

COMMUTER CONNECTIONS PROGRAM MONITORING DASHBOARD

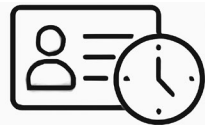
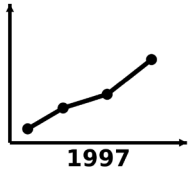
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Commuter Connections Subcommittee
November 18, 2025

Purpose

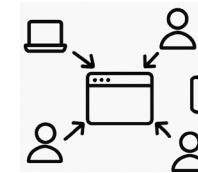
There is a wealth of data on how Commuter Connection Programs have been used over the years

Data is available from 1997!



Account creation time, expiry, and re-registrations

Ways users were brought on board

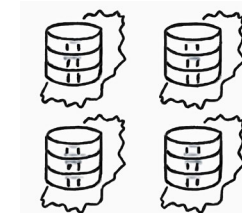


Different programs for each user

- CommuterCash
- Guaranteed Ride Home
- Ridematching

Ridematching & Matchlist details

Data is partitioned by jurisdictions



Purpose

Developing a dashboard to better utilize and leverage the data

Unified

Various data sources into one platform

- Excel report
- Separate databases

Real-Time

Access the most recent data

- No wait for a report run
- Access to both new and historic data

Secure

Only access data relevant to you

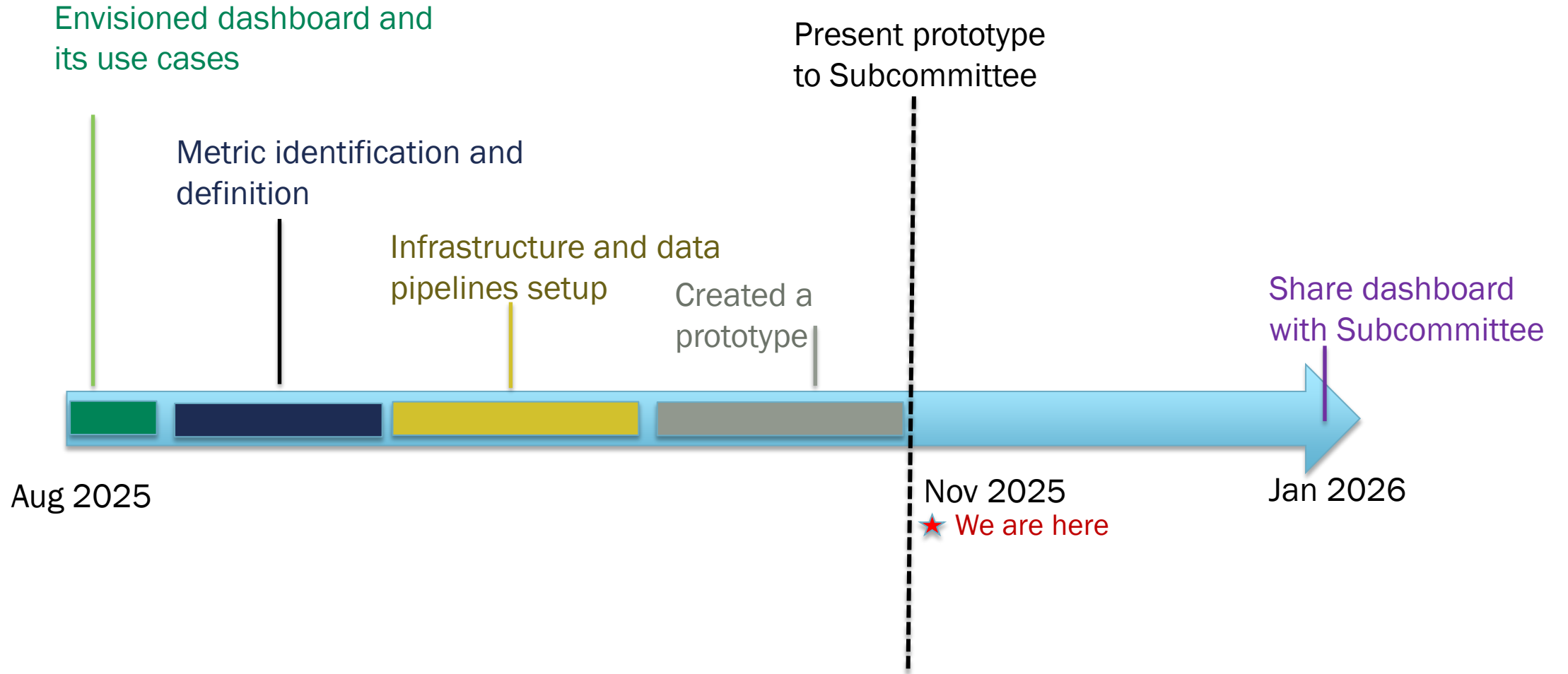
- Data partitioning by jurisdiction
- Retraction of sensitive account information

User-Friendly

Interactive interface

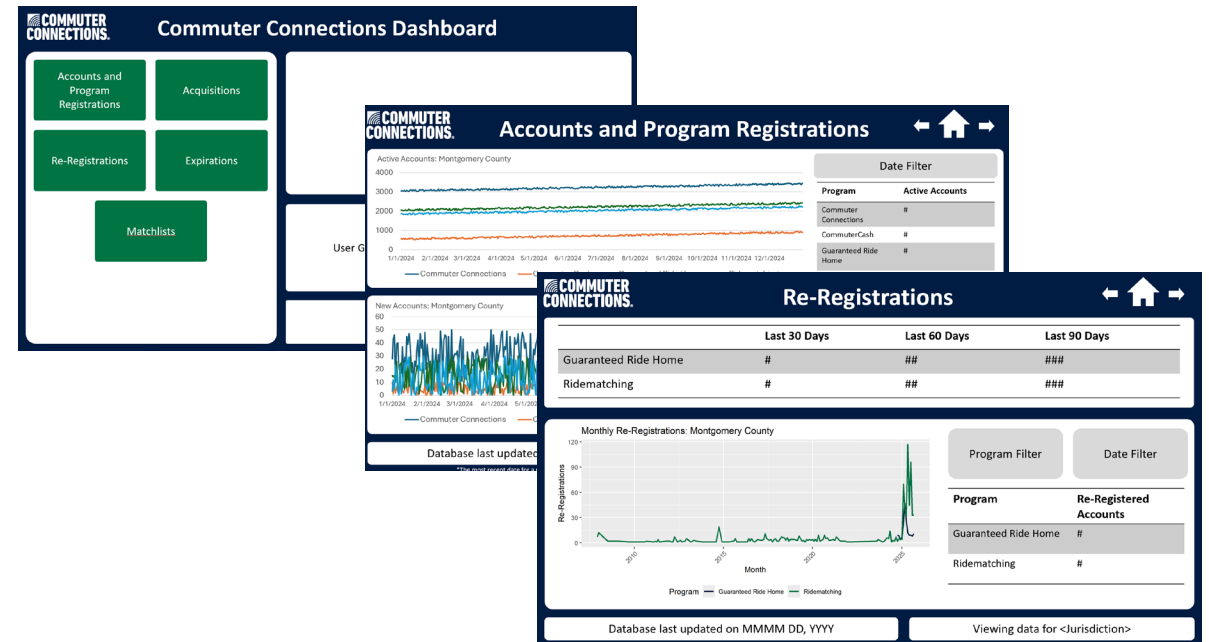
- Familiar visuals and charts
- Pre-calculated metrics
- Interaction and data exploration

Timeline

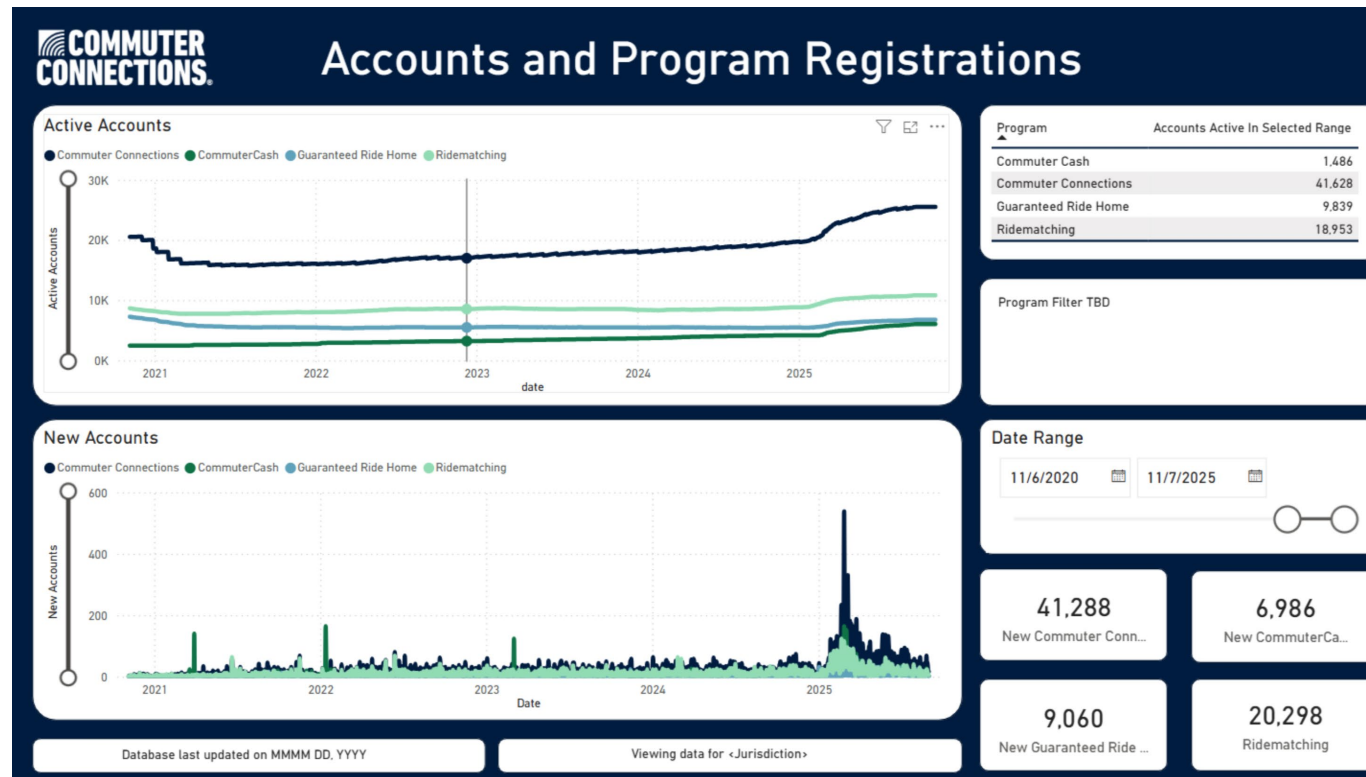


Dashboard Features

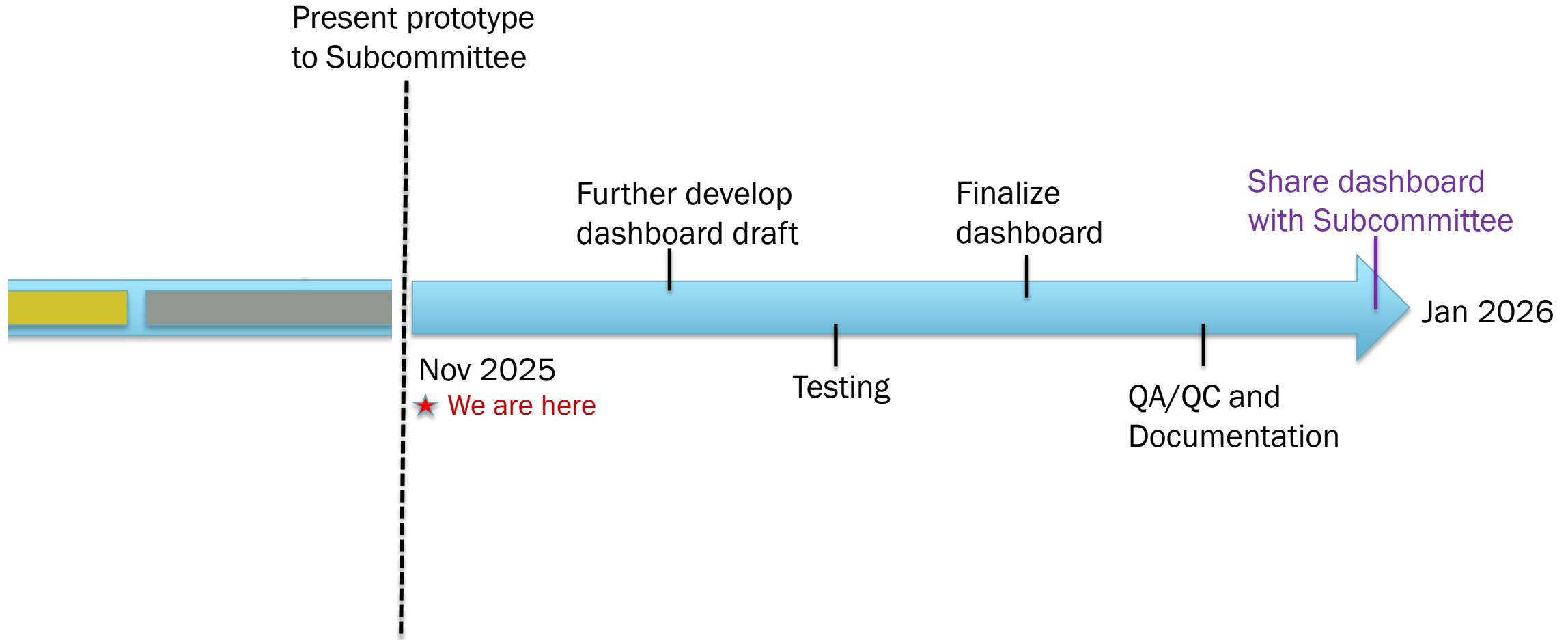
- Seven pages:
 - Accounts and program registrations
 - Active accounts
 - New accounts
 - Acquisitions
 - Re-registrations
 - Expirations
 - Matchlists
 - Landing page and Glossary



Dashboard Demo



Next Steps



Future Opportunity

- After this first round of dashboard building, testing, and implementation, the functionalities and features of the dashboard could be enhanced with new or revised:
 - Pages
 - Metrics
 - Direct data interactions

Q&A and Discussion

Thank you!

Questions?

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