

COMMUTER CONNECTIONS SUBCOMMITTEE

Tuesday, March 18, 2025
12:00 P.M. - 2:00 P.M.
Walter A. Scheiber Board Room (3rd Floor)

Chair: Christian Bacon, Prince George's County
Vice Chair: Wendy Klancher, Arlington County Commuter Services
COG/TPB Staff Contact: Dan Sheehan, dsheehan@mwkog.org, (202) 962-3287

Web Conference: [Webex Hyperlink](#)
Call-In Information: (202) 860-2110 | Meeting #: 2428 117 7146

AGENDA

- 12:00 P.M. 1. WELCOME AND INTRODUCTIONS**
Christian Bacon, Chair
- 12:05 P.M. 2. JANUARY 21, 2025 MEETING HIGHLIGHTS**
Christian Bacon, Chair
Recommended Action: Approval of Meeting Highlights
- 12:10 P.M. 3. FY2024 GUARANTEED RIDE HOME (GRH) CUSTOMER SATISFACTION SURVEY**
Douglas Franklin, Senior TDM Marketing Manager, COG/TPB
GRH participants are surveyed following their rides home. Survey responses are analyzed annually. Results from the Washington-region program were compiled into a report and presented to the Subcommittee on January 21, 2025; a less substantive memo on results from the Baltimore-region survey were also shared. A comment period was established through February 18, 2025. Updated versions of the documents will include edits as suggested by Subcommittee members, where necessary.
Recommended Action: Endorse Reports for Release and Publication
- 12:15 P.M. 4. TDM EVALUATION PROJECT UPDATE**
Dan Sheehan, Transportation Operations Program Director, COG/TPB
Work on the FY2025 TDM Evaluation project has made significant progress since the January 21, 2025 Subcommittee meeting, with guidance provided by the TDM Evaluation Work Group. The Subcommittee will be briefed on updates to the TDM Program Evaluation Framework and the State of the Commute survey questionnaire, along with a general review of the overall project timeline.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.
Visit www.mwkog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).

- 12:35 P.M. 5. 2025 BIKE TO WORK DAY EVENT**
Douglas Franklin, Senior TDM Marketing Manager, COG/TPB
- Bike to Work Day is an annual event coordinated by Commuter Connections that encourages commuters to try biking to work for a day. Support and direction for the event is provided through the Bike to Work Day Steering Committee. The event is scheduled to take place on Thursday, May 15, 2025. The Subcommittee will be briefed on recent planning and preparation activities for the event.
- 12:45 P.M. 6. COMMUTERCASH & THE GODMV COMMUTER COMPETITION**
Dan Sheehan, Transportation Operations Program Director, COG/TPB
Stacey King, TDM Program Manager, COG/TPB
James Davenport, TDM Outreach and Communications Specialist, COG/TPB
- CommuterCash, the replacement mobile application for incenTrip, fully launched in late February. The app is also hosting the goDMV Commuter Competition. The Subcommittee will be briefed on current participation metrics, marketing materials, and participation guidelines for both programs.
- 1:05 P.M. 7. ROUNDTABLE DISCUSSION: RETURN TO OFFICE (RTO)**
Dan Sheehan, Transportation Operations Program Director, COG/TPB
- The region is currently experiencing a robust RTO effort from the federal government. COG/TPB staff will facilitate a discussion on efforts undertaken by local TDM teams to assist commuters who are being called into the office and/or employers who now must accommodate a larger in-person presence.
- 1:25 P.M. 8. Q2 FY2025 CCWP BUDGET REPORT AND PROGRESS REPORT**
Dan Sheehan, Transportation Operations Program Director, COG/TPB
- 1:35 P.M. 9. STAFF UPDATES**
Various COG/TPB Staff
- A. FY2026 Commuter Connections Work Program – *Dan Sheehan*
 - B. New Employer Outreach Staff Lead – *Dan Sheehan*
 - C. Commuter Connections Staff Recruitments – *Dan Sheehan*
 - D. Upcoming Retirements – *Dan Sheehan*
- 1:45 P.M. 10. OTHER BUSINESS**
Christian Bacon, Chair
- 2:00 P.M. 11. ADJOURN**
- The next meeting is scheduled for May 20, 2025, 12:00 P.M. – 2:00 P.M.