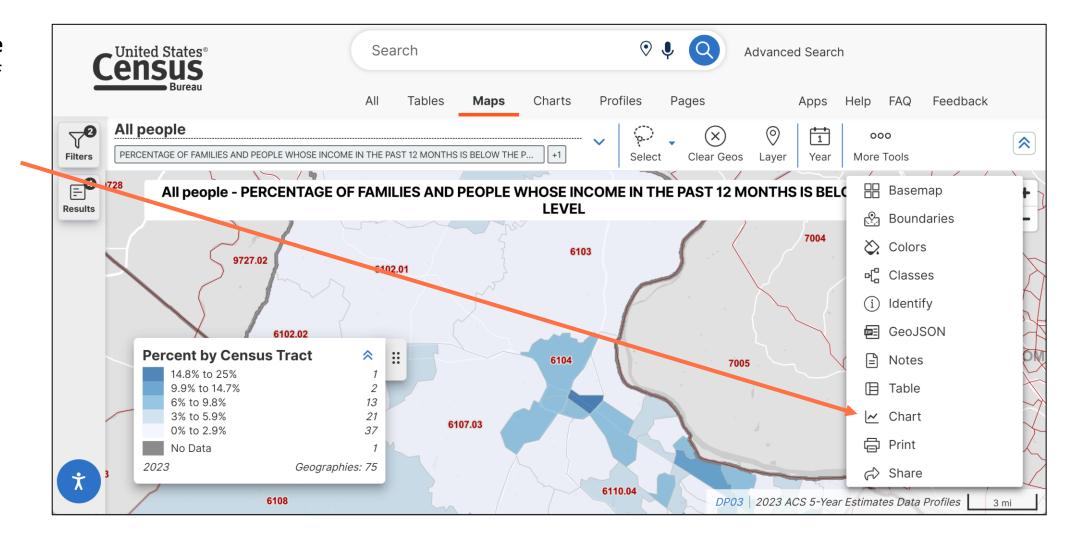
 Click on the census tracts with the darkest shade of blue to see which areas have the highest percent of people in poverty





Open Chart

- Click the More Tools button if needed
- Click Chart





View Chart

 View chart of the percent poverty for all census tracts in Loudoun County





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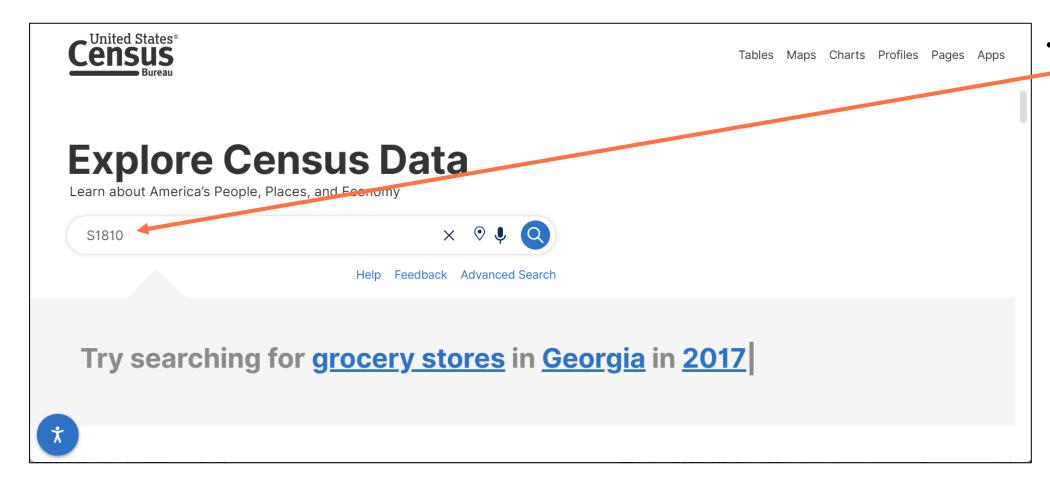
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Open Filter Panel



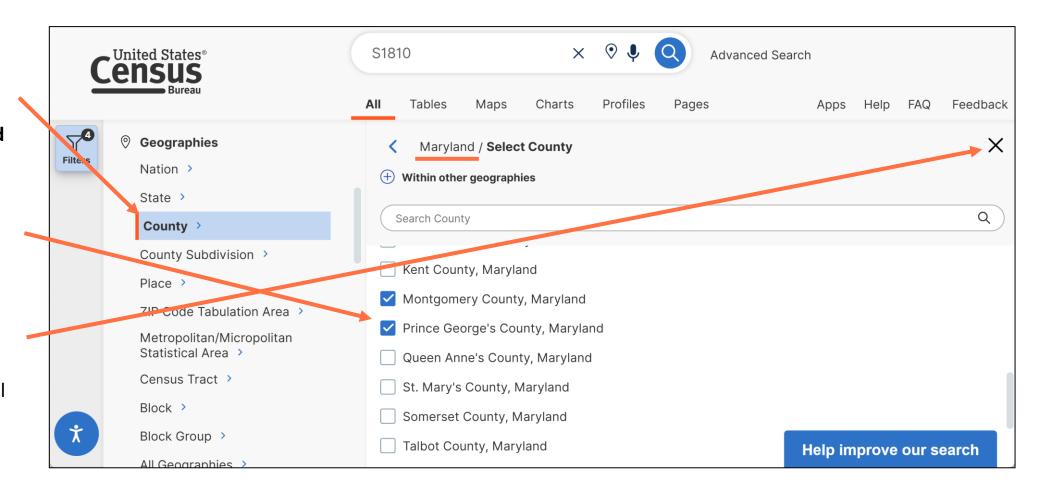
Type **S1810** in the single search bar and **press** enter



Add Filter: Frederick, Montgomery, and Prince George's Counties



- Click Maryland
- Select
 Frederick,
 Montgomery,
 and Prince
 George's
 Counties
- Click the x to close the panel

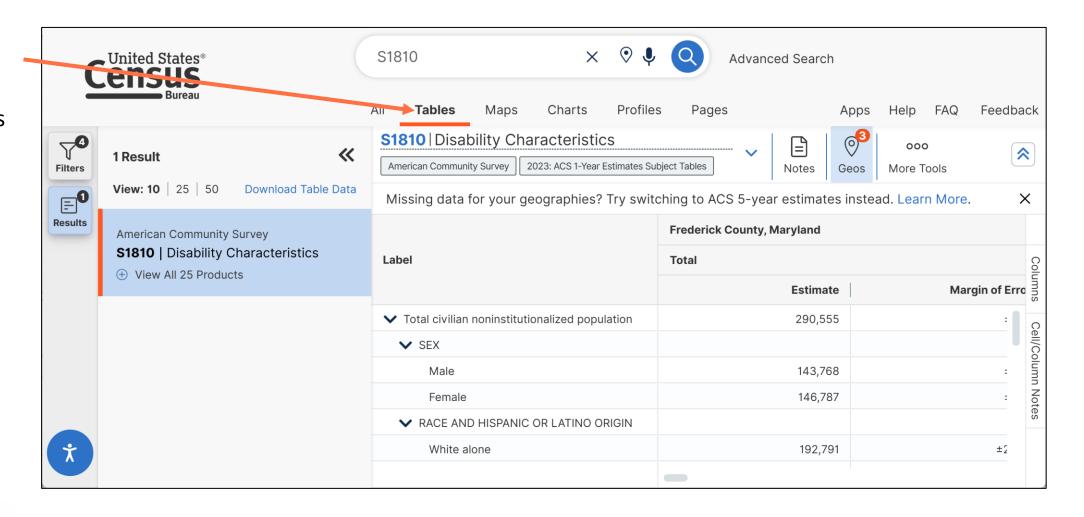




View Table

Click Tables

View results





Our Development Depends on YOUR Feedback



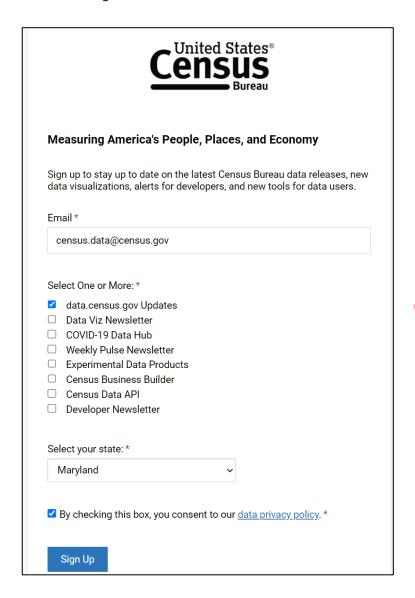
Check out data.census.gov and provide comments at census.data@census.gov



data.census.gov Email Updates

Sign up for email updates:

https://public.govdelivery.com/accounts/USCENSUS/signup/15450





Data.census.gov Newsletter – May 2023



What's New?

In April, we released new updates to improve your experience on data.census.gov. With this release, you will now see:

- New bar charts added to the Marital Status and Marital History section of the Geography Profiles
- · New buttons for "Dataset" and "Year"

COMING IN MAY:

Webinar

Accessing 2020
Decennial Census
Demographic and
Housing
Characteristics Data
Using
data.census.gov

Date to Be Announced

For anyone who is interested in accessing the newly released 2020 Decennial Census Demographic and Housing Characteristics tables and Demographic Profile, we bring you this webinar. Join us for this session where we will take participants through data.census.gov to easily find 2020 Census demographic and housing characteristic data including finding



Hands-On Practice!

data.census.gov Workshops













These participatory classes walk you through examples of using data, census, gov to find demographic and economic data,

Time is allotted throughout the training for questions, and participation is strongly encouraged.

- Please click the box below to view available classes.
- Registration is required to attend these workshops. Attendance is limited to 50 participants per session.

***When registering, if you receive a message that you are waitlisted, please sign up for later class. We are trying to move classes to Waitlist as they fill, but sometimes there is a lag in that update.

Basics of Finding Data Using data.census.gov

In these participatory classes, data.census.gov outreach staff walk you through examples that cover basics and advanced of using data.census.gov to find data.

Basics of Using the Microdata Access Tool in data.census.gov

Join us for a participatory class that walks you through the Microdata Access Tool (MDAT) within data.census.gov.

Finding American Community Survey Data

In this participatory class, our staff will walk you through various ways of accessing data from the ACS via three of our data tools.

Advanced Usage of data.census.gov

These participatory classes walk you through some of the more advanced ways to use data.census.gov to find demographic and economic data.

Basics of Using the Census API

Join us in this hands-on class as we learn how to access data through the Census Data **Application Programming Interface** (API).

Finding Economic Data on data.census.gov and the API

intermediate/advanced

This workshop is geared towards

data.census.gov users who want to

learn how to access economic datasets on data.census.gov and

of census geographies.

Data.census.gov Geography **Essentials for Beginners**

Making the Most of Mapping in

Join us in this participatory class

as we look at mapping capabilities

data.census.gov

in data.census.gov.

This introductory workshop is geared towards data users who want to master the fundamentals



data.census.gov Usability Testing

We are conducting research to improve data.census.gov, the U.S. Census Bureau's data dissemination platform.

If you or someone you know would be interested in participating in this study, please complete the eligibility survey: https://answer.census.gov/jfe/form/SV cJd3MByY8RFFaQu

We would like to talk with people who meet either of the following criteria:

- Use data from data.census.gov or other statistical sites (e.g., demographic/economic data) for research or decision making, or
- Have experience using and analyzing data and experience working with or manipulating datasets.

If you are eligible for the study, we will email you to schedule a time for the interview. The interview will last approximately 60 minutes and will take place virtually using Microsoft Teams to video conference with data.census.gov staff.

Feel free to contact ced.cedsci.usability.list@census.gov for further information, thanks again for your interest in participating in our usability testing!





Stay Connected

data.census.gov Resources Page:

<u>census.gov/data/what-is-data-census-gov.html</u>

Feedback: Email comments to census.data@census.gov

data.census.gov Training Requests:

ced.cedsci.outreach@census.gov



