

COMMUTER CONNECTIONS WORK PROGRAM QUARTERLY PROGRESS REPORT

Q1 FY2026

July – September 2025



COMMUTER CONNECTIONS WORK PROGRAM QUARTERLY PROGRESS REPORT

Prepared by TPB Staff for the Commuter Connections Subcommittee

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PROGRAM ELEMENT PROGRESS SUMMARIES

I. Commuter Program Operations

A. PROGRAM ADMINISTRATION AND TECHNICAL ASSISTANCE

Commuter Connections supports network members by providing routine database reports to local ridematching coordinators. These reports include the End User Report, Suspicious App-code Report, and purge reports. Local coordinators use these reports to target follow-ups based on account information provided by end-users.¹ Technical assistance was provided to several network members ranging on topics from comprehensive TDM System trainings to more specific best practice guidance.

TPB staff convened the Commuter Connections Ridematching Committee on September 16 to showcase planned improvements to the TDM System expected to occur throughout the quarter and discuss other relevant topics. Staff also convened the Commuter Connections Subcommittee twice (July 15 and September 16). Notable discussion topics included work summaries from the CCWP Strategic Direction Work Group and preliminary findings from the 2025 State of the Commute report. New leadership for each committee was announced.

B. COMMUTER SUPPORT

Customer service remained consistent across all months via phone and email in English and Spanish. **New account registrations totaled 2,160 for the quarter** (829 in July, 602 in August, 729 in September). The Ridematching program grew steadily to **15,887 active commuters**. This represents a **quarterly net gain of 224 commuters** and a year-over-year increase of 2,818. Additional data, including follow-up and matchlist distribution data, along with a summary of new and renewed Ridematching Program commuter applications is shown on the following page as Table 1.

C. INFORMATION SYSTEM MAINTENANCE AND ENHANCEMENTS

The Commuter Connections TDM System (“TDM System”) requires regular monitoring and maintenance to provide service for commuters and network members alike. To meet these requirements, staff provided database management provisions by working to ensure Amazon Web Services (AWS) server and Postgres database stability so that all parties could have stable access to the system.

Commuter Connections held **14 development meetings** with the TDM Software Development contractor across the quarter, focusing on CommuterCash, TDM2, and the carpool bonus. HERE data was procured to inform geocoding in FY2026. A final FY2026 SOW was developed for the TDM Software Development contractor. One notable technological enhancement is the new ability for **account reactivation without staff intervention**.

¹ While most jurisdictions/network members have local rideshare coordinators that provide ridematching services to commuters, staff provide direct services to commuters originating from the District of Columbia, Arlington County, and rural jurisdictions outside the purview of network members.

Table 1: Commuter Connections Ridematching Program Activity Summary, Q1 FY26

	New Apps	Re-Apps	Follow Ups	Matchlists
ALEXANDRIA	64	4	103	71
ARLINGTON (COG)	154	0	295	67
ANNE ARUNDEL	64	6	55	230
BALTIMORE CITY	122	2	217	93
BMC	51	1	63	77
COG	689	7	1,017	1,266
DOD/WHIS	8	2	9	12
DISTRICT OF COLUMBIA	398	2	937	160
FDA	25	212	46	49
FAIRFAX COUNTY	310	8	540	462
FREDERICK	56	4	92	299
GWRIDECONNECT	255	276	843	566
HARFORD	2	0	2	23
HOWARD	32	2	41	149
LOUDOUN	209	82	419	369
MTA	14	1	33	53
MONTGOMERY COUNTY				
Bethesda Transportation Solutions	17	0	39	7
Countywide	138	5	251	65
Friendship Heights/Rockville	2	0	2	0
North Bethesda TMD	25	122	212	305
Shady Grove	0	0	0	0
Silver Spring	41	1	87	45
NIH	2	0	9	0
NORTHERN SHENANDOAH	11	0	6	62
PRINCE GEORGE'S	197	3	320	176
PRTC	127	14	76	790
RAPPAHANNOCK-RAPIDAN	7	1	3	76
TRI - COUNTY	172	276	374	414
TOTAL INPUT	3,192	1,031	6,091	5,886

Definitions

New Apps: Number of new registrants who applied for the Ridematching program during the quarter.

Re-Apps: Number of commuters who have been associated with the Ridematching program in the past but chose to renew their accounts during the quarter. Re-apps are commuters who typically are still looking for carpool partners.

Follow Ups: Number of occurrences a local Rideshare Coordinator interacted with commuter records in the system. This could have been changing app form codes, running a matchlist, noting a phone call/email, etc.

Matchlists: Number of matchlists generated, both by commuters directly and by Ridematching Coordinators.

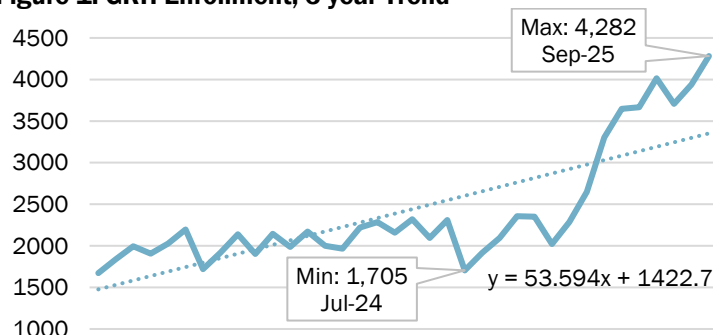
D. REGIONAL GUARANTEED RIDE HOME (GRH) PROGRAM

The Regional Guaranteed Ride Home (GRH) program provides a ride to commuters experiencing a family emergency, illness, or unexpected overtime who use SOV-alternatives. The program is open to commuters who work in the Washington, DC metropolitan planning area. TPB staff routinely review program applications for registration or renewal/re-registration. Commuter account records are updated as needed to reflect accurate commuter information. An activity summary of new and re-registered commuter accounts is shown below in Table 2. Enrollment data and trends are shown in Figure 1. **Total enrollments at the end of the quarter are 4,282.** GRH ID cards are mailed weekly.

Table 2: GRH Activity Summary

	New Registrants	Annual Renewals
July	174	157
August	125	101
September	169	171
TOTAL:	468	429

Figure 1: GRH Enrollment, 3-year Trend



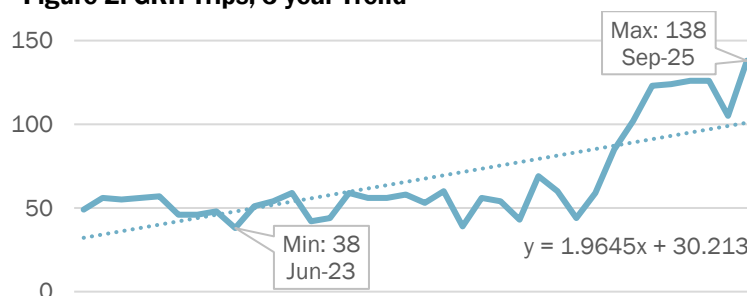
The GRH Operations Contractor, Diamond Transportation, dispatched taxis, Ubers, and rental car trips to eligible program participants who requested one (or more) of their six available trips per calendar year. Trip data is shown below in Table 3 and Figure 2. Diamond Transportation coordinates directly with TPB staff on occasions where the trip approval process becomes complex. Following each trip, participants are invited to complete a Customer Satisfaction survey. Responses are analyzed by TPB staff to help optimize the program.

Administrative work on the project this quarter included the typical processing of taxi, TNC, car rental, and contractor invoices.

Table 3: GRH Trips by Month

	GRH Trips
July	126
August	105
September	138
TOTAL:	369

Figure 2: GRH Trips, 3-year Trend



E. BALTIMORE AND ST. MARY'S GUARANTEED RIDE HOME PROGRAM

The Guaranteed Ride Home - Baltimore (GRHB) program provides a ride home to commuters experiencing a family emergency, illness, or unexpected overtime who use SOV-alternatives. The

program is open to commuters who work in the Baltimore area and St. Mary's County. TPB staff routinely review program applications for registration or renewal/re-registration. Commuter account records are updated as needed to reflect accurate commuter information. **Total enrollments at the end of the quarter are 182.** GRH ID cards are mailed weekly.

The GRHB Operations Contractor, Diamond Transportation, dispatched taxis, Ubers, and rental car trips to eligible program participants who requested one (or more) of their six available trips per calendar year. There were **49 trips** provided throughout the quarter. Diamond Transportation coordinates directly with TPB staff on occasions where the trip approval process becomes complex. Following each trip, participants are invited to complete a Customer Satisfaction survey. Responses are analyzed by TPB staff to help optimize the program.

Administrative work on the project this quarter included the typical processing of taxi, TNC, car rental, and contractor invoices.

F. COMMUTER INCENTIVE PROGRAMS

CommuterCash awards points to commuters who log their sustainable trips in the CommuterCash mobile app. Over **27,000 trips were logged** in the app throughout the quarter. TPB staff fulfilled incentive requests, provided customer service, and audited trip logs to confirm eligibility.

The 'Pool Rewards Carpool Bonus provides cash incentives to new or expanding carpools. **Nine new carpools** were registered throughout the quarter.

G. 'POOL REWARDS VANPOOL SUBSIDY PROGRAM

\$200 monthly vanpool subsidies are provided to eligible vanpools that meet minimum requirements. The program grew to **20 active vans** by the end of the quarter. The program guidelines were updated to enforce vanpool operator trip log reporting for enrolled vanpools. An online acknowledgement form was created for vanpool coordinators to indicate agreement with the new program guidelines. A new vendor, Sympawthy, was onboarded; contract negotiations continued with Enterprise.

H. MDOT COMMUTER INCENTIVE PROGRAM / KEY BRIDGE EMERGENCY TDM

\$500 monthly vanpool subsidies are provided to eligible vanpools that meet minimum requirements. The program grew to **55 active vans** by the end of the quarter. Identical program guidelines and contractor updates occurred as listed in *Section G. 'Pool Rewards Vanpool Subsidy Program*.

Five new carpools were registered into the program. Several updates to the BaltimoreCommutes.org webpage were completed, including adding Ride Together Rewards.

I. SCHOOLPOOL.

The platform was revived in July with tech enhancements and a new registration form. No school registration forms were created. A *SchoolPool Overview & Demonstration* webinar was held on July 30 for network members.

II. Marketing

A. TDM MARKETING AND ADVERTISING

Regional TDM marketing campaigns aim to encourage both current SOV and non-SOV populations to either start or to continue using alternative transportation modes for commuting. Regional TDM marketing campaigns complement other ongoing Commuter Connections program services that have been implemented in the region by increasing their overall efficiency and effectiveness.

TPB staff performed standard project and contractor management activities, including regular coordination meetings with the marketing contractor. Regional coordination was facilitated by the Regional TDM Marketing Group, which staff convened on September 16th.

A regional marketing campaign featuring a **\$371,555 media buy for rideshare and \$247,655 for GRH** commenced in September and featured radio, streaming, social media, and digital display. The campaign featured creative first released in the spring campaign: Carpool Together and Life Happens (GRH). Collateral included banner ads, social media content, videos, and radio scripts/recordings.

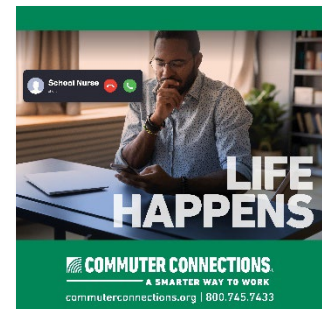


Table 4: Program Engagements, Q1 FY26

	Website Hits	1-800-745-RIDE Phone Calls	CC Mobile Downloads
July	16,102	720	44
August	8,323	583	42
September	34,661	701	37
TOTAL:	59,086	2,004	123

The FY2026 Marketing Communications Plan and Schedule was developed to help provide a framework for market strategy throughout the fiscal year..

B. BIKE TO WORK DAY

Commuter Connections convenes stakeholders throughout the region to coordinate the Bike to Work Day event every May. Wrap-up activities for the 2025 event, which included identifying raffle winners and collecting straggling sponsorship payments, were completed. TPB staff received pit stop summaries from pit stop managers for the 2025 Bike To Work Day Event Draft Report, which was prepared for presentation to the Bike to Work Day Steering Committee on September 10.

Event planning for the 2026 event kicked off at the September 11 Bike to Work Day Steering Committee meeting. Staff guided discussion at the meeting to select an event date for 2026. The committee selected Friday, May 15, 2026 as the date with a vast majority of members endorsing the date selection.

C. EMPLOYER AWARDS

The annual Commuter Connections Employer Awards program honors employers who show commitment towards voluntarily implementing commute benefit programs at their respective worksite(s). The event is scheduled to occur in June 2026. A logo for the event was developed.

D. COMMUTERCASH

CommuterCash awards points to commuters who log their sustainable trips in the CommuterCash mobile app. TPB staff fulfilled incentive requests and provided customer service to program participants. Over **31,000 trip logs** generated nearly \$13,500 in incentive requests.

A marketing campaign featuring creative developed in FY2025 was launched in September. The \$123,500 media buy features radio, streaming, social media, and digital display ads. The app was **downloaded 1,047 times** throughout the quarter, bringing lifetime downloads to 15,886.



PLAN. GO. EARN.

PLAN TO TAKE A MORE EFFICIENT COMMUTE AND EARN CASH BACK!

- Real-time trip planning app
- Up to \$600 a year for more sustainable commutes
- Earn 500 points just for downloading the app and getting started

Commuter Cash
Plan. Go. Earn.

E. MDOT COMMUTERCASH MOBILE APPLICATION



PLAN, GO & EARN, MARYLAND

REAL-TIME REWARDS, MARYLAND

SMARTER TRIPS PAY, MARYLAND

Commuter Cash
Plan. Go. Earn.

The MDOT CommuterCash program expands the service area to all Maryland commuters. A specialized marketing campaign was implemented for commuters working outside the COG area.

F. BALTIMORE COMMUTES

TPB Staff maintained the BaltimoreCommutes.org landing page and provided key statistics to MDOT. Additionally, staff supported MDOT as the Baltimore Commutes Ride Together Rewards program, administering vanpool subsidies of \$500/month to qualifying vanpools and an opportunity for qualified carpools to earn gift card incentives. 63 vanpools were active in the program at the end of the quarter.

The program also administered rewards to 17 carpools that operated during the quarter.

III. Monitoring and Evaluation

A. DATA COLLECTION AND ANALYSIS

Commuter Connections generates and collects data to help evaluate the program's performance and to inform future strategic direction of the program. A TDM Evaluation Consultant, Foursquare ITP, assists with this effort. Notable progress on data collection and analysis efforts this quarter include:

- 2025 State of the Commute: Analysis of nearly 8,000 survey responses continued from the prior quarter. Preliminary results were presented to the Commuter Connections Subcommittee on September 16.
- 2025 Guaranteed Ride Home Applicant Survey: The survey was programmed, tested, and launched on September 4. Data collection continued through the end of September.
- 2025 Bike to Work Day Event Survey: A kickoff meeting was held, covering the scope and schedule, questionnaire review, and outreach methods.

TPB staff routinely conduct data collection activities. Monthly Employer Outreach Activity data is collected from local jurisdictions and compiled for analysis. A quarterly summary of these data is shown in Table 5 on the following page. Data requests from network members for data from the Commuter Connections TDM System and the Act! Regional Employer Database were fulfilled.

B. PROGRAM MONITORING AND TRACKING ACTIVITIES

TPB staff collects and reports in-house monthly program statistics for network members to review and evaluate. Each month, program funders are provided with an executive summary of monthly accomplishments and program expenditures; summaries for June, July and August were generated in Q1. Additionally, a CCWP quarterly progress report for Q4 FY2025 and an annual progress report for FY2025 were published and distributed to Commuter Connections network members at the September 16th Commuter Connections Subcommittee meeting.

TPB staff tracked the effectiveness of advertising campaigns through call volumes and internet visits. These metrics, among others, were compiled into the FY2025 Second Half Marketing Campaign Summary document, which was distributed to Regional TDM Marketing Group members in September. Other internal tracking efforts occurring during the quarter included collecting GRH Customer Satisfaction Surveys.

Development work continued on the Commuter Connections Vital Statistics dashboard. The dashboard will showcase key metrics affiliated with the program, including metrics required for grant reports.

Table 5: Employer Outreach Regional Activity Summary, Q1 FY26

	City of Alexandria	Arlington County	District of Columbia	Fairfax County	Frederick County	Loudoun County	Montgomery County	Prince George's County	Prince William County	Calvert & Charles Counties
Employers Contacted (new)	42	8				9	72			6
Employer Contacted (follow-up)	82	1,746				45	451			5
Total Sales Meetings	97	23				8	28			14
Total Employers Contacted	221	1,777				62	551			25
Total Broadcast Contacts	0	2,506				276	4,231			1,000
New Level 1 TDM Programs	20	5				9	0			9
New Level 2 TDM Programs	16	1				0	0			4
New Level 3 TDM Programs	16	2				0	2			0
New Level 4 TDM Programs	4	0				0	0			0

Definitions

New Contacts: Number of contacts with new employers. This number refers to first time contact with employers; these are employers have never been approached (includes phone calls, letters, email, and voicemails).

Follow-up Contacts: Number of contacts with existing companies. This is the number of employers contacted, not the total number of times of interacting with the client.

Total Contacts: Sum of the two above data elements.

Total Broadcast Contacts: Number of employer contacts reached via mass outreach attempts, such as direct mail (e.g., mailing postcards) or emails (e.g., digital newsletter).

Total Sales Meetings: Number of in-person or web-conference contacts with new and existing employers for the purpose of discussing the Commuter Connections programs. (Note: Includes one-on-one meetings and employers attending seminars and presentations; excludes transportation fairs.)

New Level # TDM Programs: Number of new employer programs implemented in the prior month, as classified by "Level." More detailed information on these programs must be entered into the Act! Regional Employer Outreach Database. Includes new programs that grow or expand their commuter benefits offerings.

IV. Employer Outreach

Regional Component Project Tasks

A. REGIONAL EMPLOYER DATABASE MANAGEMENT AND TRAINING

Commuter Connections maintains and supports the regional employer database for ten jurisdictions that administer Employer Outreach programs. Monthly data sweeps are conducted to identify invalid or outdated data. TPB staff coordinates with COG/IT staff and Stewart Technologies to address database upgrades requested by network members.

System specifications were generated for a new Employer Outreach CRM. Feedback on the specifications was gathered from key stakeholders.

B. EMPLOYER OUTREACH FOR BICYCLING

The regional Bicycling to Work Employer/Employees guide was made available for distribution as part of general fulfillment to employers.

C. REGIONAL EMPLOYER COMMUTER COMPETITION

The goDMV Commuter Competition seeks to encourage employers to promote sustainable travel options to their employees by means of friendly competition against other employers. Wrap-up activities from the 2025 event, which concluded in May, included attending awards ceremonies and distributing rewards to winning employer teams.

Event planning for the 2026 competition commenced. The Regional Employer Commuter Competition workgroup was convened to help determine the competition's goals, structure, dates/length, and prizes. A survey was prepared for workgroup members to provide additional feedback.

Jurisdictional Component Project Tasks

A. DC, MD, AND VA PROGRAM ADMINISTRATION

Commuter Connections supports Employer Outreach program administration for the ten participating jurisdictions by providing sales resources and strategic guidance on employer-based TDM strategies.

The Employer Outreach Committee convened on July 15th. Notable discussion items at the meeting included a recap of the goDMV Commuter Competition, briefing on the WMATA Better Bus initiative, and solicitation of feedback for FY2026 TDM/Sales Training Sessions and the Regional Employer Outreach Client Relationship Management Database.

Case study candidates were identified, with one study scheduled to be released as part of the October newsletter.

A sales training session for Social Marketing in TDM was developed with the Center for Urban Transportation Research. The training is scheduled to occur on December 3.

B. MARYLAND LOCAL AGENCY FUNDING AND SUPPORT

TPB staff provide support and pass-thru funding to Maryland counties that administer Employer Outreach programs. Staff reviewed progress reports from the previous quarter and processed invoices from jurisdictions who have active contracts. Prince George's County's FY2025 contract is outstanding as of September 30. Staff assisted TCCSMD, Montgomery County, and Frederick County in developing new scopes for FY2026.

C. MARYLAND EMPLOYER OUTREACH OUTSIDE THE NCR

Commuter Connections support for Maryland's Employer Outreach program outside of the National Capital Region (NCR) includes identical progress reported in section IV.A. *Regional Employer Database Management and Training* for several Maryland jurisdictions in the Baltimore region.

TDM SERVICES

**ALEXANDRIA
JULY - SEPTEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	7	2	1
Matchlists Sent	71	7	29
Transit Applicants and Info Sent	1	1	1
GRH Washington Applicants	9	12	8
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employer Outreach Activity			
Employers Contacted (New)	42	52	64
Employers Contacted (Follow-up)	82	151	0
Total Sales Meetings	97	77	0
Total Employers Contacted	221	280	336
Total Broadcast Contacts	0	0	116
New TDM Programs Established			
Level 1	20	10	39
Level 2	16	5	16
Level 3	16	4	10
Level 4	4	18	0

TDM SERVICES

ARLINGTON

JULY - SEPTEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	15	22	10
Matchlists Sent	67	196	44
Transit Applicants and Info Sent	0	1	0
GRH Washington Applicants	13	11	4
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employer Outreach Activity			
Employers Contacted (New)	8	0	0
Employers Contacted (Follow-up)	1,746	2,795	0
Total Sales Meetings	23	69	0
Total Employers Contacted	1,777	2,864	2,503
Total Broadcast Contacts	2,506	0	60
New TDM Programs Established			
Level 1	5	0	0
Level 2	1	0	0
Level 3	2	0	0
Level 4	0	0	0

TDM SERVICES

**ANNE ARUNDEL
JULY - SEPTEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	39	80	27
Matchlists Sent	230	263	141
Transit Applicants and Info Sent	1	1	0
GRH Washington Applicants	33	47	8
GRH Baltimore Applicants	1	0	0
Telework Information Requests	0	0	0

TDM SERVICES

**BALTIMORE CITY
JULY - SEPTEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	20	46	13
Matchlists Sent	93	142	83
Transit Applicants and Info Sent	2	2	2
GRH Washington Applicants	14	52	18
GRH Baltimore Applicants	30	4	0
Telework Information Requests	0	0	0

TDM SERVICES

BMC

JULY - SEPTEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	16	17	10
Matchlists Sent	77	83	62
Transit Applicants and Info Sent	1	2	0
GRH Washington Applicants	6	27	12
GRH Baltimore Applicants	14	2	1
Telework Information Requests	0	0	0

TDM SERVICES

COG - DC/DE/PA/WVA/VA
JULY - SEPTEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	307	545	236
Matchlists Sent	1,426	2,019	933
Transit Applicants and Info Sent	15	15	7
GRH Washington Applicants	62	101	50
GRH Baltimore Applicants	0	1	1
Telework Information Requests	0	0	0
Employer Outreach Activity			
Employers Contacted (New)	0	0	11
Employers Contacted (Follow-up)	0	0	0
Total Sales Meetings	0	0	0
Total Employers Contacted	0	0	29
Total Broadcast Contacts	0	0	17
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	4
Level 3	0	0	1
Level 4	0	0	0

TDM SERVICES

DOD/WHs

JULY - SEPTEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	2	5	4
Matchlists Sent	12	2	8
Transit Applicants and Info Sent	0	0	0
GRH Washington Applicants	0	0	0
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0

TDM SERVICES

FAIRFAX

JULY - SEPTEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	93	166	85
Matchlists Sent	462	634	361
Transit Applicants and Info Sent	3	4	1
GRH Washington Applicants	39	59	17
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employer Outreach Activity			
Employers Contacted (New)	0	0	60
Employers Contacted (Follow-up)	0	0	0
Total Sales Meetings	0	0	0
Total Employers Contacted	0	0	599
Total Broadcast Contacts	0	0	112
New TDM Programs Established			
Level 1	0	0	55
Level 2	0	0	17
Level 3	0	0	38
Level 4	0	0	3

TDM SERVICES

FDA

JULY - SEPTEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	5	3	1
Matchlists Sent	49	95	8
Transit Applicants and Info Sent	1	0	0
GRH Washington Applicants	11	31	0
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0

TDM SERVICES

FREDERICK

JULY - SEPTEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	26	21	8
Matchlists Sent	299	155	105
Transit Applicants and Info Sent	2	2	0
GRH Washington Applicants	32	30	8
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employer Outreach Activity			
Employers Contacted (New)	0	7	1
Employers Contacted (Follow-up)	0	42	0
Total Sales Meetings	0	0	0
Total Employers Contacted	0	49	86
Total Broadcast Contacts	0	0	1
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**GWRIDECONNECT
JULY - SEPTEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	109	110	113
Matchlists Sent	566	623	385
Transit Applicants and Info Sent	5	2	4
GRH Washington Applicants	69	82	38
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0

TDM SERVICES

HARFORD

JULY - SEPTEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	3	10	1
Matchlists Sent	23	55	7
Transit Applicants and Info Sent	0	0	0
GRH Washington Applicants	5	9	4
GRH Baltimore Applicants	1	0	0
Telework Information Requests	0	0	0

TDM SERVICES

HOWARD

JULY - SEPTEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	20	29	11
Matchlists Sent	149	219	85
Transit Applicants and Info Sent	1	5	2
GRH Washington Applicants	10	33	9
GRH Baltimore Applicants	2	0	0
Telework Information Requests	0	0	0

TDM SERVICES

LOUDOUN

JULY - SEPTEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	39	91	26
Matchlists Sent	369	658	202
Transit Applicants and Info Sent	3	1	2
GRH Washington Applicants	28	40	5
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employer Outreach Activity			
Employers Contacted (New)	9	6	4
Employers Contacted (Follow-up)	45	53	0
Total Sales Meetings	8	5	0
Total Employers Contacted	62	64	31
Total Broadcast Contacts	276	184	3
New TDM Programs Established			
Level 1	9	6	3
Level 2	0	2	1
Level 3	0	1	0
Level 4	0	0	0

TDM SERVICES

MTA

JULY - SEPTEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	3	10	3
Matchlists Sent	53	63	11
Transit Applicants and Info Sent	1	0	0
GRH Washington Applicants	3	8	3
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0

TDM SERVICES

**BETHESDA TRANSPORTATION SOLUTIONS
JULY - SEPTEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	6	6	24
Matchlists Sent	7	0	2
Transit Applicants and Info Sent	0	1	1
GRH Washington Applicants	1	0	0
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	*See MC	*See MC	*See MC
Employers Contacted (New)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (New)	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Phone	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (Follow up)	*See MC	*See MC	*See MC
New TDM Programs Established			
Level 1	*See MC	*See MC	*See MC
Level 2	*See MC	*See MC	*See MC
Level 3	*See MC	*See MC	*See MC
Level 4	*See MC	*See MC	*See MC

* See MC - EO numbers reported under MC Countywide

TDM SERVICES

**MONTGOMERY COUNTY
COUNTYWIDE
JULY - SEPTEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	5	8	6
Matchlists Sent	65	50	48
Transit Applicants and Info Sent	0	1	3
GRH Washington Applicants	23	43	13
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	2
Employer Outreach Activity			
Employers Contacted (New)	72	0	46
Employers Contacted (Follow-up)	451	225	0
Total Sales Meetings	28	18	0
Total Employers Contacted	551	243	961
Total Broadcast Contacts	4,231	0	33
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	2	2	2
Level 4	0	0	0

**Employer Outreach Totals for Montgomery County, MD are reported under the Countywide subtotal*

TDM SERVICES

**MONTGOMERY COUNTY
FRIENDSHIP HEIGHTS/ROCKVILLE
JULY - SEPTEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	0
Matchlists Sent	0	5	0
Transit Applicants and Info Sent	0	0	0
GRH Washington Applicants	0	0	0
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	*See MC	*See MC	*See MC
Employers Contacted (New)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (New)	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Phone	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (Follow up)	*See MC	*See MC	*See MC
New TDM Programs Established			
Level 1	*See MC	*See MC	*See MC
Level 2	*See MC	*See MC	*See MC
Level 3	*See MC	*See MC	*See MC
Level 4	*See MC	*See MC	*See MC

* See MC - EO numbers reported under MC Countywide

TDM SERVICES

NORTH BETHESDA TMD JULY - SEPTEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	1	42	0
Matchlists Sent	305	605	28
Transit Applicants and Info Sent	3	1	0
GRH Washington Applicants	1	0	1
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	*See MC	*See MC	*See MC
Employers Contacted (New)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (New)	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Phone	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (Follow up)	*See MC	*See MC	*See MC
New TDM Programs Established			
Level 1	*See MC	*See MC	*See MC
Level 2	*See MC	*See MC	*See MC
Level 3	*See MC	*See MC	*See MC
Level 4	*See MC	*See MC	*See MC

* See MC - EO numbers reported under MC Countywide

TDM SERVICES

SHADY GROVE

JULY - SEPTEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	0
Matchlists Sent	0	5	0
Transit Applicants and Info Sent	0	0	0
GRH Washington Applicants	0	0	0
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	*See MC	*See MC	*See MC
Employers Contacted (New)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (New)	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Phone	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (Follow up)	*See MC	*See MC	*See MC
New TDM Programs Established			
Level 1	*See MC	*See MC	*See MC
Level 2	*See MC	*See MC	*See MC
Level 3	*See MC	*See MC	*See MC
Level 4	*See MC	*See MC	*See MC

* See MC - EO numbers reported under MC Countywide

TDM SERVICES

SILVER SPRING

JULY - SEPTEMBER 2025

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	4	3	1
Matchlists Sent	45	55	27
Transit Applicants and Info Sent	0	0	0
GRH Washington Applicants	11	9	2
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	*See MC	*See MC	*See MC
Employers Contacted (New)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (New)	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Phone	*See MC	*See MC	*See MC
Employers Contacted (Follow up)- Visit	*See MC	*See MC	*See MC
Employers Contacted - Number of Potential (Follow up)	*See MC	*See MC	*See MC
New TDM Programs Established			
Level 1	*See MC	*See MC	*See MC
Level 2	*See MC	*See MC	*See MC
Level 3	*See MC	*See MC	*See MC
Level 4	*See MC	*See MC	*See MC

* See MC - EO numbers reported under MC Countywide

TDM SERVICES

**NATIONAL INSTITUTES OF HEALTH (NIH)
JULY - SEPTEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	1	1
Matchlists Sent	0	28	2
Transit Applicants and Info Sent	0	0	0
GRH Washington Applicants	0	1	0
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0

TDM SERVICES**NORTHERN SHENANDOAH****JULY - SEPTEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	10	18	4
Matchlists Sent	62	86	32
Transit Applicants and Info Sent	0	0	0
GRH Washington Applicants	4	9	1
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0

TDM SERVICES**PRINCE GEORGE'S
JULY - SEPTEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	13	11	13
Matchlists Sent	176	392	70
Transit Applicants and Info Sent	0	5	1
GRH Washington Applicants	30	36	21
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employer Outreach Activity			
Employers Contacted (New)	0	0	0
Employers Contacted (Follow-up)	0	0	0
Total Sales Meetings	0	0	0
Total Employers Contacted	0	0	0
Total Broadcast Contacts	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES**PRTC****JULY - SEPTEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	107	51	58
Matchlists Sent	790	855	245
Transit Applicants and Info Sent	1	1	3
GRH Washington Applicants	102	70	20
GRH Baltimore Applicants	0	0	0
Telework Information Requests	0	0	0
Employer Outreach Activity			
Employers Contacted (New)	0	0	75
Employers Contacted (Follow-up)	0	0	0
Total Sales Meetings	0	0	0
Total Employers Contacted	0	0	25
Total Broadcast Contacts	0	0	6
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES**RAPPAHANNOCK-RAPIDAN****JULY - SEPTEMBER 2025**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	11	25	6
Matchlists Sent	76	80	72
Transit Applicants and Info Sent	0	0	0
GRH Washington Applicants	2	8	1
GRH Baltimore Applicants	1	0	0
Telework Information Requests	0	0	0

TDM SERVICES			
TRI-COUNTY			
JULY - SEPTEMBER 2025			
Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	47	75	18
Matchlists Sent	414	521	335
Transit Applicants and Info Sent	4	2	1
GRH Washington Applicants	33	51	14
GRH Baltimore Applicants	1	0	0
Telework Information Requests	0	0	2
Employer Outreach Activity			
Employers Contacted (New)	6	22	9
Employers Contacted (Follow-up)	5	19	0
Total Sales Meetings	14	22	0
Total Employers Contacted	25	63	7
Total Broadcast Contacts	1,000	0	8
New TDM Programs Established			
Level 1	9	16	6
Level 2	4	9	5
Level 3	0	0	0
Level 4	0	0	0